Dr. SUNIL HAZARI

PERSONAL DATA

Office Address	:	341 Richards Hall, Richards College Business, Univ. of West Georgia, Carrollton, GA 30118
Phone	:	(678) 839-4842
E-mail	:	shazari@westga.edu
Website	:	http://www.sunilhazari.com/education

EDUCATION

WEST VIRGINIA UNIVERSITY, Morgantown, WV
August 1986-August 1990.
Ed.D - Technology Education (Communication Systems)

UNIVERSITY OF COLORADO, Colorado Springs, CO
College of Business (AACSB Accredited)
January 2013 – July 2015
MBA - Marketing

EASTERN KENTUCKY UNIVERSITY, Richmond, KY
August 1984 - May 1986
M.S. - Industrial Technology

MAHARAJA SAYAJIRAO UNIVERSITY, India
June 1979-May 1983
B.S. - Engineering

WORK EXPERIENCE

UNIVERSITY OF WEST GEORGIA, Carrollton, GA. Aug. 2003- present
Department of Marketing
Richards College of *Business* *(AACSB accredited)*
Professor (Tenured)
Responsibilities:
- Teach undergraduate & graduate courses
- Conduct research in Digital Marketing, Social Media & AI in Education
- Serve on Department/School/University committees

UNIVERSITY OF MARYLAND, College Park, Dec. 1997 – Aug. 2003
The Robert H. Smith School of Business *(AACSB accredited)*
Faculty Research Associate & Adjunct Professor
Responsibilities:
- Teach MBA courses
- Advise Business school faculty IT resources for teaching and research
- Develop and teach Technology Training seminars

- Develop & implement Web applications and services
- Design and implementation of School Portal (eLearning component)
- Research in Information Systems (E-commerce, Information Security)

DIGITAL MARKETING CONSULTING (2000-2003)
http://bestmarketingdocs.com
Blog and consulting service website for clients seeking to improve their online presence using digital marketing campaigns including social media, search engine optimization, and marketing analytics.

http://appsusability.com (2000-2003)
Specializing in Usability Evaluation of Mobile apps®
This research-based service provided guidance on mobile app development focusing on usability and human computer interface issues.

GEORGE MASON UNIVERSITY, August 1995 – December 1997
Graduate School of Education
Director of Technology Training/Associate Professor
Responsibilities:
- Strategic Planning for Information Technology
- Assist faculty with information technology related teaching/research
- Manage operations of networked IT Facilities
- Hire, train, supervise, evaluate IT staff
- Design technology classrooms
- Develop policies and procedures for use of IT facilities
- Manage allocation of Information Technology budget
- Oversee operations of Web services
- Teach graduate level IT courses
- Serve on dissertation committees

WALDEN UNIVERSITY, August 1997 – Present (Part-time)
Teach Graduate Online courses.

EAST CAROLINA UNIVERSITY, August 1990-August 1995.
School of Industry and Technology
Assistant Professor
Responsibilities:
- Teach Undergraduate/Graduate Management & Technology courses
- Research and publication in Industrial Technology areas
- Program development and student recruitment
- Academic advising of undergraduate & graduate students
- Director of Technology Facilities
- Planning and management of IT facilities

WEST VIRGINIA UNIVERSITY, August 1986-July 1990.
   (i) Instructor/Graduate Assistant: Taught computer applications courses. Topics covered include programming, hardware/software evaluation, various application software.

   (ii) Instructional Designer: "Electronic Delivery of Instruction" project. Designed software using PC based authoring program and disseminated program statewide using electronic bulletin board.

   (iii) LAN Administrator: Responsible for design, installation and maintenance of College of Education administrative local area network

   EASTERN KENTUCKY UNIVERSITY, August 1984-May 1986
   Research Assistant:
   (i) Designed instructional materials based on Fisher-Tech simulation equipment for use in manufacturing technology courses. Responsible for designing laboratory assignments in manufacturing management courses.

   (ii) Managed and supervised operation of IT Facilities. Responsibilities included preventive maintenance, troubleshooting and upgrade of hardware and software, training, scheduling and supervision of staff.

