

**James H. Murphy**  
The University of West Georgia  
Economics  
Business Building 48  
Phone: (678)-839-4774  
Email: jmurphy@westga.edu

## **EDUCATION**

PhD, Georgia State University, 2000.  
Emphasis/major: Economics

MA, Georgia State University, 1996.  
Emphasis/major: Economics

MBA, Cornell University, Ithaca, New York, 1989.  
Emphasis/major: Finance

MBA, Catholic University of Leuven, 1988.  
Emphasis/major: Business Economics and International Management

Middlebury College Language School, 1987.  
Emphasis/major: French

BA, Emory University, 1986.  
Emphasis/major: History

## **Qualifications**

University of West Georgia - August 1, 2006  
Current Rank: Associate Professor  
Tenure Decision Year:  
Faculty Rank and Date of Attainment:  
Assistant Professor: 2006

## **WORK EXPERIENCE**

### **Academic Positions**

Academic Year (2015-2016): Economics, Associate Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2014-2015): , Associate Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2013-2014): , Associate Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2012-2013): , Associate Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2011-2012): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2010-2011): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2009-2010): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2008-2009): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2007-2008): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2006-2007): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

## **Professional Positions**

### **Academic**

Assistant Professor of Economics, Western Carolina University. (1998 - 2006).  
Visiting Assistant Professor, Georgia Institute of Technology. (2000 - 2001).  
Adjunct Assistant Professor, Oglethorpe University. (1998).  
Instructor of Economics, Georgia State University. (1996 - 1998).

### **Professional**

Independent Consulting. (December 1996 - March 1997).  
Policy Research Center, Georgia State University. (1991 - 1996).  
Bell South Corporation. (1995).  
Georgia Department of Natural Resources. (1993 - 1995).  
State of Georgia Commission on Revenue Structure. (1990 - 1992).  
Brussels, Belgium, General Bank, Strategic Integration Center. (1988).  
Legal Research, Bondurant, Mixson, and Elmore, Atlanta Georgia. (1984 - 1986).

## **Teaching Experience**

### **The University of West Georgia**

ECON 2105, Summer 2008, 2 sections.  
ECON 2106, Fall 2006, 2 sections.  
ECON 2106, Fall 2007, 2 sections.  
ECON 2106, Spring 2007, 2 sections.  
ECON 2106, Summer 2007, 1 section.  
ECON 2106, Fall 2008, 3 sections.  
ECON 2106, Spring 2008, 2 sections.  
ECON 2106, Fall 2009, 4 sections.  
ECON 2106, Spring 2009, 1 section.

ECON 2106, Summer 2009, 2 sections.  
ECON 2106, Fall 2010, 5 sections.  
ECON 2106, Spring 2010, 2 sections.  
ECON 2106, Summer 2010, 1 section.  
ECON 2106, Fall 2011, 4 sections.  
ECON 2106, Spring 2011, 3 sections.  
ECON 2106, Fall 2012, 9 sections.  
ECON 2106, Spring 2012, 3 sections.  
ECON 2106, Summer 2012, 1 section.  
ECON 2106, Fall 2013, 3 sections.  
ECON 2106, Spring 2013, 3 sections.  
ECON 2106, Fall 2014, 2 sections.  
ECON 2106, Spring 2014, 5 sections.  
ECON 2106, Fall 2015, 2 sections.  
ECON 2106, Spring 2015, 3 sections.  
ECON 2106, Spring 2016, 3 sections.  
ECON 3411, Fall 2013, 1 section.  
ECON 3411, Fall 2015, 1 section.  
ECON 3480, Fall 2009, 1 section.  
ECON 3480, Fall 2011, 1 section.  
ECON 3480, Fall 2014, 1 section.  
ECON 4481, Spring 2012, 1 section.  
ECON 4485, Fall 2007, 2 sections.  
ECON 6450, Spring 2007, 1 section.  
ECON 6450, Spring 2008, 1 section.  
ECON 6450, Spring 2009, 2 sections.  
ECON 6450, Spring 2010, 1 section.  
ECON 6450, Summer 2010, 1 section.  
ECON 6450, Spring 2011, 1 section.  
ECON 6450, Spring 2012, 1 section.  
ECON 6450, Spring 2013, 1 section.  
ECON 6450, Summer 2013, 1 section.  
ECON 6450, Summer 2014, 1 section.  
ECON 6450, Summer 2015, 1 section.

