

Mary K. Holder
The University of West Georgia
Economics
Business Building 1316
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EDUCATION

MA, Georgia State University, 2010.
Emphasis/major: Economics

BS, University of West Georgia, 2008.
Emphasis/major: Economics

Qualifications

University of West Georgia - August 1, 2010
Current Rank: Lecturer
Tenure Decision Year:
Faculty Rank and Date of Attainment:

Professional Licenses and Certifications

Collaborative Institutional Training Initiative Certification, CITI Program. (July 2014 - Present).
Nationally Certified QM Peer Reviewer, Quality Matters. (June 2014 - Present).
Certified UWG|Online Course Instructor, Online Development and USG eCore. (May 2014 - Present).
Certificate in Economic Measurement, National Association for Business Economics (NABE). (May 2011 - Present).
Middle Grades Mathematics, Georgia Assessments for the Certification of Educators. (January 2010 - Present).
Secondary Education Mathematics I, Georgia Assessments for the Certification of Educators. (January 2010 - Present).
Secondary Education Mathematics II, Georgia Assessments for the Certification of Educators. (January 2010 - Present).

WORK EXPERIENCE

Academic Positions

Academic Year (2015-2016): Economics, Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Administration, Other Service and Outreach Responsibilities, Undergraduate Teaching.

Academic Year (2014-2015): , Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Administration, Other Service and Outreach Responsibilities, Undergraduate Teaching.

Academic Year (2013-2014): , Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Other Service and Outreach Responsibilities, Undergraduate Teaching.

Academic Year (2012-2013): , Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Other Service and Outreach Responsibilities, Undergraduate Teaching.

Academic Year (2011-2012): , Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Undergraduate Teaching.

Academic Year (2010-2011): , Instructor, Non-Tenure Track, Professionally Qualified, Participating, Other Service and Outreach Responsibilities, Undergraduate Teaching.

Professional Positions

Academic

Lecturer, University of West Georgia. (August 2011 - Present).
Instructor, University of West Georgia. (August 2010 - July 2011).
Graduate Research Assistant, Georgia State University. (August 2008 - July 2010).

Teaching Experience

The University of West Georgia

ECON 2100, Fall 2015, 2 sections.
ECON 2100, Spring 2015, 1 section.
ECON 2105, Fall 2010, 2 sections.
ECON 2105, Fall 2011, 3 sections.
ECON 2105, Spring 2011, 4 sections.
ECON 2105, Fall 2012, 4 sections.
ECON 2105, Spring 2012, 4 sections.
ECON 2105, Summer 2012, 1 section.
ECON 2105, Fall 2013, 2 sections.
ECON 2105, Spring 2013, 4 sections.
ECON 2105, Summer 2013, 1 section.
ECON 2105, Fall 2014, 2 sections.
ECON 2105, Spring 2014, 3 sections.
ECON 2105, Summer 2014, 1 section.
ECON 2105, Spring 2015, 2 sections.
ECON 2105, Summer 2015, 1 section.
ECON 2105, Spring 2016, 2 sections.
ECON 2106, Fall 2010, 2 sections.
ECON 2106, Fall 2011, 2 sections.
ECON 2106, Spring 2011, 2 sections.
ECON 2106, Summer 2011, 1 section.
ECON 2106, Fall 2012, 1 section.
ECON 2106, Fall 2013, 1 section.
ECON 2106, Fall 2014, 3 sections.
ECON 2106, Spring 2014, 2 sections.
ECON 2106, Fall 2015, 2 sections.
ECON 4481, Fall 2012, 1 section.
ECON 4481, Fall 2015, 1 section.
ECON 4485, Spring 2012, 1 section.
ECON 4485, Spring 2016, 1 section.
MKTG 4881, Fall 2015, 1 section.

Consulting

Revenue Forecasting, Fiscal Research Center, Atlanta, GA. (October 2011 - April 2012).

Economic Forecasting, Fiscal Research Center, Atlanta, GA. (August 2010 - December 2010).

Econometric Data Analysis, Chemistry Department, University of West Georgia, Carrollton, GA. (May 2007 - May 2008).

Management, Distance Education, USG eCore Advisement Center, Carrollton, GA. (August 2006 - May 2008).

Management, Mirabella Creations, Cedartown, GA. (January 2004 - December 2006).

Management, Physical Plant and Operations, Berry College, Rome, GA. (June 1997 - August 1999).

Management, Northwest Georgia Educational Program, Rome, GA. (May 1995 - August 1997).

Workshop Facilitation, Challenger Teaching and Learning Center, University of Tennessee at Chattanooga, Chattanooga, TN. (January 1995 - December 1995).

Customer Service, American National Bank and Trust Co./SunTrust Bank, Chattanooga, TN and Rome, GA. (January 1994 - December 1995).

Data Processor, Office of Financial Aid, University of Tennessee at Chattanooga, Chattanooga, TN. (August 1993 - May 1995).

Direct Sales Associate, Olan Mills Home Office, Rossville, GA. (1993).

Sales Associate, Merry-Go-Round Enterprises, Roanoke, VA and Chattanooga, TN. (1992 - 1993).

RESEARCH

Editorial Activities

Ad Hoc Reviewer, Books, Instructor's Manual to accompany Principles of Microeconomics Textbook, Teaching and Learning Scholarship. (September 2013).

Ad Hoc Reviewer, Books, Instructor's Manual to accompany Principles of Microeconomics Textbook, Teaching and Learning Scholarship. (September 2013).