   MACHINERY MANUFACTURERS CORPORATION (India)
   Project Coordinator, Summer 1984.
   Operations Research and Manufacturing Management project on introduction of microprocessor controlled air jet machinery in Textile mills.

IT SKILLS

- Hands-on knowledge of Windows, Macintosh, Unix OS & Applications
- Set up Windows and Macintosh based LANs & Internet servers
- WebCT (http://www.sunilhazari.com/webct), Blackboard, & eCollege
- Lotus Notes Domino Application Development (Project Manager)
- Installed and managed TCP/IP based LANs
- Social media applications (Blogs, Wikis, Podcasts)
- Web sites deployed/managed:
    - George Mason University School of Education
       http://gse.gmu.edu (1995-1998)
    - Robert H. Smith School of Business Lotus Notes/Domino Online courses:
       http://courses.rhsmith.umd.edu (1997-2003)
    - http://sunil.umd.edu (1997-2003)
    - http://www.sunilhazari.com, http://stu.westga.edu/~shazari,
       http://appsusability.com, http://bestmarketingdocs.com

COURSES DEVELOPED/TAUGHT

- Engineering Graphics (Undergraduate)
- Computer Aided Design (Undergraduate)
- Advanced problems in Design (Undergraduate)

- Industrial Technology Applications of Computer Systems
- Project Management (Graduate)
- Computer Applications (Graduate)
- Scripting languages for Authoring Training Materials (Graduate)
- Introduction to Data Communications (Undergraduate)
- Concepts of Database Management (Undergraduate)
- Novell Networks 3.1 and 4.0 (Undergraduate)
- Local Area Networks and Wide Area Networks (Undergraduate)
- Management of Local Area Networks (Undergraduate)
- CAD/CAM Design and Implementation (Undergraduate)
- Human Computer Interface Guidelines (Graduate)
- Management of Technology in Education (Graduate)
- Distributed Computing (Graduate)
- Electronic Commerce Technology Infrastructure (Graduate)
- Web Commerce Security
- Networking and Telecommunications (Graduate)
- Security & Control of Information Systems (Graduate)
- Administrative Support Systems (Graduate)
- Information Risk Assessment & Security Management (Graduate)
- Instructional strategies for Business Education (Graduate)
- Instructional strategies for Technology (Graduate)
- Leadership and supervision (Graduate)
- Evaluation and Assessment in Business Education (Graduate)
- Research Methods (Graduate)
- Business Internship (Graduate)
- Business Communication (Undergraduate)
- Strategic Marketing (Graduate)
- Marketing Analytics (Graduate)
- Principles of Marketing (Undergraduate)
- Business Research (Undergraduate)
- Business Web Design (Undergraduate/Graduate)
- AI Essentials for Business

ACADEMIC PUBLICATIONS
(Partial list. Complete list available from http://www.sunilhazari.com/education)

- Hazari, S. I. (1990). Using E-mail across computer networks. Collegiate Microcomputer, 8(3), 210-214.

- Hazari, S. I. (1991). A Computer Literacy Training Model for Higher Education Faculty. Computers and Education International Journal, 17(2), 163-167.

- Hazari, S.I. (1991). Managing IT Facilities. Proceedings of the ASEE Southeastern Regional Meeting, 155-157.

- Hazari, S.I. (1991). Upgrade/Replace decisions of CAD based microcomputer systems. Proceedings of the ASEE-EDGD 1991-92 Mid Year Conference, 93-96.

- Hazari, S. I. (1992). Multimedia: Is it the right tool for your instructional application. Journal of Educational Multimedia and Hypermedia, 1(2), 143-146.

- Hazari, S. I. (1992, Spring). Needs Assessment for faculty computer training in Third World countries. Journal of Educational Technology Systems, 20(4), 321-325.

- Chin, R. A, DuVall, J. B., & Hazari, S. I. (Eds.). (1992). Guidelines for developing successful research proposals. East Carolina University, Greenville, NC.

- Hazari, S. I., & DuVall, J. B. (1993, December). Using distance education for Industrial Technology graduate courses. Online chronicle of distance education and communication, 7(1).

- Hazari, S. I., & Reaves, R. (1994). Student Preferences toward Microcomputer User Interfaces. Computers and Education International Journal, 22(3), 225-229.