### **Non-Credit Instruction Taught**

Review Course. (April 19, 2016).  
Review Course. (March 23, 2016).  
Review Course. (February 15, 2016).  
Review Course. (November 30, 2015).  
Review Course. (October 28, 2015).  
Review Course. (September 28, 2015).  
Review Course. (March 24, 2014).  
Review Course. (February 19, 2014).  
Review Course. (December 4, 2013).  
Review Course. (October 23, 2013).

Review Course. (October 2, 2013).

Review Course. (April 17, 2013).

Review Course. (March 11, 2013).

Review Course. (February 13, 2013).

Review Course. (October 16, 2012).

Review Course. (February 8, 2012).

Review Course. (October 10, 2011).

Review Course. (April 28, 2011).

## **RESEARCH**

### **Editorial Activities**

Editorial Board Member, B-Quest, Basic or Discovery Scholarship. (May 1, 2012 - Present).

Editorial Board Member, BQuest Manuscript 2016-164, Basic or Discovery Scholarship. (March 8, 2016 - May 11, 2016).

Ad Hoc Reviewer, Papers, Statewide Cable Franchising and Broadband Connections, Basic or Discovery Scholarship. (October 7, 2014 - October 12, 2014).

Ad Hoc Reviewer, Papers, MS#4780-T866, Teaching and Learning Scholarship. (March 10, 2014 - April 30, 2014).

Ad Hoc Reviewer, Books, Intermediate Microeconomics: A Tool-Building Approach, Basic or Discovery Scholarship. (May 2013 - June 2013).

Ad Hoc Reviewer, Papers, Manuscript EXEC298R1, Homothetic Preferences: The Two-Commodity Case, Basic or Discovery Scholarship. (February 2009).

Ad Hoc Reviewer, Papers, Manuscript EXEC298, Homothetic Preferences: The Two-Commodity Case, Basic or Discovery Scholarship. (July 2008).

### **Papers Presented**

Are Hypothetical Choices Rational? A Model of the Consistency of Choice using Data from an Induced Budget Experiment, Southern Economic Association, New Orleans, Louisiana, Basic or Discovery Scholarship. (November 23, 2015).

A Caveat in the Application of Afriat's Critical Cost Efficiency Index as a Metric of the Severity of Revealed Preference Violations, Atlanta, GA, Basic or Discovery Scholarship. (November 2010).

Diagnosing Hypothetical Bias, Academy of Economics and Finance, Nashville, TN, Basic or Discovery Scholarship. (February 2008).

Do Rational Demand Estimates Differ from Irrational, Academy of Economics and Finance. (February 2007).

"Are 'Low-Stakes' Choices Rational? Evidence from an Induced Budget Experiment", Economic Science Association North American Meeting, Tucson, AZ, Basic or Discovery Scholarship. (October 2006).

Are Donors to Environmental Causes Rational? Further Results from an Experimental Study Using a Revealed Preference Metric, Southern Economic Association, Basic or Discovery Scholarship. (November 2004).

Conference of the Southern Economics Association. (November 2003).

Are Hypothetical Choices Rational? Evidence from Choice Experiments Using Small-Value Consumption Goods, Southern Economic Association, Basic or Discovery Scholarship. (November 2003).

Are Donors to Environmental Causes Rational? An Experimental Study Using a Revealed Preference Metric, Southern Economic Association, Basic or Discovery Scholarship. (November 2002).

Nonparametric Bounds on Welfare Measures: Three Issues Examined, Southern Economic Association, Basic or Discovery Scholarship. (November 2001).

Validating Valuation Scenario Responses: Revealed Preference and Scope Test, Georgia Institute of Technology, Basic or Discovery Scholarship. (April 2001).

The Scope Test Reconsidered: Theoretical Issues and Experimental Evidence, Southern Economic Association, Basic or Discovery Scholarship. (November 1998).

Conference of the Southern Economics Association. (November 1997).

The Scope Test Reconsidered: Theoretical Issues, Southern Economic Association, Basic or Discovery Scholarship. (November 1997).

Analyzing the Micro-Theoretic Consistence of Stated Non-Market Resource Valuation Methods, Southern Economic Association, Basic or Discovery Scholarship. (November 1996).

Modeling the Apalachicola-Chattahoochee-Flint River Basin, Applied or Integration/Application Scholarship. (December 1995).

Are Hypothetical Referenda Incentive Compatible?, Southern Economic Association, Basic or Discovery Scholarship. (November 1995).

Are Hypothetical Referenda Incentive Compatible?, University of South Carolina, Basic or Discovery Scholarship. (February 1995).