Papers Presented

Roundtable: Working with Student Athletes, Academic Affairs/UWG Center for Teaching and Learning, Carrollton, GA, Teaching and Learning Scholarship. (August 3, 2016).

Empowering Independent Student Learning Through Social Media, Carroll County Education Collaborative, Carrollton, GA, Teaching and Learning Scholarship. (July 21, 2016).

From Passion to Profession: Uncovering the Motivational Pathway, Carroll County Education Collaborative, Carrollton, GA, Teaching and Learning Scholarship. (July 21, 2016).

Most Valuable Players (MVPs): Positive Personal Finance and Economics Examples from Sports, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 13, 2016).

Storification: Teaching Economics & Improving Financial Literacy with Stories, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 13, 2016).

Building Your Personal Learning Network (PLN), Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 12, 2016).

Exploring the Teacher's Toolbox: Tech for Today's Teachers, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 12, 2016).

MVPs & Storification, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 12, 2016).

Rockonomix, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 12, 2016).

Teachnology: Innovative Teaching Techniques for Economics and Personal Finance, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 12, 2016).

Exploring the Teacher's Toolbox: An Overview of Social Media, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (June 30, 2016).

Innovative Applications: ECONSelfies and Other Easy A's, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (June 30, 2016).

The Rockonomix Project and National Competition, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (June 30, 2016).

Let's Get Digital: Using Social Media in the Classroom, Mississippi Council on Economic Education, Jackson, MS, Teaching and Learning Scholarship. (June 28, 2016).

The Great Digital Divide: Using Television to Teach Economics, American Economics Association, Atlanta, GA, Teaching and Learning Scholarship. (June 3, 2016).

A Funny Thing Happened on My Way to Class: Using ECONshots to Teach Economics, American Economics Association, Atlanta, GA, Teaching and Learning Scholarship. (June 2, 2016).

MACRO Monopoly: Applying a Game-Based Economic Development Lesson, American Economics Association, Atlanta, GA, Teaching and Learning Scholarship. (June 2, 2016).

Viewing Economics Through the Lens of Life, American Economics Association, Atlanta, GA, Teaching and Learning Scholarship. (June 2, 2016).

Does "Mathiness" Matter? How Student Perceptions Create Barriers to Economics", American Economics Association, Atlanta, GA, Teaching and Learning Scholarship. (June 1, 2016).

50 Years of ECON: Movies, Music & the Economy, Rotary Club of Carrollton, Carrollton, GA, Teaching and Learning Scholarship. (May 20, 2016).

Let's Get Digital: Using Social Media in the Classroom, National Council on Economic Education, New York, NY, Teaching and Learning Scholarship. (May 5, 2016).

Best Practices for Using Social Media, Richards College of Business, University of West Georgia, Carrollton, GA, Teaching and Learning Scholarship. (May 2, 2016).

Social Media Tools, Richards College of Business, University of West Georgia, Carrollton, GA, Teaching and Learning Scholarship. (May 2, 2016).

Engaging With Our Global Environment: The #UWGTakesSpain Study Abroad Project, Florida State College at Jacksonville, Jacksonville, FL, Teaching and Learning Scholarship. (April 7, 2016).

Art of Econ: Illustrations and Examples for Differentiated Assessment, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 5, 2016).

Dystopian Economics, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 5, 2016).

Exploring Dystopian Economics in Literature: Divergent and The Hunger Games, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 5, 2016).

Student Generated Projects, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 5, 2016).

Through the Lens of Life: Teaching Principles of Economics with Humans of New York, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 4, 2016).

The Greatest Hits of Rock-o-nomix: Discovering Pop Econ for your Classroom, University of Kentucky, Lexington, KY, Teaching and Learning Scholarship. (April 2, 2016).

Your Social Media Primer for Creating Student Learning Networks, University of Kentucky, Lexington, KY, Teaching and Learning Scholarship. (April 2, 2016).

Rockonomix, National Association of Economics Educators, Atlanta, GA, Teaching and Learning Scholarship. (March 5, 2016).

Building Bridges: Create, Innovate, and Collaborate with Today's Digital Natives, Federal Reserve Bank of Atlanta – Jacksonville and Birmingham Branches, Pensacola, FL, Teaching and Learning Scholarship. (February 11, 2016).

Ways to Engage: Using Social Media to Enhance Personal Finance and Economics, Oklahoma Council on Economic Education, Oklahoma City, OK, Teaching and Learning Scholarship. (February 3, 2016).

Exploring the Teacher's Toolbox: An Overview of Social Media, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (January 30, 2016).

Innovative Applications: ECONSelfies and Other Easy A's, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (January 30, 2016).

Leveraging Edutainment for Engagement: 50 Years of Media for ECON, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (January 30, 2016).

The Rockonomix Project and National Competition, Georgia State University Center for Economic Education, Atlanta, GA, Teaching and Learning Scholarship. (January 30, 2016).

Exploring the Teacher's Toolbox: An Overview of Social Media, Thomas R. Brown Foundation, Tucson, AZ, Teaching and Learning Scholarship. (January 23, 2016).

Innovative Applications: ECONSelfies and Other Easy A's, Thomas R. Brown Foundation, Tucson, AZ, Teaching and Learning Scholarship. (January 23, 2016).

Leveraging Edutainment for Engagement: 50 Years of Media for ECON, Thomas R. Brown Foundation, Tucson, AZ, Teaching and Learning Scholarship. (January 23, 2016).

The Rockonomix Project and National Competition, Thomas R. Brown Foundation, Tucson, AZ, Teaching and Learning Scholarship. (January 23, 2016).