- Hazari, S. I. (1995, April). Multiprotocol Local Area Network Design and Implementation - A Case Study. Technological Horizons in Education, 22(9), 80-85. Available online at http://www.thejournal.com/magazine/vault/A2089.cfm

- Hazari, S. I. (1995). Internet Applications for Industrial Technology. Journal of Industrial Technology, 11(1), 28-33.

- Hazari, S. I. (1997). Electronic Commerce on the World Wide Web. Available online at http://www.sunilhazari.com/education/documents/ecommerce/elec_com.htm Unpublished manuscript.

- Hazari, S. I. (1998). Evaluation and Selection of Web Course Development Tools. Available online http://www.sunilhazari.com/education/webct . *(Note: This document has received over 50,000 visitors and is widely referenced by other sites)*

- Hazari, S. I. & Schnorr, D. (1998, August). Implementation and Outcomes of Interactive Web Environment. Proceedings of the 14th Annual Conference on Distance Teaching and Learning, 155-157.

- Hazari, S. I. & Schnorr, D. (1999). Leveraging Student Feedback to Improve Teaching in Web Based Courses. Technological Horizons in Education Journal, 26(11), 30-38.

- Hazari, S. I. (2000). The Evolution of E-commerce in Internet time. Available online: http://www.sunilhazari.com/education/documents/ecomeval.htm

- Hazari, S. I. (2000). Implementation and Outcomes of Business Course Development Tool. Journal of Business, Education, and Technology. 2(1), 30-39.

- Hazari, S. I. (2000). Online testing methods for web-based training courses. In B. Khan (Ed.), Web-Based Training. NJ: Educational Technology Publications.

- Hazari, S. I. (2001). Enterprise Application Integration in Education. Business Integration Journal (formerly eAI Journal. 3(9), 38-40.
  http://www.bijonline.com/Article.asp?ArticleID=418

- Hazari, S. I. (2002). Challenges of Implementing PKI in Netcentric Enterprises. Journal of Logistics Information Management, 15(5/6), 385-392.

- Hazari, S. I. (2002). Reengineering an Information Security course for Business Management Focus. Journal of Information Systems Education. 13(3), 197-204.

- Hazari, S. I. (2004). Applying instructional design theories to improve efficacy of technology-assisted presentations, Journal of Instruction Delivery Systems, 18(2), 24-33.

- Hazari, S. I. (2005). Strategy for assessment of online course discussions, Journal of Information Systems Education, 15(4), 349-355.

- Hazari, S. I. (2005). Perceptions of end-users on the requirements in personal firewall software: An exploratory study, Journal of Organizational and End User Computing, 17(3), 47-65.
  Note: This article was also selected for publication as a book chapter in, M. Mahmood (Ed.) Contemporary Issues in End User Computing, 2007, pp. 174-195. PA: Idea Group Publishing.

- Hazari, S. I. (2005). Using Emerging Technologies for Effective Pedagogy in Management Education, Encyclopedia of Communities of Practice in Information and Knowledge Management, pp. 575-579. PA: Idea Group.

- Turner, D. M., & Hazari, S. I. (2007). Bringing Secure Wireless Technology to the Bedside: A Case Study of two Canadian Healthcare Organizations. In L. Al-Hakim (Ed.) Web Mobile-Based Applications for Healthcare Management, pp. 167-180.

- Hazari, S. I., & Johnson, B. (2007). Perceptions of business students' feature requirements in Educational websites, Decision Sciences Journal of Innovative Education, 5(2), 545-557. *[Note: This was collaborative publication with a Graduate student]*

- Caverly, K. & Hazari, S. I. (2008). Student and Faculty Satisfaction with Enterprise Course Management System. In T. Kidd & H. Song (Eds.), Handbook of research on instructional systems and technology (pp. 547-559). PA: IGI Global. *[Note: This was collaborative publication with a Graduate student]*

- Gaytan, J., Hazari, S., North, A. (2008). CyberEthics across the Curriculum. In T. Kidd & H. Song (Eds.), Handbook of research on instructional systems and technology (pp. 884-895). PA: IGI Global.

- Hazari, S., Gaytan, J., & North, A. (2008). Assessment challenges for Business Education in changing times. Journal of Applied Research in Business Instruction, *6*(4), 1-6.