## **Publications**

### **Peer Reviewed Journal Articles**

Murphy, J. H., Banerjee, S. (2015). A Caveat for the Application of the Critical Cost Efficiency Index in Induced Budget Experiments. *Experimental Economics*, 18(3), 356-365. Basic or Discovery Scholarship.

Murphy, J., Banerjee, S. (2011). Do Rational Demand Functions Differ From Irrational Ones? Evidence from an Induced Budget Experiment. *Applied Economics*, 43(25-27), 3863-82. Basic or Discovery Scholarship.

Murphy, J. (2010). Life in the Fast Lane: A Pre- and Post-test Comparison of MBA Performance in Accelerated versus Traditional Core Microeconomics Classes. *B-Quest*(15), 1-15. Teaching and Learning Scholarship.

Murphy, J., Banerjee, S. (2006). A Simplified Test for Preference Rationality of Two-Commodity Choice. *Experimental Economics*, 9(1), 67-75. Basic or Discovery Scholarship.

Murphy, J., Banerjee, S. (2005). The Scope Test Reconsidered. *Applied Economics Letters*, 12(10), 613-617. Basic or Discovery Scholarship.

### **Journal Articles**

Murphy, J. (2003). One-Stop Shopper for a Water Resource Economic Text. *Rivers*, 7(4), 371-373. Teaching and Learning Scholarship.

Murphy, J., Cummings, R. G., Elliott, S., Harrison, G. W. (1997). Are Hypothetical Referenda Incentive Compatible?. *Journal of Political Economy*, 105(3), 609-621. Basic or Discovery Scholarship.

Murphy, J. (1997). Designing Water Resource Allocation Mechanisms. *Rivers*, 6(12), 129-132. Basic or Discovery Scholarship.

### **Other**

Murphy, J. (2005). *The Modern Firm*. Asheville Citizen-Times. Applied or Integration/Application Scholarship.

Murphy, J. (2003). *Book Explores Validity of Behavioral Economics* (pp. D4). Asheville Citizen-Times.

### **Projects Underway**

Bounding Compensating Variation: Extensions Incorporating Inferiority, Consistency and Yea-Saying

## **SERVICE**

### **Professional Activities**

UWG Reverend Dr. Martin Luther King Distinguished American Man. (March 27, 2008).

Academy of Economics and Finance. (February 2008).

Attendee, Meeting, Academy of Economics and Finance 2007. (February 15, 2008 - February 16, 2008).

Attendee, Meeting, Academy of Economics and Finance 2008. (February 14, 2008 - February 16, 2008).

Member, Academy of Economics and Finance. (February 2007).

Member, Academy of Economics and Finance. (February 2007).

### **Academic**

Student Org Advisor (Non-Professional Org), Delta of Georgia Chapter of ODE. (August 2006 - 2009).

At-Large Representative, Dean's Advisory Committee. (2004 - 2006).

Economics Curriculum Chair, Department of Business and Communication Information Systems and Economics. (2003 - 2006).

Honors College Faculty Advisory Committee. (2003 - 2006).  
Member, MBA Task Force. (2002 - 2006).  
Member, Chancellor's Honors College Task Force. (2004).  
Member, Honors and Awards Committee. (2004).  
Member, Department of Business and Communication Information Systems and Economics Search Committee. (2003).  
Committee Chair, Principles of Microeconomics Textbook Adoption Committee. (2002).  
Member, Dean's Advisory Council. (October 1999 - 2000).  
Member, General Education Committee. (October 1999 - 2000).  
Member, AACSB Instructional Resources Committee. (August 1998 - 2000).  
Faculty Advisor, Omicron Delta Epsilon. (August 1998 - 2000).