Building Bridges: Create, Innovate & Collaborate with Today's Digital Natives, University of Arizona, Department of Economics, Tucson, AZ, Teaching and Learning Scholarship. (January 22, 2016).

Putting Yourself in the Picture: Using Student-Generated Photos to Enhance Introductory Economics Courses, American Economics Association/Allied Social Sciences Association, San Francisco, CA, Teaching and Learning Scholarship. (January 5, 2016).

Visualizing Data in a Blended Learning Environment Using the Online FRED Database, American Economics Association/Allied Social Sciences Association, San Francisco, CA, Teaching and Learning Scholarship. (January 5, 2016).

The Effect of Financial Incentives on Instructional Resource Allocation: A Framed Field Experiment, American Economics Association/Allied Social Sciences Association, San Francisco, CA, Teaching and Learning Scholarship. (January 4, 2016).

The Greatest Hits of Rock-o-nomix: Discovering Pop Econ for your Classroom, American Economics Association/Allied Social Sciences Association, San Francisco, CA, Teaching and Learning Scholarship. (January 4, 2016).

Enlightening Conversations: Respectfully Embracing Diversity, University of West Georgia, Carrollton, GA, Basic or Discovery Scholarship. (November 30, 2015).

The Impact of Challenge Quizzes on Student Knowledge, New Orleans, LA, Teaching and Learning Scholarship. (November 23, 2015).

Art of Econ: An Interdisciplinary Approach for Differentiated Assessment, New Orleans, LA, Teaching and Learning Scholarship. (November 22, 2015).

The Secrets of Smarter Saving & Savvy Spending, UWG First Year Experience Office, Carrollton, GA, Teaching and Learning Scholarship. (November 11, 2015).

Social Media Strategies for your High School Econ Class, Henry County School System & Georgia Council on Economic Education, Henry County, GA, Teaching and Learning Scholarship. (November 9, 2015).

Building Student Learning Networks Utilizing Social Media and Popular Media, National Economics Teaching Association, Dallas, TX, Teaching and Learning Scholarship. (November 6, 2015).

Digital Media for Economic Education, National Economics Teaching Association, Dallas, TX, Teaching and Learning Scholarship. (November 5, 2015).

Rockonomix, National Economics Teaching Association, Dallas, TX, Teaching and Learning Scholarship. (November 5, 2015).

The Economics of The Hunger Games and Divergent: Making Dystopia Didactic, National Economics Teaching Association, Dallas, TX, Teaching and Learning Scholarship. (November 4, 2015).

Making Social Media Work: A Guide for Councils and Centers/ Pins, Hashtags and Friends: Getting Started with Social Media, National Council on Economic Education, St. Petersburg, FL, Teaching and Learning Scholarship. (October 9, 2015).

Greatest Hits of Rock-o-nomix: Discovering Pop Econ for Your Classroom, National Council on Economic Education, St. Petersburg, FL, Teaching and Learning Scholarship. (October 8, 2015).

Social Media Strategies for your High School Econ Class, Gwinnett County School System & Georgia Council on Economic Education, Gwinnett County, GA, Teaching and Learning Scholarship. (October 5, 2015).

50 Years of ECON: Developing Digital Media for Economic Education, Worth/Macmillan, San Antonio, TX, Teaching and Learning Scholarship. (September 26, 2015).

Introduction to Financial Literacy, UWG Athletics, Carrollton, GA, Teaching and Learning Scholarship. (September 17, 2015).

Social Media Strategies for your High School Econ Class, Dekalb County School System & Georgia Council on Economic Education, Dekalb County, GA, Teaching and Learning Scholarship. (September 16, 2015).

Leveraging Edutainment for Engagement: Social Media for Tomorrow's Professor, UWG Center for Teaching and Learning, Carrollton, GA, Teaching and Learning Scholarship. (September 14, 2015).

Rockonomix Hits: PopECON for Your Classroom, Georgia Council on Economic Education, Dawsonville, GA, Teaching and Learning Scholarship. (September 5, 2015).

Social Media Strategies for your High School Econ Class, Carroll County School System & Georgia Council on Economic Education, Carroll County, GA, Teaching and Learning Scholarship. (August 19, 2015).

The ULTIMATE Teaching Guide: Tips & Tricks for Getting Started in Economics, W. W. Norton, Houston, TX, Teaching and Learning Scholarship. (August 13, 2015).

Let's Get Digital: Using Social Media in the Classroom, National Council on Economic Education, New York, NY, Teaching and Learning Scholarship. (August 3, 2015).

Building Your Brand: Social Media Tips & Tricks, City of Cedartown & Georgia Northwestern Technical College, Cedartown, GA, Basic or Discovery Scholarship. (July 30, 2015).

Exploring the Social Media Toolbox: #ECONSelfies and Easy A's, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 22, 2015).

Leveraging Edutainment for Engagement: 50 Years of Media for ECON, Economics Arkansas (Arkansas Council on Economic Education), Little Rock, AR, Teaching and Learning Scholarship. (July 22, 2015).

Building Bridges: Create, Innovate & Collaborate with Today's Digital Natives, Economics Arkansas with the Federal Reserve Bank of St. Louis-Little Rock Branch, Little Rock, AR, Teaching and Learning Scholarship. (July 21, 2015).

50 Years of ECON: Movies, Music & the Economy, Columbia Economics Club, Columbia, SC, Teaching and Learning Scholarship. (July 15, 2015).

