

Yun Cheng

The University of West Georgia
Accounting & Finance
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EDUCATION

PhD, Florida Atlantic University, 2014.
Emphasis/major: Accounting

MPAcc, University of West Georgia, 2008.
Emphasis/major: Accounting

MS, Pittsburg State University, 2007.
Emphasis/major: Educational Leadership

MED, Suzhou University, China, 2006.
Emphasis/major: Educational Administration

BA, Suzhou University, China, 2002.
Emphasis/major: History

Qualifications

University of West Georgia - August 1, 2015
Current Rank: Assistant Professor
Tenure Decision Year:
Faculty Rank and Date of Attainment:
Assistant Professor: August 2015

WORK EXPERIENCE

Academic Positions

Academic Year (2019-2020): Accounting & Finance, Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2018-2019): Accounting & Finance, Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2017-2018): Accounting & Finance, Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2016-2017): Accounting & Finance, Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2015-2016): Accounting & Finance, Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Professional Positions

Academic

Assistant Professor, University of West Georgia. (August 2015 - Present).
Assistant Professor, Valdosta State University. (August 2014 - 2015).
Research Assistant, Florida Atlantic University. (August 2010 - May 2014).
Graduate Assistant, University of West Georgia. (August 2006 - 2008).

Professional

Auditor, Jordan Kinsey and Jordan LLC. (August 2008 - June 2009).
Sales, Linkup Technology Co, Ltd. (February 2003 - August 2003).

RESEARCH

Editorial Activities

Invited Manuscript Reviewer, Can Auditor Expertise Contribute to Positive Contagion?, Applied or Integration/Application Scholarship. (November 2019).

Invited Manuscript Reviewer, CEO power, board characteristics and life insurance efficiency: Evidence from South Africa, Applied or Integration/Application Scholarship. (February 2019 - March 2019).

Invited Manuscript Reviewer, Business Risk and Audit Fees: Evidence from Innovation Firms, Applied or Integration/Application Scholarship. (February 2018).

Invited Manuscript Reviewer, Why do Acquirers switch financial advisors in mergers and acquisitions?, Applied or Integration/Application Scholarship. (May 2017).

Papers Presented

Analyst Forecast and Real Earnings Management, ASBBS, Las Vegas, NV, Basic or Discovery Scholarship. (March 9, 2019).

The Timeliness of 10-K Filings, Richards College of Business, Carrollton, GA, Basic or Discovery Scholarship. (October 2018).

Audit Partner's Portfolio Size and Audit Fees, American Accounting Association, Washington DC, Basic or Discovery Scholarship. (August 2018).

Social Media and Accounting Students - An addition to AIS Courses, American Accounting Association, Washington D.C., Teaching and Learning Scholarship. (August 8, 2018).

Audit Partner's Portfolio Size and Audit Fees, American Accounting Association, Greenville, SC, Basic or Discovery Scholarship. (April 2018).

Audit Partners' Portfolio Size and Audit Fees, Richards College of Business, Carrollton, GA, Basic or Discovery Scholarship. (April 2018).

Audit Partner Size and Audit Fees, RCOB, Carrollton, GA, Applied or Integration/Application Scholarship. (October 27, 2017).

Managerial Ability and Actual Share Repurchases in Open Market Repurchase Programs, American Accounting Association, San Diego, CA, Applied or Integration/Application Scholarship. (August 2017).

Managerial Ability and Stock Repurchase Rates: An Empirical Investigation, American Accounting Association, Miami, FL, Applied or Integration/Application Scholarship. (April 28, 2017).

Central Bank Independence: A work through both good times and bad, Academy of Business Research, New Orleans, GA, Applied or Integration/Application Scholarship. (March 2017).

Managerial Ability and Stock Repurchase Completion Rate: An Empirical Study, RCOB - Dept. of Accounting/Finance, Carrollton, GA, Applied or Integration/Application Scholarship. (January 27, 2017).

Where to Invest: NYSE or NASDAQ?, ASBBS, Las Vegas, NV. (February 20, 2015).

Publications

Peer Reviewed Journal Articles

Cao, J., Cheng, Y., Golden, J., Zhang, J. (2018). Managerial ability, forecasting quality, and open-market repurchase program completion. *Review of Quantitative Finance and Accounting*, online. Basic or Discovery Scholarship.

Yu, M., Cheng, Y., Bird, B. M. (2018). Analyst Forecasts around Restatement Announcements. *Journal of Accounting and Finance*, 18(1), 117-132. Basic or Discovery Scholarship.

Cheng, Y., Fan, X., Liu, L. (2017). Consistency of Earnings Performance Trends and the Credibility of Management Forecasts. *Journal of Accounting and Finance*, 17(5), 64-78. Applied or Integration/Application Scholarship.

Griffin, C., Cheng, Y. (2017). Central Bank Independence: An Examination of Monetary and Economic Stability through Ordinary and Extraordinary Times. *E-Journal of Business and Economic Issues*, XII(II). Applied or Integration/Application Scholarship.

Cheng, Y. (2017). Managerial Reputation and the Quality of Non-GAAP Earnings Disclosures. *Journal of Accounting and Finance*, 17(2), 117-134. Applied or Integration/Application Scholarship.

Cheng, Y., Stunda, R. (2015). Where to Invest: NYSE or NASDAQ?. *ASBBS eJournal*, 11(1), 68-79. Applied or Integration/Application Scholarship.