## **College**

Committee Member, RCOB Strategic Planning Committee. (August 15, 2014 - Present).  
Recommendation Letters for Students. (April 7, 2016).  
Recommendation Letters for Students. (March 16, 2016).  
Recommendation Letters for Students. (March 9, 2016).  
Recommendation Letters for Students. (March 26, 2015).  
Recommendation Letters for Students. (February 21, 2015 - February 27, 2015).  
Recommendation Letters for Students. (February 2, 2015).  
Member, Graduate Program Committee. (August 2011 - April 2014).  
Member, RCOB Tenure and Promotion Committee. (September 2012 - October 2012).  
Member, Strategic Planning Committee. (August 2010 - May 2011).  
Student Recruiter, Winter Preview Day. (January 25, 2009).  
Attendee, Graduation, University Commencement. (December 13, 2008).  
Student Org Advisor (Non-Professional Org), Student Organization Advisor Information Meeting. (September 2008).  
Attendee, Graduation, University Commencement. (August 2, 2008).  
Student Recruiter, Spring Preview Day. (May 13, 2008).  
Committee Member, Graduate Program Committee. (April 10, 2008).  
Student Recruiter, Mardi Gras of Majors. (February 6, 2008).  
Attendee, Graduation, University Commencement. (December 2007).  
Student Org Advisor (Non-Professional Org), Student Organization Advisor Information Meeting. (September 7, 2007).  
Student Recruiter, Visitation Day. (April 15, 2007).

## **Conference of the Southern Economic Association**

Session Chair & Discussant, Southern Economic Association. (November 21, 2015).

## **Department**

Faculty Advisor for ODE. (August 2006 - Present).  
Committee Chair, Department of Economics Tenure and Promotion Committee. (September 15, 2014 - October 10, 2014).  
Presenter, Panel Member, Dept. Representative for "Mardi Gras of Majors". (February 22, 2012).  
Committee Member, Curriculum Committee. (2008 - 2009).  
Committee Member, Merit Committee. (August 2007 - May 2009).  
Student Recruiter, Major Recruitment. (2006 - 2007).  
Committee Member, Textbook Committee. (2006 - 2007).

## **Professional**

Member, Association of Environmental and Resource Economics. (2008).  
Member, Southern Economics Association. (2008).

Chair and Discussant, Conference of the Southern Economics Association. (November 2003).  
Chair and Discussant, Conference of the Southern Economics Association. (November 2002).  
Chair and Discussant, Conference of the Southern Economics Association. (November 2001).  
Chair and Discussant, Conference of the Southern Economics Association. (November 1998).  
Chair, Conference of the Southern Economics Association. (November 1996).  
Meeting Facilitator, ISO 1400 Legal Issues Forum of the US Technical Advisory Group to the International Organization for Standardization. (May 1996).

### **Prospect Theory or Skill Signaling by Rick Harbaugh**

Attendee, Meeting, Emory University Seminar Series. (April 4, 2008).

### **Public/Community**

Member, Carroll County Humane Society. (2009).  
Committee Chair, Conference of the Southern Economics Association. (November 2004).

### **Student Organization**

Recommendation Letters for Students. (June 30, 2014).  
Recommendation Letters for Students. (January 13, 2013).  
Recommendation Letters for Students. (January 7, 2013).  
Recommendation Letters for Students. (December 2, 2012).  
Recommendation Letters for Students. (November 17, 2012).  
Recommendation Letters for Students. (September 22, 2012).  
Recommendation Letters for Students. (July 17, 2012).  
Recommendation Letters for Students. (March 28, 2012).  
Recommendation Letters for Students. (December 2, 2011).  
Recommendation Letters for Students. (May 26, 2011).  
Recommendation Letters for Students. (March 2011).  
Recommendations Letters for Students. (February 2009).  
Recommendations Letters for Students. (February 2009).  
Recommendations Letters for Students. (February 2009).  
Presenter, Panel Member, Big Night. (2008).  
Academic Fair. (April 6, 2008).  
RCOB Honors Reception. (March 26, 2008).  
Faculty Advisor, Academy of Economics and Finance. (February 2008).

### **The University of West Georgia**

Attendee, Award Ceremony, University of West Georgia. (March 31, 2015).  
Student Recruiter, Fall Preview Day. (November 6, 2011).  
Committee Member, Faculty Senate. (2006 - 2009).  
Committee Member, FASP Senate Committee Member. (2006 - 2009).  
Committee Member, FASP Sub Committee on Criteria/Mission Alignment FASP Subcommittee. (August 2006 - May 2009).  
Committee Member, FASP ad-hoc Subcommittee Member. (2006 - 2008).  
AAUP Meeting. (November 14, 2008).  
Run for A Day. (October 2, 2008).  
Committee Member, Faculty Senate Ad-hoc Budget Meeting. (July 7, 2008).

### **Professional Development**

#### **Attended Conference**



Economic Science Association Annual International Meeting, Economic Science Association, Atlanta, Georgia. (2006).

Sessions Vd and e, VIc and VII b, 2006 Economic Science Association North American Meeting, Tucson, AZ. (September 2006 - October 2006).