#ECONSelfies and Other Easy A's, Federal Reserve Bank of Atlanta-Jacksonville Branch with Florida State College of Jacksonville Center for Economic and Financial Education, Jacksonville, FL, Teaching and Learning Scholarship. (June 19, 2015).

Building Bridges: Create, Innovate, and Collaborate with Today's Digital Natives, Federal Reserve Bank of Atlanta-Jacksonville Branch with Florida State College of Jacksonville Center for Economic and Financial Education, Jacksonville, FL, Teaching and Learning Scholarship. (June 19, 2015).

Exploring the Teacher's Toolbox: Social Media, Federal Reserve Bank of Atlanta-Jacksonville Branch with Florida State College of Jacksonville Center for Economic and Financial Education, Jacksonville, FL, Teaching and Learning Scholarship. (June 19, 2015).

Tips and Tricks for Getting Started, Federal Reserve Bank of Atlanta-Jacksonville Branch with Florida State College of Jacksonville Center for Economic and Financial Education, Jacksonville, FL, Teaching and Learning Scholarship. (June 19, 2015).

Sweetening the Deal: Adding Value to Motivate Student Attendance and Engagement, American Economics Association, Minneapolis, MN, Teaching and Learning Scholarship. (May 2015).

Using Mobile Technologies to Engage and Communicate, American Economics Association, Minneapolis, MN, Teaching and Learning Scholarship. (May 2015).

Active Learning Session, W. W. Norton, Minneapolis, MN, Teaching and Learning Scholarship. (May 26, 2015).

Creating an Innovative Classroom, W. W. Norton, Minneapolis, MN, Teaching and Learning Scholarship. (May 26, 2015).

Effective Communication, W. W. Norton, Minneapolis, MN, Teaching and Learning Scholarship. (May 26, 2015).

Teaching Online Roundtable, W. W. Norton, Minneapolis, MN, Teaching and Learning Scholarship. (May 26, 2015).

50 Movies for 50 Years: A Look at the Most Influential Films Related to Economics, Association of Private Enterprise Education, Cancun, Mexico, Teaching and Learning Scholarship. (April 2015).

Building Bridges: Create, Innovate and Collaborate with Today's Digital Natives, UWG Center for Teaching and Learning, Carrollton, GA, Teaching and Learning Scholarship. (April 28, 2015).

The Secrets of Smarter Saving and Savvy Spending, UWG Center for Economic Education, Carrollton, GA, Teaching and Learning Scholarship. (April 20, 2015).

Connect, Create & Innovate: Why Choices Matter, Richards College of Business/Department of Economics, Carrollton, GA. (March 2015).

Using Social Media and Popular Media to Build Student Learning Networks, Academy of Economics and Finance, Jacksonville, FL, Teaching and Learning Scholarship. (February 2015).

Connecting to Your Learning Network: A Social Media Primer, National Association of Economics Educators, San Antonio, TX, Teaching and Learning Scholarship. (February 2015).

Rockonomix Hits: Discovering PopECON for Your Classroom, Robert Morris University, Moon Township, PA, Teaching and Learning Scholarship. (February 2015).

Active Learning: Experiments, Activities and More, W. W. Norton, Atlanta, GA, Teaching and Learning Scholarship. (February 2015).

Creating an Innovative Classroom, W. W. Norton, Atlanta, GA, Teaching and Learning Scholarship. (February 2015).

Using Social Media to Enhance Teaching, Research and Your Faculty Brand, W. W. Norton, Atlanta, GA, Teaching and Learning Scholarship. (February 2015).

Rockonomix: Integrating Economics and Popular Music, American Economics Association/Allied Social Sciences Association, Boston, MA, Teaching and Learning Scholarship. (January 2015).

Inspiring Creativity through Intercollegiate Competitions, American Economics Association/Allied Social Sciences Association, Boston, MA, Teaching and Learning Scholarship. (January 2015).

Using Social Media to Engage Students (Best Practices Share Session), National Council on Economic Education, Dallas, TX, Teaching and Learning Scholarship. (October 2014).

Rockonomix Hits: PopECON for Your Classroom, Worth/Macmillan, Denver, CO, Teaching and Learning Scholarship. (October 2014).

Dreams Come True When You Give West, UWG President's Office/Development Office, Carrollton, GA. (October 30, 2014).

Managing the 4/4 Load: Using Social Media to Engage Students, American Economics Association, Washington, DC, Teaching and Learning Scholarship. (May 2014).

The Beatles to Macklemore: 50 Years of Learning Economics Through Music, Association of Private Enterprise Education, Las Vegas, Nevada, Teaching and Learning Scholarship. (April 2014).

Staying Relevant: The Best Media for Teaching and Learning Economics in the Last Five Years, CEE Poster Session, San Diego, CA, Teaching and Learning Scholarship. (January 2013).

Econ-o-nomix: Music Video Project"/"Music Bonus Project: Integrating the Arts in Economics, Washington, D.C, Teaching and Learning Scholarship. (November 21, 2011).

Publications

Peer Reviewed Journal Articles

K., Al-Bahrani, A. A., Patel, D., Sheridan, B. J. The Great Digital Divide: Using Popular Media to Teach Economics. *To appear in Journal of Economics and Economic Education Research*, 7. Teaching and Learning Scholarship.

K., Cleveland, J., O'Roark, B. The Economics of The Hunger Games. *To appear in International Journal of Pluralism and Economics Education*, 18. Teaching and Learning Scholarship.

