MARKESHA MCWILLIAMS HENDERSON, Ed.D.

Program Coordinator/Assistant Professor of Sport Management College of Education University of West Georgia Carrollton, GA

Office Phone: (678)839-6149

Email: mhenders@westga.edu

EDUCATION

Doctor of Education – Higher Education Administration

The George Washington University – Washington, DC Dissertation: Coming to Terms: Career Development Experiences of Division I Female Student-Athletes

Master of Science - Sport Administration

Georgia State University - Atlanta, GA Concentration: School, College, and Professional Sport Management

Bachelor of Arts – Journalism

University of Wisconsin - Madison, WI Concentration: Broadcasting and Public Relations

Bachelor of Arts – Communication Arts

University of Wisconsin – Madison, WI Concentration: Radio, Television, and Film Production

PUBLICATIONS

- **Henderson, M.M.** (2017). The double standard of promotion and the suppression of Black enterprise and entrepreneurship. In B.J. Hawkins, A. Carter-Francique, and J.N. Cooper (Eds.), Critical Race Theory: Black Athletic Sporting Experiences in the United States. New York: Palgrave McMillan
- Jakeman, R.C, **Henderson, M.M.**, & Howard, L.C. (2016). Reflective pedagogy: The Integration of Methodology and Subject-matter Content in a Graduate Level Course. *Teaching in Higher Education*.
- Henderson, M.M. (2014). Preparation pitfalls: An examination of female student-athlete post-competition transition. *Issues in Intercollegiate Athletics Working Paper Series*, University of Washington Center for Leadership in Athletics: https://sites.education.washington.edu/uwcla/sites/default/files/Henderson%202014 _Full_Final_0.pdf
- Henderson, M.M., & Tindall, N.T.J. (2013). Clashing clocks: Black women professors' perceptions of parenting on tenure clock. In S. Nzinga-Johnson (Ed.), *Laboring position: Black women, mothering, and the academy* (pp. 192-208).Toronto: Demeter.
- **Henderson, M.M.** (2013). Coming to terms: Career development experiences of Division I female student-athletes (Doctoral dissertation). Available from ProQuest Dissertations and Theses database. (UMI No. 3557564
- Tindall, N.T.J. & **McWilliams, M.S.** (2011). The myth and mismatch of balance: Black female professors' constructions of balance, integration, and negotiation of work and life. In E. Gilchrist (Ed.), *Experiences of single African-American female professors: With this Ph.D. I thee wed.* Lanham, MD: Lexington
- **McWilliams, M.S.** (2010). Research on student-athlete experiences in American intercollegiate athletics. *White paper produced for the Aligning the study of intercollegiate athletics within higher education scholarship and policy.* University of

PUBLICATIONS IN PRESS

Henderson, M.M., & Navarro, K.M. (forthcoming). Other-mothering: Female athletic administrators and their role in student-athlete transition

Henderson, M.M., & Mrozek, L.J. (forthcoming). *Contemporary Issues in Intercollegiate Athletics and Implications for College Student Development*

ONLINE PUBLICATIONS AND EDITORIAL CONTRIBUTIONS

Editorial Contributor, Langley Harper Public Relations and Speakers Bureau *www.langleyharper.com*

- Why is self care so hard? (October 2, 2015)
- Rein in resentment to mitigate holiday frustration (December 18, 2015)
- Is racism making you sick? (March 18, 2016)
- Men in fear of mortality and the women who care for them (June 10, 2016)
- Lessons from the Olympics (August 23, 2016)

NASPA – Student Athlete Knowledge Community – Education Plan *www.naspa.org*

• How to program for student-athletes (August 2016)

RESEARCH ACTIVITIES

- Principal Investigator, Understanding the role of female athletic administrators in student-athlete post competition transition (UWG IRB #16_0126)
- Principal Investigator, Characteristics and performance indicators of intercollegiate track and field athletes (UWG IRB #17_0113)
- Principal Investigator, Performance indicators and physiological characteristics of elite youth track and field athletes (UWG IRB #16_0144)
- Co-Investigator, Personal distress and financial hardship of retired players of the National Football League (Commissioned research by NFL Players Association)
- Research Assistant, A cultural exploration of undergraduate student experiences at off-campus parties Dr. Rick C. Jakeman
- Research Assistant, Tuition Reciprocity and Compact Agreements Dr. Mikyong Minsun Kim
- Research Assistant, National Council for Accreditation of Teacher Education (NCATE) accreditation for The George Washington University Graduate School of Education Education Administration Program - Dr. Abebayehu Tekleselassie
- Research Assistant, Principals' role in professional learning communities Dr. Rebecca Thessin