### **Conference Program**

Education Economics I, Academy of Economics and Finance, Jacksonville, FL. (February 2007).

UWG Water Resources Conference, University of West Georgia, Carrollton, GA. (February 2, 2007).

### **Continuing Education**

Podcasting/iPod Class, Richard College of Business, Carrollton, GA. (August 30, 2006).

### **Meeting**

Plenary Lecture, James Andreoni, Revealed Preference and various sessions, Economic Science Association Annual International Meeting, Atlanta, Georgia. (June 2006).

### **Orientation**

UWG Orientation, University of Georgia, Carrollton, Georgia. (August 7, 2006 - August 8, 2006).

### **Regular review of Stanford University on-line teaching newsletter, "Tomorrow's Professor."**

Tomorrow's Professor, Stanford University Center for Teaching and Learning, Stanford, California. (January 1, 2005 - Present).

### **Symposium**

Water Supply Symposium, Friends of Macintosh Reserve and the League of Women Voters. (August 20, 2006).

### **Weekly review of "The Economist" magazine**

The Economist, The Economist, London, England. (January 1, 1998 - Present).

### **Workshop**

RCOB Faculty CourseDen Workshop, University of West Georgia, Carrollton, GA. (January 22, 2009).

Clicker Demo, Richards College of Business, Carrollton, GA. (February 28, 2008).

Human Resources Best Practices, UWG, Carrollton, GA. (December 4, 2007).

Bookfair, Pearson Publishing Company, Carrollton, GA. (November 15, 2007).

New Faculty Orientation, University of West Georgia, Carrollton, GA. (August 17, 2007).

Economics with Computerized Experiments, Georgia State University, Atlanta, Georgia. (June 7, 2006 - June 8, 2006).

### **Funded Grants**

Summer Seed Grant, Department of Economics, Richards College of Business, \$15916. (June 2011 - July 2011).

## **Honors and Awards**

Dr. Donald Wagner Honors College Professor of the Year, University of West Georgia. (April 9, 2013).

Richards College of Business Teaching Award, Richards College of Business. (August 2012).

2010-2011 Teacher of the Year, Richards College of Business, UWG Student Government Association. (April 19, 2011).

Service Award, Richards College of Business. (August 2009).

Richards College of Business Teaching Award, Richards College of Business. (August 2007).

Chancellor's Distinguished Teaching Award, Western Carolina University. (2005).

University Faculty Travel Grant, Western Carolina University. (2004).

University Faculty Travel Grant, Western Carolina University. (2003).

Board of Governors Creative and Innovative Teaching Award, Western Carolina University. (2002).

Kneedler Professor of Excellence Nominee, Western Carolina University. (2002).

University Faculty Travel Grant, Western Carolina University. (2002).

Five Dean Griffin Day Notes of Student Appreciation, Georgia Tech. (2001).

College of Business Summer Research Grant, Western Carolina University. (2000).

Ashville-Buncombe Vision, Ashville-Buncombe Vision. (1999).

New Faculty Initiative Grant, Western Carolina University. (1999).

Omicron Delta Epsilon, Western Carolina University. (1999).

School of Policy Studies Dissertation Grant, Georgia State University. (1998).

Theodore C. Boyden Excellence in Teaching Award, Georgia State University. (1998).

Catholic University of Leuven Exchange Program Scholarship, Cornell University. (1987).

Phi Alpha Theta, Emory University. (1984).

Phi Beta Kappa, Gamma of Georgia, Emory University. (1984).

## **OTHER ACTIVITIES**

### **Publications**

#### **Peer Reviewed Journal Articles**

Webb, D. J., Murphy, J., Brown, C. An Application of Three Psychometric Values Measures to Modeling Socially Responsible Purchase Behavior. *Journal of Non-profit and Public Sector Marketing*. Basic or Discovery Scholarship.

### **Journal Articles**

Murphy, J., Webb, D. J. Factors Influencing Consumer Contributions for Environmental Conservation. *Journal of Marketing Research*. Basic or Discovery Scholarship.

Murphy, J., Banerjee, S. An Alternative Index of Rationality. *American Economic Review*. Basic or Discovery Scholarship.

Murphy, J., Banerjee, S. Are Donors of Environmental Causes Rational? Further Results from an Experimental Study Using a Revealed Preference Metric. *Land Economics*. Basic or Discovery Scholarship.

### **Grants**

Workshop on Teaching Teaching Economics with Computerized Experiments, National Science Foundation, \$109.30. (June 7, 2006 - June 8, 2006).