K., Acchiardo, C.-J., Al-Bahrani, A. A., Mateer, D. Through the Lens of Life: Teaching Principles of Economics with Humans of New York. *To appear in Journal of Economics and Finance Education*, 12. Teaching and Learning Scholarship.

K., Mateer, G. D., O'Roark, B. (2016). The 10 Greatest Films for Teaching Economics. *The American Economist*, 13. Teaching and Learning Scholarship.

K., Rousu, M., Tierney, J., Mateer, D. Beyond Grades: Monetary and Non-Monetary Incentives to Motivate Your Students. *To appear in Journal of Economics and Finance Education*. Teaching and Learning Scholarship.

K., Al-Bahrani, A., Moryl, R. L., Murphy, P. R., Patel, D. (2016). Putting yourself in the picture with an 'ECONSelfie': Using student-generated photos to enhance introductory economics courses. *International Review of Economics Education*, 22, 16-22. Teaching and Learning Scholarship.

Holder, K., Patel, D., Al-Bahrani, A., Wooten, J. (2016). Art of Econ: Incorporating the Arts through Active Learning Assignments in Principles Courses. *Journal of Economics and Finance Education*, 15(2), 151. Teaching and Learning Scholarship.

Holder, K., Hoffer, A., Al-Bahrani, A., Lindahl, S. (2015). Rockonomix. *The Journal of Economic Education*, 46(4), 443. Teaching and Learning Scholarship.

Periodicals

Holder, K. (2013). *Online Faculty Spotlight in UWG Online Faculty Development Newsletter*,. UWG Online Faculty Development Newsletter. Teaching and Learning Scholarship.

Holder, K. (2012). *Rock-o-nomix Assignment*. Teaching and Learning Scholarship.

Holder, K. (2012). *Rock-o-nomix Music Video Spring 2012 Winner*. Starting Point: Teaching and Learning Economics (Media Resources for Economics). Teaching and Learning Scholarship.

Other

Smith, W. J., Boldt, D., Kassis, M., Patron, H., Holder, K. (2015). *West Georgia Regional Update* (4th ed., vol. 6). Applied or Integration/Application Scholarship.

Holder, K., Geerling, W., Coppock, L., Tierney, J. (2014). *The Ultimate Guide to Teaching Macroeconomics* (1st ed.). New York, NY: W. W. Norton. Teaching and Learning Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2013). *West Georgia Regional Update* (4th ed., vol. 4). Applied or Integration/Application Scholarship.

Holder, K., D. M., Coppock, L. (2013). *Test Bank to accompany Principles of Microeconomics by Mateer/Coppock* (1st ed.). New York, NY: W. W. Norton. Teaching and Learning Scholarship.

Holder, K., Smith, W. J. (2012). *Georgia Tax Expenditure Report for FY2012*. Department of Audits and Accounts: Office of Planning and Budgeting. Applied or Integration/Application Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2012). *West Georgia Regional Update* (vol. 4:4). Applied or Integration/Application Scholarship.

Holder, K. (2012). *In Time: Movie Review*. Teaching and Learning Scholarship.

Holder, K. (2012). *Moneyball: Movie Review*. Teaching and Learning Scholarship.

Holder, K. (2012). *I'm Leaving: Music Review*. Teaching and Learning Scholarship.

Holder, K. (2012). *Song of the South: Music Review*. Teaching and Learning Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2007). *West Georgia Outlook*. Applied or Integration/Application Scholarship.

SERVICE

Professional Activities

Member, Southern Economic Association. (2011 - Present).

Session Chair & Discussant, Southern Economic Association (SEA) 2014 Conference. (November 22, 2014).

Presenter, A-Day Faculty/Staff Campaign, UWG Fall Faculty Meeting. (August 19, 2014).

Attendee, Meeting, RCOB Fall Faculty Meeting. (August 19, 2014).

Faculty Advisor, UWG Miss Black and Gold Pageant, Alpha Phi Alpha Fraternity, Inc. (April 7, 2014).
UWG Big Night. (2011).
Presenter, RCOB Board of Visitors Spring Session. (March 4, 2011).
Presenter, Classroom Management Workshop Richards College of Business. (February 18, 2011).

College

Faculty Advisor, Pi Kappa Phi Fraternity. (August 2013 - Present).
Committee Member, RCOB Online Task Force. (August 2013 - Present).
Attendee, Meeting, RCOB Faculty/Staff Fall Party at Stone Mountain. (August 16, 2015).
Attendee, Meeting, RCOB Spring Faculty Meeting. (April 15, 2015).
Student Recruiter, Faculty Representative, Richards College of Business Preview Day. (March 26, 2015).
Presenter, Richards College of Business Preview Day. (March 26, 2015).
Student Org Advisor (Non-Professional Org), RCOB Big Night/Research Day. (March 25, 2015).
Student Recruiter, Class Host, Richards College of Business UCM Promotional Video. (March 9, 2015).
Attendee, Meeting, UWG Fall Faculty Meeting. (August 19, 2014).
Program Coordinator, RCOB Business Learning Community, UWG First Year Experience. (August 2013 - April 2014).
Student Org Advisor (Non-Professional Org), RCOB Big Night/Research Day, University of West Georgia. (March 26, 2014).
Workshop Organizer, RCOB Teaching Workshop with Dirk Mateer. (March 8, 2013).
Student Recruiter, UWG Spring Preview Day. (April 15, 2012).
RCOB Big Night/Research Day. (2011).
Presenter, ESCEM Visit to UWG. (November 30, 2011).
Volunteer/Attendee, SIFE Team Leaders Meeting. (November 10, 2011).

