

# UWVG

Department of  
Mass Communications

## DEON KAY

Associate Professor of Mass Communications  
University of West Georgia  
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### Academic Achievement

MFA, Film and Video Production, May 2009  
University of Iowa

BA, Art Semiotics & English Literature and Culture, May 2002  
Brown University  
*Honors in Film and Video Production*  
*Honors in Creative Writing*

### Teaching Appointments

***Associate/Assistant Professor***  
***Concentration Head - Film and Video Production***  
August 2012 - Present  
Department of Mass Communications  
University of West Georgia, Carrollton, GA

***Film Professional in Residence***  
August 2010 – May 2012  
Department of Mass Communications  
University of West Georgia, Carrollton, GA

***Instructor***  
August 2009 – May 2012  
Creative Circus  
812 Lambert Dr NE, Atlanta, GA 3032

***Graduate Instructor***

August 2006 – May 2008

University of Iowa

Iowa City, IA, 52242

***Instructor*** (middle school)

August 2002 – June 2003

American School of Milan

Via K. Marx 14, 20090, Noverasco di Opera, Milan, Italy

**Courses Taught**

*University of West Georgia, Carrollton, GA*

COMM 3305: Short Form Screenwriting and Analysis

COMM 3350: Telecommunications and Electronic Media Industries

COMM 3352: Fundamentals of Television Production

COMM 3353: Fundamentals of Film and Video Production

COMM 3355: Media Programming and Management

COMM 3356: Film and Culture

COMM 4405: Sound Design

COMM 4406: Digital Cinematography and Image Design

COMM 4407: Film and Video Postproduction

COMM 4425: Documentary Production Practices

COMM 4426: Fiction Film Production

COMM 4452: Advanced Film and Video Production

COMM 4455: Critical Issues in Mass Communications

*Creative Circus, Atlanta, GA*

Video Editing I

Video Editing II

Motion Graphics II

Motion Graphics III

*University of Iowa*

TA for Modes of Film and Video Production

Non-fiction Video Production

Alternative Forms: Film Festivals, Cinema culture and the potential for independent distribution

American School of Milan

Journalism

Creative Writing

Professional Experience

*Bomb Picasso* - Atlanta, GA

**Director**, April 2015 - present

*Tre Native* - Atlanta, GA

**Video Editor**, Visual Effects Artist, Cinematographer, April 2013 – April 2015

*Regency Foundation Network* - Cape Town, South Africa

**Media Production & Consulting**, January 2010 - Present

*JWT Atlanta* - Atlanta, GA

**Video Editor, Motion Graphics Artist, Cinematographer**, June 2011 – December 2017

*MadHat Creative* - Atlanta, GA

**Video Editor, Composer**, August 2017

*MOXIE* - Atlanta, GA

**Video Editor, Motion Graphics Artist**, December 2013

Atlanta, GA

*Rollins School Of Public Health (Emory University)* - Atlanta, GA

**Media Production**, July 2010 – December 2010

*Comme Une Comete Productions* - Paris, France

**Video Editor, Motion Graphics Artist**, February 2009 – May 2009

*George V Publishing* - Paris, France

**Video Editor, Visual Effects Artist**. October 2010 – February 2009

*Mississippi Films* - Burlington, IA

**Feature Film Editor**, September 2007 – July 2008

*High Depth Productions* - Burlington, IA  
**Documentary Feature Editor**, January 2008 – July 2008

*University Camera* - Iowa City, IA  
**Digital Imaging Specialist**, Photo Re-toucher, September 2005 – May 2007

*Pulp Media & Liza Essers Productions* - Cape Town, South Africa  
**Researcher and Documentary-Treatment Writer**, August 2004 – June 2005

*Blast! Films* - Cape Town, South Africa  
**Video Editor**, August 2004 – July 2005

*Africa Report* - Cape Town, South Africa  
**Video Editor**, August 2004 – January 2005

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## Creative and Professional Works

**Houseboy** (script in development)  
*Mayhem ensues when a middle-class family takes on an ex-con as a housekeeper.*  
Refereed Presentation at UFVA conference 2018

**AWAY/OUT** (in post-production)  
Editor  
Remake of Chris Marker's *La Jetée*

**Crash Bang Burn** 92:12 (2018)  
Director, Editor, Co-Writer  
*a slightly dark, but mostly comedic, investigation into toxic masculinity, toxic femininity, and toxic pleasure.*

**Sympathetic Resonance** 5:18 (2018)  
Primary author on adjudicated program of commissioned work that was installed at Atlanta-Hartsfield International airport April 2017 - April 2018  
Referred screening at UFVA conference 2018

**Girl Rising/Citi Progress Makers** 2:00 (2018)  
Director/Editor on invited production for web-based branded content.

***Time for Global Action*** 13:00/26:00 (2015-2017)

Producer and Director on invited production of four episodes of a social impact documentary series for international broadcast. Produced in association with the United Nations Development Programme.

***Is Not Seems*** 6:00 (2016)

Sole author on adjudicated program of commissioned work that was installed at Atlanta-Hartsfield International airport April 2016-April 2017  
Refereed screening at UFVA conference 2016

***New England Center and Home for Veterans/Citi Progress Makers*** (1:00/2:00/9:00) 2015

Producer and Director on invited production that was broadcast nationally in the U.S., and re-broadcast during 2016 Olympic and Paralympic games.

***HER 2014*** Digital, 1:30 (2014)

Refereed Screening - INDIEGRITS 2015

***Short Little Summer Love Song*** 4:30 (2015)

Refereed Screening - Y'ALLYWOOD FILM FESTIVAL, 2016  
Refereed Screening - WONDERROOT LOCAL FILM NIGHT, 2015  
Online Feature - RED BULL SOUND SELECT, 2014

***Multiple RFIs and RFPs*** at JWT Atlanta, June 2011 – December 2017

*Requests for information and request for pitches* are used in the advertising industry to solicit and/or win new business. I have worked on a creative team that has pitched dozens of campaigns, winning several.