TEACHING

University of West Georgia

- SPMG 3661 Sociology of Sport (FA 2013, FA 2014)
 - Undergraduate core course that examines sports in society
- SPMG 4584 Pre-Internship Seminar (FA 2013, SP 2014, SP 2015, FA 2015, SP 2016, FA 2016, SP 2017)
 - Undergraduate professional development course to prepare students for experiential learning experiences
- SPMG 4685 Social Media in Sport (FA 2013, SU 2015)

- Undergraduate special topics course on the role of social media in sport and best practices
- SPMG 3665 Communication in Sport (SP 2014, FA 2014, FA 2015, FA 2016)
 - Undergraduate core course on public and media relations for sport organizations
- SPMG 4686 Internship (FA 2013, SP 2014, SU 2014, FA 2014, SP 2015, SU 2015, FA 2015, SP 2016, SU 2016, FA 2016, SP 2017)
 - Supervise students participating in a semester-long internship experience with a participating sport agency

The George Washington University

- Student-Athlete Identity (SU 2016)
 - Lecturer for elective graduate course focusing on student development theory and student-athlete populations.
- Qualitative Research Methods (SP 2013)
 - Lecturer for required core for doctoral students focusing on qualitative research methods and paradigms of inquiry
- Higher Education in South Africa (FA 2012)
 - Course coordinator and teaching assistant for elective study abroad/experiential learning course for graduate students
- Group and Organizational Theory: Culture of the College Student (SP 2013)
 - Teaching assistant for required core course for master's students
 - Developed curriculum and taught four units on focus group research methodology
- Emerging Trends and Current Issues in Higher Education (FA 2012)
 - Guest lecturer for elective graduate course on higher education commercialization and intercollegiate athletics

Georgia Institute of Technology

- Sport, Science, and Technology (SP 2013)
 - Guest lecturer for undergraduate course on student affairs and intercollegiate athletics

INSTITUTIONAL SERVICE

University of West Georgia

- Senator for Sport Management, Wellness and Physical Education, UWG Faculty Senate (2016-present)
- LEAP West! Steering Committee Member (September 2016 present)
- LEAP West! Experiential Learning Workgroup Chair (January 2017 present)
- LEAP Fellow, Academic Affairs Liberal Arts and America's Promise Symposium (July 2016)
- Sport Management, Wellness, and Physical Education Work/Life Balance Task Force (2016-present)
- College of Education Work Life/Work Load Workgroup (2015-16)
- Intercollegiate Athletics Committee COE Representative, UWG Faculty Senate (2015-2016)
- Disciplinary Appeals Committee COE Representative (2015-present)
- College of Education Workload and Work Life Balance Workgroup (2015-2016)
- Program Coordinator, Sports Management Program (2014-present)
- Advisor, Sport Management Society (2013-present)
- Co-Advisor, UWG Dance Company (2013-2014)
- Search Committee Member, Tenure track faculty position for Assistant/Associate Professor of Sport Management (2014)

- Search Committee Chair, Tenure track faculty position for Assistant/Associate Professor of Sport Management (2014, 2016)
- Member, Association for Black Faculty (2013-present)

The George Washington University

• Chair, Educational Symposium for Research and Innovation (2011 & 2012)

COMMUNITY SERVICE

- Team Captain, American Cancer Society Relay for Life North Fulton (May 2016; May 2017)
- Team Captain, American Cancer Society Relay for Life Cobb (May 2016; May 2017)
- Hembree Runs Wild 5K Steering Committee, Hembree Springs Elementary School, Roswell GA (May 2016)
- Senior Project Mentor, Hillgrove High School, Powder Springs, GA (Fall 2015)
- Healthy Lifestyles co-chair, Hembree Springs Elementary School, Roswell, GA (2015-16)
- Team Captain, Making Strides for Breast Cancer Cobb (October 2015)
- Judge, 2010 Senior Presentations for School Without Walls, Washington DC
- Facilitator, NCAA Division I Leadership Conference
- Delta Sigma Theta Sorority
 - Co-Chair, Physical and Mental Health Committee Marietta Roswell Chapter (2015-present)
 - National Committee Chair, Ritual and Ceremonies Commission (2000-2004)
 - 2002 National Convention Steering Committee, Atlanta, GA
 - National Second Vice President (1998-2000)
 - Program Planning and Development Committee Delta T.E.E.N.S. Mentoring Program Coordinator

PEER REVIEWER

- Editorial Review Board, Journal of Education Athletics (2015-present)
- Conference Program Reviewer, NASPA Student Affairs Administrators in Higher Education (2016)
- Conference Program Reviewer, American College Personnel Association (2012, 2013, 2014, 2015, 2016)
- Peer Review of Teaching, UWG Department of Leadership and Instruction (2014, 2015, 2016)
- Conference Program Reviewer, National Women's Studies Association (2013)
- Manuscript Reviewer, Critical Research on Sexism and Racism in STEM Fields, Thomas, ed.