Department

Student Recruiter, Management of Social Media Accounts (Twitter, Facebook). (August 2012 - Present).
Assistant Director, Center for Economic Education. (May 1, 2015).
Attendee, Meeting, Economics Department Spring Faculty Meeting. (April 3, 2015).
Attendee, Meeting, Spring Planning Meeting, UWG Economics Club. (January 21, 2015).
Center for Economic Education. (May 2014).
Faculty Advisor, Faculty Advisor Annual Orientation, UWG Center for Student Involvement. (September 5, 2012).
Attendee, Graduation, UWG Fall Graduation. (December 10, 2011).
Student Recruiter, UWG Festival of Majors. (February 23, 2011).

Professional

Committee Member, Technology Committee, National Association of Economic Educators. (October 2014 - Present).
Member, Board of Advisors, Journal of Economics Teaching (JET, launching 2015). (April 2014 - Present).
Member, American Economic Association. (April 14, 2012 - Present).
Attendee, Meeting, Norton Focus Group on Ancillary Materials, AEA. (January 4, 2015).
Member, Best in Class Award, National Economics Teaching Association (NETA). (October 7, 2014).

Public/Community

Committee Member, GCEE Research Committee. (2015 - Present).

Committee Member, Research Committee, Georgia Council on Economic Education. (September 2014 - Present).
Committee Member, Uniform Committee, CHS Bulldog Band, Cedartown High School. (July 2014 - Present).
Officer, Treasurer, CHS Band Boosters, Cedartown High School. (May 2014 - Present).
Member, CHS Band Boosters. (August 2013 - Present).
Parent Volunteer/Chaperone,, CMS NJHS, Cedartown Middle School. (January 2013 - Present).
Member, Atlanta Economics Club. (2008 - Present).
Parent Volunteer,, Math Department, Cedartown High School. (September 24, 2014).
Parent Volunteer, Westside Elementary School. (August 2013 - May 2014).
Member, Nominating Committee, CHS Band Boosters, Cedartown High School. (April 2014).
Parent Volunteer, Westside Elementary, Cedartown GA. (August 2011 - May 2012).
Parent Volunteer, Cedartown Middle School Band. (December 2011).
Volunteer, 5K Run for Go West for A Day, Office of Development and Alumni Relations. (October 6, 2011).

Student Organization

Intense Talent UWG Registered Student Organization. (August 29, 2012 - Present).
ODE Fall 2012 Meeting and Luncheon. (November 30, 2013).
Faculty Advisor, Entrepreneurship Student Club for Fall 2013. (April 2013).
Attendee, Meeting, 25th Annual Campus Activities Awards Program. (April 11, 2013).
Faculty Judge, UWG Greek Stroll Off for Greek Week. (April 4, 2013).
Judge, Undergraduate Research Poster Competition, UWG Big Night 2013. (April 2, 2013).
Attendee, Orientation, Economic Limerick Contest with Penn State University, SUNY Plattsburgh and UWG. (March 2013).
Economic Memes Contest with UWG, SUNY Plattsburgh and Orange Coast College. (March 2013).
Faculty Judge, RCOB Big Night. (March 13, 2013).
Faculty Judge, UWG Greek Variety Show. (February 12, 2013).
Attendee, Meeting, ODE Spring 2012 Meeting and Luncheon. (April 27, 2012).
UWG Big Night 2012. (April 18, 2012).
Team Sponsor, Kick Sarcoma Cancer 3V3 Soccer Tournament, UWG Women's Soccer for Camp Sunshine. (April 14, 2012).
Volunteer/Attendee, SIFE Regional Team Presentation. (March 29, 2012).
Presenter, MAP Academic Awards Program, Multicultural Achievement Program. (March 28, 2012).
Attendee, Meeting, ODE Fall Meeting. (December 2, 2011).
Attendee, Meeting, ODE Spring Meeting. (April 28, 2011).

The University of West Georgia

Member, CTL Faculty Learning Community, UWG Center for Teaching and Learning. (January 2015 - Present).
Committee Member, Inventing the Beyond Focus Group, Crafton Advisory Committee. (January 2015 - Present).
Member, CTL Advisory Board, UWG Center for Teaching and Learning. (January 2014 - Present).
Committee Member, UWG Pedagogy Conference Planning Committee, Center for Teaching and Learning. (January 2014 - Present).
Faculty Advisor, Zeta Phi Beta, Inc. Sorority. (August 2013 - Present).
Committee Member, Parking Appeals Committee. (January 2013 - Present).
Committee Member, UWG Facilities & Services Committee. (August 2012 - Present).
Donor, University of West Georgia Foundation. (August 2010 - Present).
Donor, UWG Athletics, University of West Georgia Foundation. (August 2010 - Present).
Student Org Advisor (Non-Professional Org), UWG Big Night Poster Competition. (April 14, 2015).
Presenter, UWG CEE SunTrust Financial Literacy Workshop Launch, UWG Alumni Weekend. (April 10, 2015).

Faculty Advisor, UWG Greek Stroll Off, Greek Week, Center for Student Involvement. (April 1, 2015).

Faculty Advisor, UWG Greek God and Goddess Pageant, Greek Week, Center for Student Involvement. (March 30, 2015).

Nominator, Kyle Broome for the Toyal Jackson Making a Difference Award, UWG SGA. (March 25, 2015).

Nominator, Natysya Wright for the Shea Cowart Spirit of West Georgia Award, UWG SGA. (March 25, 2015).