Projects Underway

A Comparison of Publicly Traded Companies that Sponsor Employee Stock Ownership Plans (ESOPs) versus those that don't

Analyst Forecast and Real Earnings Management

Social Media and Information Dissemination: An Addition to AIS Courses

The Timeliness of 10-K Filings

SERVICE

Professional Activities

Chinese Accounting Professor's Association of North America

Member, CAPANA, National. (August 2013 - Present).

College

Member, Beta Gamma Sigma. (January 2008 - Present).

Professional

Member, American Accounting Association. (August 2009 - Present).
Discussant, AAA Annual Meeting. (2013).

Reviewer, AAA Annual Meeting Florida Accounting and Reporting Section. (2013).
Moderator, AAA Annual Meeting. (2012).
Reviewer, AAA Annual Meeting Financial Accounting and Reporting Section. (2012).
Reviewer, AAA FARS Mid-Year Meeting. (2012).

Public/Community

Member, McCalman Executive Roundtable. (February 24, 2017).

The University of West Georgia

Member, Faculty Senate. (August 2019 - Present).
Member, Undergraduate Programs Committee. (August 2019 - Present).
Member, Faculty Senate Rules Committee. (January 2016 - May 2019).

Professional Development

Attended Conference

2018 AAA Annual Meeting, American Accounting Association, Washington, DC. (August 6, 2018 - August 8, 2018).

The Conference on Teaching and Learning in Accounting, American Accounting Association, Washington, DC. (August 3, 2018 - August 5, 2018).

AAA Southeast Regional Meeting, American Accounting Association, Greenville, SC. (April 20, 2018 - April 21, 2018).

AAA Annual Meeting, American Accounting Association, San Diego, CA. (August 5, 2017 - August 9, 2017).

AAA Southeast Regional Meeting, AAA, Miami, FL. (April 28, 2017 - April 29, 2017).

Central Bank Independence: A work through both good times and bad, Academy of Business Research, New Orleans, LA. (March 22, 2017 - March 24, 2017).

American Society of Business and Behavioral Sciences (ASBBS) 22nd Annual Conference, ASBBS, Las Vegas, NV. (February 2015).

AAA New Faculty Consortium, American Accounting Association, Leesburg, VA. (January 29, 2015 - February 1, 2015).

American Accounting Association, AAA, Anaheim, CA. (2013).

South Florida Accounting Research Conference, Miami, FL. (2013).

AAA FARS Mid-Year Meeting and Doctoral Consortium, AAA, Chicago, IL. (2012).

American Accounting Association Annual Meeting, AAA, Washington DC. (2012).

AAA FARS Mid-Year Meeting and Doctoral Consortium, AAA, Tampa, FL. (2011).

South Florida Accounting Research Conference, Miami, FL. (2011).

AAA FARS Mid-Year Meeting and Doctoral Consortium, AAA, San Diego, CA. (2010).

South Florida Accounting Research Conference, Miami, FL. (2010).

Continuing Education

G2C Statewide Training, Board of Regents, Morrow, GA. (April 21, 2017).

Faculty Research

Faculty Research Presentation, RCOB, Carrollton, GA. (November 8, 2019).

Faculty Research Presentation, RCOB, Carrollton, GA. (March 8, 2019).

Faculty Research Presentation, RCOB, Carrollton, GA. (October 12, 2018).

Faculty Research Presentations, RCOB, Carrollton, GA. (April 6, 2018).

Faculty Research Presentations, RCOB, Carrollton, GA. (October 27, 2017).

Faculty Research Presentations, RCOB - Accounting/Finance Department, Carrollton, GA. (January 27, 2017).

Faculty Research Presentations, RCOB - Marketing Department, Carrollton, GA. (December 2, 2016).

Faculty Research Presentations, RCOB - Accounting Department, Carrollton, GA. (February 26, 2016).

Faculty Research Presentations, RCOB - Economics Department, Carrollton, GA. (January 29, 2016).

Faculty Research Presentations, RCOB - Marketing Department, Carrollton, GA. (October 29, 2015).

Program

Economic Forecast Breakfast, Economics Department, Carrollton, GA. (October 29, 2019).

Economics Forecast Breakfast, Economics Department, Carrollton, GA. (October 31, 2017).

Workshop

Implicit Bias Training, RCOB, Carrollton, GA. (November 8, 2019).

Audit Educator's Bootcamp, American Accounting Association, Chicago, IL. (June 18, 2018 - June 21, 2018).

Faculty Workshop, Richards College of Business, Carrollton, GA. (May 2, 2016).

Improving Teaching and Student Learning Workshop, Harvey Brightman, Valdosta, GA. (January 6, 2015 - January 7, 2015).

Honors and Awards

Best Paper of ASBBS 22nd Annual Conference, American Society of Business and Behavioral Sciences. (February 2015).

Faculty Scholarship Award, Valdosta State University. (January 2015).

Presidential Doctoral Fellowship, Florida Atlantic University. (August 2010).

Presidential Doctoral Fellowship, Florida Atlantic University. (August 2009).

Becker CPA Scholarship, Becker, CPA. (May 2008).

Outstanding Scholastic Achievement, University of West Georgia. (May 2008).

OTHER ACTIVITIES

Publications

Peer Reviewed Journal Articles

Cheng, Y., Haynes, C., Yu, M. The Effect of Audit Engagement Partner Workload on Audit Fees & Audit Quality. *Auditing: A Journal of Practice & Theory*. Basic or Discovery Scholarship.