

**Kyle Lorenzano**  
1601 Maple Street  
Carrollton, GA 30118  
(678) 839-4933  
[klorenza@westga.edu](mailto:klorenza@westga.edu)

## EDUCATION

---

Doctor of Philosophy, Communication  
Edward R. Murrow College of Communication, Washington State University  
Advisor: Dr. Porismita Borah  
Dissertation title: The mediated sort: Emerging partisan media as an antecedent to political polarization

Master of Arts, Communication  
Edward R. Murrow College of Communication, Washington State University

Bachelor of Science, Communication Studies  
New College of Interdisciplinary Arts and Sciences, Arizona State University

## RESEARCH INTERESTS

---

Political communication, emerging/new media, and social change

## REFEREED JOURNAL PUBLICATIONS

---

**Lorenzano, K.J.**, Sari, M., Storm, C.H., Rhodes, S., & Borah, P. (2018). Challenges for an SNS- based public sphere in 2016. *Online Information Review*.  
<https://doi.org/10.1108/OIR-12-2017-0352>

## NON-REFEREED PUBLICATIONS

---

**Lorenzano, K.J.** (2018, November 21). "Rethinking political engagement in a digital world."  
*CharlotteFive*. Retrieved from <https://www.charlottefive.com/political-engagement/>

## FACULTY APPOINTMENTS

---

### **Queens University of Charlotte, James L. Knight School of Communication**

Visiting Assistant Professor

Fall 2018 – Summer 2019

### **University of West Georgia, Department of Mass Communications**

Assistant Professor

Fall 2019 – present

## TEACHING EXPERIENCE

---

### University of West Georgia

- COMM 3350 (Telecommunication & Electronic Media Industries)
- COMM 3354 (Digital Social Media & Society)
- COMM 3355 (Media Programming & Management)

### Queens University at Charlotte

- MMS 101 (Intro to Digital Media Storytelling)
- MMS 231 (The Cinematic Arts)
- MMS 301 (Media Theory & Criticism)
- COM 320 (Communication Research Methods)
- COM 646 (Engaging Community in the Digital Age)
- COM 676 (Visual Rhetoric/Influence Aesthetic)

### Washington State University

- COM 102 (Public Speaking in the Digital Age)
- COM 101 (Media and Society)
- COM 210/561 (Multimedia Content Creation)

## REFEREED CONFERENCE PRESENTATIONS

---

Borah, P., **Lorenzano, K.**, Sari, M. & Wang, Y. (2017). Being young but not reckless: A study on young adults' social media flight-or-fight to hostility during the 2016 U.S. presidential election. To be presented at the annual Association for Education in Journalism and Mass Media conference (Political Communication Interest Group), Chicago, IL.

**Lorenzano, K.**, Storm, C., Rhodes, S., Sari, M., & Borah, P. (2017). Public Sphere and Loathing: Liking, tagging and sharing during the 2016 Presidential Election. International Communication Association (Communication and Technology Division), San Diego, CA.

**Lorenzano, K.** (2017). Investigating relevant predictors of news story prominence during the 2012 Presidential Election. WSU Academic Showcase, Pullman, WA.

**Lorenzano, K.** & Peterson, J. (2016). "Not in response to public outcry": Exploring elite discourse and dominance in Ferguson, Missouri. National Communication Association (International and Intercultural Communication Division), Philadelphia, PA.

Jeong, M., **Lorenzano, K.**, & Wang, Y. (2015). Relationship of news media consumption, political efficacy and the moderating effect of political interest in the 2012 U.S. presidential election. Midwest Association for Public Opinion Research, Chicago, IL.

**Lorenzano, K.** (2015). Protest type and community structure in grassroots portrayals of Occupy Wall Street & the Tea Party. Midwest Association for Public Opinion Research, Chicago, IL.

**Lorenzano, K.** (2015). Is the protest paradigm relevant? Nuisance in the age of Occupy and the Tea Party. Association for Education in Journalism and Mass Communication (Communication Theory & Methodology Division), San Francisco, CA.

**Lorenzano, K.** & Kompaniyets, L. (2015). The role of wealth in American politics & public perceptions of political efficacy. WSU Academic Showcase, Pullman, WA.

---

## AWARDS AND SCHOLARSHIPS

MAPOR'S 2015 Doris Graber Student Paper Award for Best Public Opinion Paper

2019 Literati Award Highly Commended Paper Award

---

## RESEARCH ASSISTANTSHIPS

2012 Presidential Election Study

- Research Assistant to Dr. Porismita Borah
- Content analysis of traditional and new media framing of 2012 U.S. presidential election

---

## SERVICE

- Served on Faculty Council as Knight School representative (**January – May 2019**)
- Paper reviewer for 2019 ICA conference (**November 2018**)
- Paper chair, Carolinas Communication Association conference (**September 2018**)
- Manuscript reviewer for The Electronic Journal of Communication (**August 2018**)
- Manuscript reviewer for Mass Communication & Society (**July 2017**)
- Paper reviewer for 2016 AEJMC conference (**April 2016**)
- Murrow College CommGrad Treasurer (**Spring 2013 – Spring 2015**)

---

## PROFESSIONAL EXPERIENCE

- Communications Graduate Assistant, Information Technology Services, Communication Department (**Fall 2016 – Spring 2017**)
- Web Content Management Intern, Voiland College of Engineering & Architecture at WSU (**Summer 2016**)

---

## SOFTWARE SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, Audition, Premiere, Lightroom)
- WordPress
- SPSS, Stata, SAS
- Tableau