PRESENTATIONS

- Understanding Student-Athlete Identity and Implications for College Student Development – Presentation at 2017 NASPA Student Affairs Administrators in Higher Education Annual Conference, San Antonio, TX
- Body Composition Analysis in Youth Track and Field Athletes Presentation at 2017 SHAPE America National Convention and Expo, Boston, MA
- From Margins to Center: Engaging and Serving Special Populations on Campus Workshop at 2017 Essentials of Student Affairs Practice Institute – Session II, Carrollton, GA
- *My Life is a Mess: Putting out Fires When Your Own House is Ablaze* Presentation at 2016 Georgia College Personnel Association Conference, Macon, GA

- Understanding career decision-making self-efficacy and implications for experiential learning programs – Panel Presentation at 2016 University of West Georgia Innovations in Pedagogy Conference, Carrollton GA
- Studying Sport: Challenges and Opportunities for Faculty Engaging in Intercollegiate Athletics Research – Roundtable Presentation at American Educational Research Association (AERA) Annual Meeting 2016, Washington, DC
- Beyond the Bubble: Female Administrators Role in Student-Athlete Transition Invited Speaker at 2015 National Association for Collegiate Women Athletic Administrators (NACWAA)
- Contemporary Issues in Intercollegiate Athletics and Implications for College Student Development – Sponsored Educational Session Presentation at 2015 American College Personnel Association (ACPA) Convention – Tampa, FL
- Out of the Silo: Connecting Student-Athletes to the Campus Community Sponsored Educational Session Presentation at 2014 American College Personnel Association (ACPA) Convention Indianapolis, IN
- Using Schlossberg's Theory of Transition to Understand Female Student-Athlete Post Competition Preparation - Poster presentation at AHSE and Athletics Pre-Conference Session at 2014 Association for the Study of Higher Education (ASHE) Convention -St. Louis, MO
- Panelist, Why Not Sport, Inc. Sports Career Expo for Dekalb County Schools (2013)
- Coordinator/Moderator, ACPA/NIRSA Webinar on Campus Recreation and Student Affairs (Dec. 2013, Aug 2015)
- Preparation Pit Falls: An Examination of Student-Athlete Post-Competition Transition

 Sponsored Educational Session Presentation at 2013 ACPA Convention Las
 Vegas, NV
- Party Pads: A Cultural Exploration of Undergraduate Student Experiences at Off-Campus Parties – Presentation at 2012 ACPA Convention – Louisville, KY
- Lost in the Numbers: Experiences of Female Student Athletes at Historically Black Colleges and Universities – Research Paper for 2010 ASHE Conference– Indianapolis, IN (Nov. 2010)
- Leadership Competencies of Female Student Athletes in Non-Athletic Co-Curricular Roles – Advanced Research Proposal Presentation for 2010 Educational Symposium for Research and Innovations – Washington, DC

PROFESSIONAL SERVICE AND LEADERSHIP

- University of Georgia Board of Regents LEAP Faculty Learning Community Member
 - NASPA Student Affairs Administrators in Higher Education
 - Member, Student Athlete Knowledge Community Leadership Team Educational Development
- Georgia College Personnel Association
 - Member, Executive Board Member-at-Large for Faculty
- ACPA College Students Educators International
 - Featured Scholar/Practitioner ACPA Pathways to Profession Recreation and Athletics (2015)
 - Past Chair, Commission for Recreation and Athletics (2015-present)
 - Chair, Commission for Recreation and Athletics (2013-2015)
 - Chair-elect, Commission for Recreation and Athletics (2011-13)
 - Vice Chair of Research and Assessment, Commission for Recreation and Athletics (2009-10)
- Association for the Study of Higher Education (ASHE)
 - Session Chair 2011 Conference, Charlotte, NC
 - Reviewer for 2012 Conference, Las Vegas, NV
- Graduate of NCAA Leadership Institute for Ethnic Minorities, 2007