Faculty Advisor, UWG 1906 Society Dinner Speaker (Jamorris Swain), (January 31, 2015).

Faculty Advisor, UWG Lead Lunch, Center for Student Involvement. (November 5, 2014).

Chairperson, A Day, Faculty/Staff Co-Chair. (August 2014 - October 2014).

Presenter, UWG President's Luncheon, Office of Development. (October 30, 2014).

Attendee, Orientation, A-Day Community Celebration. (October 3, 2014).

Faculty Advisor, UWG NPHC Step Show. (September 20, 2014).

Attendee, Award Ceremony, UWG Inauguration Ceremony. (September 19, 2014).

Presenter, A Day Faculty/Staff Coffee Social, University of West Georgia. (September 17, 2014).

Faculty Advisor, UWG Homecoming Panel/Pageant, Center for Student Involvement. (September 3, 2014 - September 10, 2014).

Presenter, A-Day Faculty/Staff Captain's Lunch. (August 27, 2014).

Attendee, Meeting, OrgSync Advisor Training, UWG Center for Student Involvement. (August 27, 2014).

Student Org Advisor (Non-Professional Org), Student Research Assistantship for Trent James. (August 2013 - July 2014).

Committee Member, Facilities and Services Committee. (August 2012 - April 2014).

Attendee, Award Ceremony, UWG Campus Activities Award Ceremony. (April 9, 2014).

Faculty Advisor, UWG Greek God and Goddess, Greek Week, Center for Student Involvement. (March 31, 2014).

Faculty Advisor, UWG Greek Variety Show, Center for Student Involvement. (February 14, 2014).

Attendee, Convocation, UWG Honors Convocation. (April 4, 2013).

Attendee, Graduation, UWG Commencement. (December 8, 2012).

Desire To Learn (D2L) Transition Town Hall Meeting. (September 7, 2012).

Judge, Undergraduate Research Poster Competition, UWG Big Night 2012. (April 18, 2012).

Volunteer, Office of Development and Alumni Relations - Run for UWG. (October 6, 2011).

Professional Development

Certified UWG|Online Course Instructor, Online Development & USG eCore, Carrollton, GA. (2014 - 2015).

BB&T Lectures in Free Enterprise Series, Tom Szaky, BB&T/Richards College of Business, Carrollton, GA. (February 10, 2012).

Attended Conference

Nationally Certified QM Peer Reviewer, Quality Matters, Carrollton, GA. (July 2014).

AEA Conference on Teaching and Research on Economic Education, Washington, D.C., May 2014. (May 2014).

The Association of Private Enterprise Education Annual Conference, Las Vegas, NV. (April 2014).

SEA 2011 Annual Meeting, Southern Regional Economic Association, Washington, DC. (November 18, 2011 - November 21, 2011).

Conference Program

National Council's, National Association of Economic Educator's. (February 26, 2015 - February 28, 2015).

UWG Economic Forecasting Breakfast, Department of Economics, Carrollton, GA. (October 28, 2014).

Committee for Economic Education (CEE) Second Annual AEA Conference on Teaching Economics and Research in Economic Education, AEA, Boston, MA. (May 30, 2012 - June 1, 2012).

Continuing Education

Collaborative Institutional Training Initiative (CITI Program) Certification for IRB, Carrollton, GA. (July 2014).

UWG Forecasting Breakfast, Richards College of Business Department of Economics, Carrollton, GA. (October 30, 2012).

USG Ethics Policy Training Module, University System of Georgia/UWG, Carrollton, GA 30117. (November 2011).

UWG Forecasting Breakfast, Richards College of Business Department of Economics, Carrollton, GA. (November 2011).

Economic Measurement Seminar, National Association for Business Economics (NABE). (February 2011 - May 2011).

Online Training

Vehicle Risk and Safety Training Module and Certification, University of West Georgia, Carrollton, GA. (October 20, 2011).

Retreat

Georgia Council's (GCEE) Director's Retreat, Georgia Council's (GCEE), Jekyll Island, Georgia. (August 28, 2014 - August 30, 2014).

RCOB Mission Reviewing Retreat, Richards College of Business, Carrollton, GA. (February 8, 2013).

Seminar

Bosses, Kings and Dictators: Effects of Asymmetric Power in Private and Common Property Environments" by James Cox, SEA 81st Annual Meeting, Washington DC. (November 20, 2011).

Lt. General Russel Honore', BB&T Lectures in Free Enterprise Series, BB&T Richards College of Business, Carrollton, GA. (September 20, 2011).

Tutorial

IT Security for End Users, UWG, Carrollton, GA. (January 11, 2013).

USG employee training: Ethics, Risk Management, UWG, Carrollton, GA. (January 11, 2013).

Vehicle Risk and Safety, UWG, Carrollton, GA. (January 11, 2013).

Respondus and StudyMate: Easier Assessments in CourseDen, UWG Distance and Distributed Education Center (DDEC), Carrollton, GA 30117. (November 19, 2010).

Webinar

University System of Georgia Ethics Policy Training Module, University of West Georgia, Carrollton, GA. (November 2011).

Workshop

Grades First Training,, UWG Economics Department, Carrollton, GA. (November 5, 2015).

Professional Development Workshops by Thomas J. Tobin, RCOB, Carrollton, GA. (April 27, 2015).

Ethics Refresher Course, UWG Risk Management, Carrollton, GA. (November 2014).

RCOB Teaching Workshop with Dirk Mateer, UWG, Carrollton, GA. (March 8, 2013).