US Marine Corps – June 2014, Business Won

Brand USA - October 2014

Red Lobster – April 2014

Verizon V MAX – December 2013

Jiffy Lube - July 2012, Business Won

***Report to the Police*** 13:00 (2009)

*Invited Screening - CONTRBAND CINEMA 3/2013*

Refereed Screening - U.FRAME International academic video festival, Oct 2009

**ABBY** 9:30 (2007)

FILMTHREAT, reviewed by David Finklestein:

<http://www.filmthreat.com/index.php?section=reviews&id=11971>

Refereed Screening - EXPERIMENTS IN CINEMA V4.2, Albuquerque, NM, 2009

Refereed Screening - MILWAUKEE UNDERGROUND FILM FESTIVAL, Milwaukee, WI, 2008

JAKOBSEN GRADUATE STUDENT CONFERENCE, Iowa City, IA, 2008

**Tactile Translation** 6:30, (2007)

Refereed Screening - DIRECTOR'S LOUNGE, Berlin, February 2009

Refereed Screening - INTEROBANG, Des Moines Art Center, June 2008

**Unactual Elaboration** 3:12, (2007)

Refereed Screening - RECURSIONS, University of Iowa Museum of Art, 2007

**Intersticed** 4:00 (2006)

Refereed Screening - ARTSFEST FILM FESTIVAL Harrisburg, PA, May 2007

Refereed Screening - S.E.A.M.U.S (Society for Electro Acoustic Music in the United States), National Conference, March 2007

Refereed Screening - SPATIAL INTERSECTIONS, University of Iowa Museum of Art, November 2006

## Conferences

Panelist, invited, August 2016

*Crowd-sourced films, Instagram and Webisodes*

UFVA

Las Vegas NV

Panelist, invited, April 2016

*Part II-Distributed Authorship in Creative Media: Will It Pass Muster for Promotion & Tenure?*

BEA

Las Vegas, NV

Panelist, invited, April 2015

*One Stop Pedagogy: Logistics and Challenges to Building a Convergent Instruction Center.*

BEA

Las Vegas, NV

Panelist, invited, April 2015

*Distributed Authorship in Creative Media: Relevance for Promotion and Tenure*

BEA

Las Vegas, NV

Panelist, invited, March 2015

Session Title: Production: *Studio vs. Field*

National Broadcasting Society-Alpha Epsilon Rho Convention,  
Atlanta, GA

Presenter, invited, November 2014

Workshop/presentation of creative research at Vanderbilt University titled "Increase Your Awesome By Up To 37%: Conceptual approaches and post-production strategies for music videos."

Panelist, invited, August 2014

*Developing Undergraduate Courses that Combine Theory, History and Praxis*

UFVA

Boseman, MT

## Fellowships, Grants, Funded Research

*University of West Georgia Faculty Research Grant, Summer 2018*  
University of West Georgia

*University of West Georgia Faculty Research Grant, Summer 2017*  
University of West Georgia

*University of West Georgia Faculty Research Grant, 2012-2013*  
University of West Georgia

*Iowa Arts Fellowship, 2008-2009*  
University of Iowa

*Fellowship in Italian Language, Culture, and International Education, 2002-2003*  
American School of Milan

*William Gaston Premium Scholarship awarded for 'exceptional honors work,' May 2002*  
Department of Modern Culture and Media, Brown University

*Undergraduate Teaching/Research Assistantship to conduct original research in the field of technology and art, June 2001*  
Brown University

## Honors/Awards

*Departmental Visionary Leadership Award, March 2014*  
University of West Georgia

## Professional Memberships/Offices

Member, June 2014 - present  
UFVA (University Film and Video Association)

Member, January 2015 - present  
BEA (Broadcast Education Association)



## Committee/Institution Service

Film and Video Production Concentration Head, August 2014 - ongoing  
Department of Mass Communications

College Representative, Undergraduate Programs Committee, August 2015 - ongoing  
College of Social Sciences

College Representative, University Tech-Fee Committee, August 2015 - ongoing  
College of Social Sciences

Department Representative, College of Social Science Promotion and Tenure  
Committee, August 2017 – December 2018

Chair, Departmental Promotion and Tenure review committee for colleague, September  
2017.

Member of Departmental Promotion and Tenure review committee for two colleagues,  
September 2017.

Chair, Search committee for Tenure Track, Assistant Professor, August 2017 – June 2018  
Department of Mass Communications

Chair, Search committee for Limited-Term Instructor, Summer 2014  
Department of Mass Communications

Chair, Search committee for Tenure Track, Assistant Professor, August 2014 – January  
2015  
Department of Mass Communications

Committee Member, Scholarship and Awards Committee, Fall 2014 - ongoing  
Department of Mass Communications

Member, Media Day Steering Committee, August 2013 - present  
Department of Mass Communications

Member, Diversity Taskforce, August 2012 – April 2013  
Department of Mass Communications

Member, Curriculum Advisory Committee, August 2012 – ongoing  
Department of Mass Communications

### Community/Mentoring

Juror, Rotating Categories, April 2013 – April 2015  
Atlanta Film Festival

Judge, Music Video Competition, May 2015  
National Broadcasting Society-Alpha Epsilon Rho

Juror, Georgia State University Student Film Festival, May 2014, May 2016

Contributor, Contraband Cinema, January 2014 – January 2016

Director, Iowa City International Documentary Film Festival, Sept 2006 - May 2008

Intra-departmental Mentor for 60+ Mass Communications students every semester.