GRANTS

- COE Seed Grant for Research 2016-17 (\$3,025) •
- 2016-17 SAFBA Funding (\$1000)
- 2016 Chevron Humankind Community Grant (\$500)
- 2016 UWG Faculty Research Grant (\$5000) Not awarded
- 2015-16 SAFBA Funding (\$1000) •
- 2015 NCAA Innovations in Research and Practice Grant (\$14,100) Not awarded
- 2015 Chevron Humankind Community Grant (\$500)
- 2014 Dept of Leadership and Instruction Relevancy Funding (\$1000)
- 2014 UWG Presidential Assistance Grant (\$5000) Not awarded •
- 2014-15 SAFBA Funding (\$2500)
- 2014 Chevron Humankind Community Grant (\$500) •
- 2014 UWG Stay West Grant for Student Involvement Programming (\$3000) •
- Department of Leadership and Instruction Relevancy Project Funding (\$1500)
- 2014 Wells Fargo Days of Giving Grant for Childhood Obesity Prevention Initiatives (\$1000)
- 2013 Chevron Humankind Community Grant (\$500) •
- 2013 Wells Fargo Days of Giving Grant for Childhood Obesity Prevention Initiatives (\$1000)

AWARDS/HONORS

- American Cancer Society Mission Impact Award for Relay for Life (July 2016)
- 2016 American College Personnel Association Distinguished Scholar Award for **Recreation and Athletics**
- 2013 George Washington University Alumni Association Prize for Academic Achievement and Campus Leadership (\$2500)
- The George Washington University Graduate School of Education and Human Development Graduate Research Assistantship
- Undergraduate Excellence Award for Leadership University of Wisconsin
- All American Honors and NCAA National Champion in Track and Field University of Wisconsin

CERTIFICATIONS AND CONTINUING EDUCATION

- Strong Certified Practitioner, Strong Interest Inventory, August 2016
- MBTI Certified Practitioner, Myers-Briggs Type Indicator, July 2014 •
- NCAA Leadership Institute for Ethnic Minorities Alumni, Professional Development • Seminar, Phoenix, AZ July 2016
- NCAA Leadership Institute for Ethnic Minorities Alumni, Professional Development • Seminar, Pittsburgh, PA July 2015

PROFESSIONAL EXPERIENCE IN SPORT MANAGEMENT

NFL PLAYERS ASSOCIATION

- Research Consultant for Players Assistance Trust Board of Directors
- Co-Investigator on commissioned research on retired players and transition

NATIONAL FOOTBALL LEAGUE

- Research and Assessment Consultant Sports Career Expo, Super Bowl XLIX
- Research and Assessment Consultant Sports Career Expo, NFL Draft 2015

WHY NOT SPORTS, INC.

Consultant

06/2002 - present

09/2016 - Present

10/2014 - 05/2015

OPERATION P.L.A.Y. Executive Director	08/2010 – present
D.C. PARKS AND RECREATION Director, GOAL Soccer Camp at Volta Park	05/2011 - 08/2011
GEORGETOWN PREPATORY SCHOOL Assistant Director of ESF Senior Camp (4 th – 7 th Grade)	05/2010 - 08/2010
LEVI, RAY & SHOUP, INC. Southeastern Account Representative LRSSports	01/2008 - 05/2009
SOUTHWESTERN ATHLETIC CONFERENCE (SWAC) Assistant Commissioner/Senior Woman Administrator	06/2005 - 07/2007
SOUTHERN INTERCOLLEGIATE ATHLETIC CONFERENCE 11/2004 – 06/2005 Director of Communications	
TURNER BROADCASTING Assignment Coordinator CNN Sports Associate Producer CNN Sports Illustrated	09/1999 - 11/2004
BOYS AND GIRLS CLUB OF GREATER MILWAUKEE Assistant Site Director	05/1998 - 09/1998
PROFESSIONAL EXPERIENCE IN HIGHER EDUCATION ADMINISTRATION	
UNIVERSITY OF WEST GEORGIA Program <i>Coordinator, Sport Management Program</i>	8/2014 – Present
AGNES SCOTT COLLEGE Coordinator for Career Planning and Counseling	10/2012 - 08/2013
THE GEORGE WASHINGTON UNIVERSITY <i>Graduate Research Assistant</i> Chair, Educational Symposium for Research and Innovations Member, GW Academic Integrity Council	09/2009-05/2012