D2L: Working with Migrated Courses Workshop, UWG, Carrollton, GA. (September 14, 2012).

Introduction to Desire To Learn (D2L) Workshop, UWG, Carrollton, GA. (September 11, 2012).

Classroom Management Workshop, Richards College of Business, Carrollton, GA. (February 18, 2012).

Classroom Management Workshop, University of West Georgia, Richards College of Business, Carrollton, GA 30117. (February 18, 2011).

Teaching Tools in the Changing Classroom, University of West Georgia, Richards College of Business, Carrollton, GA 30117. (August 27, 2010).

Funded Grants

SunTrust Financial Literacy Grant, SunTrust, \$25000. (2015 - 2018).

K-12 Economics Education Research Program, Koch Foundation, \$12000. (July 2016 - July 2017).

CentSai Rockonomix & ECONBeats, CentSai, \$8000. (December 2015 - May 2017).

SRAP - Free the Pack: Removing Barriers to Financial Literacy, University of West Georgia, \$1475.00. (August 1, 2016 - May 2, 2017).

#ECONreads, Koch Foundation, \$8000. (January 2016 - December 2016).

SRAP - Developing Differentiated Digital Media for Economic Education, University of West Georgia, \$2000.00. (August 1, 2015 - May 2, 2016).

Walmart Econmentor Grant, Walmart, \$25000. (2014 - 2015).

SRAP - Developing Differentiated Media Techniques for Economic Education, University of West Georgia, \$2000.00. (August 1, 2013 - May 2, 2014).

Honors and Awards

Excellence in Research Award, Richards College of Business. (August 2016).

Faculty-Sponsored Student Undergraduate Research Award, Richards College of Business. (August 2016).

Rising Star Award, National Association of Economic Educators. (July 2016).

UWG Faculty Member of the Year Westpy Award, UWG Athletics. (May 2016).

2016 Laura Herring Fellow, Association of Private Enterprise Education. (April 2016).

J. Owen Moore Faculty Award, UWG Alumni Association, University of West Georgia. (April 2016).

Best of the West Strategic Imperatives Award, University of West Georgia. (December 1, 2015).

1st Place Economist Educators Best-in-Class Teaching Award, National Economics Teaching Association. (October 2015).

Excellence in Service Award, Richards College of Business. (August 2015).

Faculty-Sponsored Student Undergraduate Research Award, Richards College of Business. (August 2015).

Best of the West Cross-Divisional Award, University of West Georgia. (January 26, 2015).

Student Government Association Faculty Member of the Year, Richards College of Business. (May 2014).

Excellence in Teaching Award, Richards College of Business. (August 2013).

SREB Doctoral Fellow, Georgia, Southern Regional Education Board. (August 2009).

Walter and Adelheid Hohenstein Fellow, Southeastern Region, Phi Kappa Phi. (August 2008).

OTHER ACTIVITIES

Publications

Peer Reviewed Journal Articles

- K., Mateer, D., O'Roark, B. 50 Songs for 50 Years (From the Beatles to Macklemore: Economics in Music in the Pop Culture Era). *Perspectives on Economic Education Research*, 14. Teaching and Learning Scholarship.
- K., Al-Bahrani, A., Patel, D., Wooten, J. Staying Relevant in Economics Education. *International Review of Economics Education*, 16. Teaching and Learning Scholarship.
- Holder, K., Buser, W., Al-Bahrani, A., Patel, D. Does "Mathiness" Matter? How Student Perceptions Create Barriers to Economics. *The Journal of Economic Education*, 23. Teaching and Learning Scholarship.
- Holder, K., Acchiardo, C.-J., Al-Bahrani, A., Mateer, G. D. HONYEcon: The HONY Collection for Principles of Economics. *The Journal of Economic Education*, 1. Teaching and Learning Scholarship.

Journal Articles

- K., Al-Bahrani, A. A., Bruehler, J. R., Ghent, L. A Funny Thing Happened on My Way to Class: Using ECONShots to Teach Economics., 17. Teaching and Learning Scholarship.
- Holder, K. MACRO Monopoly: Applying a Game-Based Economic Development Lesson., 15.

Holder, K. Solving Rubik's Cube: Determinants of Student Success. Teaching and Learning Scholarship.

Other

Holder, K. (2012). *The Legend of John Henry's Hammer: Music Review*. Teaching and Learning Scholarship.

Holder, K. *Living Legacy: The Enduring Contributions of Kenneth J. Arrow* (pp. 37).

Holder, K. *Building Tomorrow's County: Mechanisms of Employment Growth* (pp. 16).

Grants

CentSai UWG Personal Finance Course Development, CentSai, \$15000. (December 28, 2015).

UWG CEE: Request for Naming Center for Economic Education (CEE) and 3 Initiatives: #piggybank, The Economics of Entrepreneurship, Creative Economics, Engaging Today's Youth, Synovous Bank, \$3000000. (April 8, 2015).

UWG Faculty Research Grant FY16: Economics in Motion: Understanding the Economy Using Movies, Music and TV, University of West Georgia, \$5000. (April 2, 2015).

Literacy Grant Application 2015-16: Project #PiggyBank, Phi Kappa Phi, \$2500. (March 20, 2015 - March 2015).

EU and the US: Getting to Know Europe 2015-17 Grant - the EU Model of the Sustainable Economy, Delegation of the European Union to the United States, \$25000. (March 30, 2015).

Higher Education Programs: Business Book Club, Undergraduate Fellowship and Travel Grant, Koch Foundation, \$5000. (February 12, 2015 - February 2015).