

Lauren Johnson, M.S.

Education

University of Georgia, Athens, GA **Expected Completion 2021**
Doctor of Education-Learning, Leadership, Organization Development

University of Nevada, Las Vegas
Master of Science, Physical Education **May 2012**

Bachelor of Art, Journalism Media Studies **May 2008**

Teaching Experience

SPMG 4686 Internship (FA 2018, SP 2019, SU 2019, FA 2019) Capstone experience of the sport management program

SPMG 4584 Pre-Internship Seminar (SP 2017, FA 2017, SP 2018, FA 2018, SP 2019, SU 2019, FA 2019) to Undergraduate professional development course to prepare students for experiential learning experiences

SPMG 3670 Practicum (SP 2018, FA 2018, SP 2019, FA 2019) to Undergraduate helping students discover career options and confirm career choices.

XIDS Freshman Seminar-What do you know about sport, society, and culture? (FA 2018)

Professional Experience

Instructor of Sport Management

University of West Georgia- Carrollton, GA **2018-Present**

- Facilitates experiential learning and teaches professional development to sport management undergraduates
- Assists with organization of the annual sports career expo for undergraduate students
- Collaborates with faculty on annual departmental goal-setting
- Cultivates relationships with sports industry professionals to provide students with experiential learning opportunities

Associate Director of Career Development

University of West Georgia, Carrollton, GA **2015- 2018**

- Supervises and leads professional development training(s) (4) professional staff, (2) graduate assistants
- Directs, implements and provides leadership for initiatives related to career development; career advising/counseling, and internship/job search preparation
- Serves as liaison to academic colleges in collaboration with faculty, staff, academic administrators and student organizations to integrate career development into curricular and co-curricular programming
- Conducts individual and group advising sessions assessing career direction, interview proficiency, and industry knowledge and communication skills
- Assist director with strategic planning, and assessment monthly and annual reports on student career development
- Manages, operates and generates reports from Qualtrics, and Symplicity, software databases
- Serves as the liaison for the Community Engagement Office assisting with the Dual Career Program
- Coordinates and sets up interviews for potential hires for Human Resources office using InterviewStream
- Schedules and coordinates all presentation requests between staff, graduate assistants and campus partners
- Presents to various classes on the career development process and career development topics

Career Development Specialist***University of West Georgia, Carrollton, GA******2014-2015***

- Trained and supervises 4 career development staff and graduate assistant on Symplicity software, database programs and new processes and procedures
- Managed, brands and operates InterviewStream software database for faculty, staff and students
- Developed and implements innovative educational career development programming for UWG students
- Builds relationships as the liaison for international students, athletics, College of Business and College of Art and Humanities and sports management majors
- Facilitates accountability focus group for the College of Business and student-athletes on career development
- Partnered with various departments on campus to develop collaborative programs geared toward student retention and progression and student-learning outcomes
- Assisted students and alumni with career development through presentation demonstration, workshops experiential learning and resume/ cover letter critiques
- Created career development plans to aide in student retention and progression in conjunction with Complete Georgia Plan
- Researched career trends, internships and employers for the recruitment of UWG students
- Aided in advising students on graduate school preparation and personal statement

Career Specialist***Georgia Piedmont Technical College, Clarkston, GA******2013***

- Coached students on career assessments providing critical feedback for job placement
- Advised students, provided resume development workshops and critiques
- Upheld active relationships with employers and community for student recruitment
- Created and presented career seminars providing comprehensive overviews on how to develop resume packages from start to finish and instructional workshops on professional dress and interviewing skills; conducted 5 part series in class seminars
- Approved incoming job postings and properly assesses student profiles for company placement

Career Counselor/Internship Coordinator***University of Nevada, Las Vegas, NV******2011 - 2012***

- Managed Career-Link database site including screening new employers, approving job postings, generating announcements, employer communication, and coordinating internships
- Processed finances for Career Day and Internship Fair and followed up with unpaid accounts
- Provided presentations about career services for faculty, staff and student organizations on campus
- Liaison between career services, multiple department chairs and respective colleges
- Managed content and generated reports on Symplicity database for Career Services Director
- Supervised 5-7 student assistants work schedules and oversaw daily office operations
- Planned, partnered and coordinated Spring Career Day and Internship Fairs
- Advised students on resume, cover letter and mock interview critiques
- Recorded and tracked all career fairs sponsorship and monetary transactions up to \$65,000
- Participated and provided support to UNLV admissions orientation fair
- Presented career topics to the schools of hospitality, communication, engineer and Greek life
- Communicated with UNLV Foundation to follow up on sponsorship processing
- Partnered with the interdisciplinary studies chair on teaching internship course
- Communicated with employers and students on experiential learning mid semester and end of semester evaluations
- Assessed and interpreted career tools on Strong, MBTI, Focus 2
- Referred at risk students to academic success center for retention purposes

Presentations

- CGEAN 2018 International Nursing Administration Research Conference Career Development Panelist
- Getting Kaepernicked: When Career and Social Conscious Collide. Presentation at Georgia College Personnel Association /Georgia Housing Officers Conference, Savannah, GA -2017
- High School Counselor Luncheon. UWG Admissions, Carrollton, GA – Key Note Speaker -2016

Committees

- University of West Georgia -Periodic Evaluation Report for Department Chair of Sport Management, Wellness, and Physical Education
- Career Services Committee-Chair for Assistant Director of Student and Experiential Learning
- Graduate Advisory Committee- Strategic Planning Subcommittee
- University of West Georgia, Staff Advisory Committee
- Georgia Association of College and Employers (GACE) - Co-Chair of Professional Development
- Internalization Task Force Committee - Subcommittee: Internationalizing Campus Culture and Curriculum Office of Education Abroad Committee
- Sports Management Tenure Track Search Committee

Awards/ Honors

- NASPA Excellence Awards in the Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related category: *Career Readiness for Sport-Related Careers: Pre-Internship Collaboration with Career Services and Sport Management Program* 2017-2018
- University of West Georgia, Best of the West Values Recognition 2018
- University of West Georgia, Best of the West Cross Divisional Recognition 2016
- Georgia Association of College and Employers (GACE)- Management Leadership Institute *Scholarship* 2016
- The National Society of Collegiate Scholars – *Distinguished Member* 2015

Organizations

- Women Leaders in Collegiate Sports
- National Association of Colleges and Employers (NACE)
- NASPA| Student Affairs Administrators in Higher Education
- Delta Sigma Theta Sorority, Inc., a Public Service Organization