- Bell, D., & Hazari, S. (2009). VoIP quality and security issues for consumers and small businesses. In I. Lee (Ed.) Handbook of Research on Telecommunications Planning and Management for Business (pp. 588-598). PA: Information Science Reference

- Hazari, S., North, A., Moreland, D. (2009). Investigating pedagogical implications of Wiki technology. Journal of Information Systems Education, 20(2), 187-198. *[Note: This was collaborative publication with a Graduate student. This article received the 2010 Independent Research Award from Delta Pi Epsilon Business Education Society]*

- Hazari, S., Hargrave, W., & Clenney, B. (2009). An Empirical Investigation of Factors Influencing Information Security Behavior. Journal of Information Privacy and Security, 4(4), 3-20.

- Hazari, S. & Penland, T. (2010). Framework for developing and assessing business education wikis. International Journal of Web-based Learning and Teaching Technologies, 5(3), 1-13.

- Hazari, S., & Brown, C. (2013). An Empirical Investigation of Privacy Awareness and Concerns on Social Networking Sites, *Journal of Information Privacy & Security*, *9*(4), 31-51.

- Hazari, S. & Thompson, S. (2015). Investigating factors affecting group processes in virtual learning environments. *Business and Professional Communication Quarterly, 78*(1), 33–54. doi: 10.1177/2329490614558920

- Hazari, S., Bergiel, B. J., Sethna, B. N. (2016). Hedonic and utilitarian use of user-generated content on online shopping websites, *Journal of Marketing Communications*, http://dx.doi.org/10.1080/13527266.2016.1143383

- Sethna, B. N., Hazari, S., Bergiel, B. N. (2017). Influence of user generated content in online shopping: Impact of gender on purchase behaviour, trust, and intention to purchase, *International Journal of Electronic Marketing and Retailing, 8*(4), 344-271.

- Hazari, S., Sethna, B. N., Brown, C. (2017). Determinants of Pinterest Affinity for Marketers Using Antecedents of User-platform Fit, Design, Technology, and Media Content., 12(3*)*, 230-251*, International Journal of Technology Marketing*. doi: 10.1504/IJTMKT.2017.10006770

- Hazari, S. (2018), Investigating social media consumption, sports enthusiasm, and gender on sponsorship outcomes in the context of Rio Olympics, *International Journal of Sports Marketing and Sponsorship*, 19(4), 396-414. https://doi.org/10.1108/IJSMS-01-2017-0007

- Sethna, B. N., Hazari, S., Brown, C. O. (2021). Investigating value, loyalty, and trust as determinants of purchase intention on the Pinterest social media network, International Journal of Electronic Marketing & Retailing, 12(2), 171-194. doi:10.1504/IJEMR.2021.114246

- Sethna, B. N., Hazari, S., Talpade, S. (2021). Antecedents of Satisfaction with Facebook in the context of user involvement, privacy, and trust, Journal of Customer Behaviour. doi:10.1362/147539221X16206323664287

- Hazari, S. (2022). Investigation of generational differences in advertising behavior and fake news perception among Facebook users. International Journal of Internet Marketing & Advertising, 17(1/2), 20-47.

- Hazari, S. & Sethna, B. (2023). A comparison of lifestyle marketing and brand influencer advertising for Generation Z Instagram users. Journal of Promotion Management, 29(4), 491-534..
  https://doi.org/10.1080/10496491.2022.2163033

- Hazari, S. (2023 - forthcoming). Understanding loyalty towards Facebook and the mediating role of trust: An expected confirmation theory perspective. International Journal of Electronic Marketing & Retailing.

- Hazari, S., Talpade, S. & Brown, C. O. (2023). Do brand influencers matter on TikTok? A social influence theory perspective, Journal of Marketing Theory & Practice. https://doi.org/10.1080/10696679.2023.2217488

- Hazari, S. (2023). 100 Useful ChatGPT prompts for Students, Educators, & Researchers. Amazon Kindle Press.

- Hazari, S. (2023). An exploratory study of student dispositions and perceptions towards ChatGPT: An Inquiry into attitudinal patterns and responses. Report.

- Hazari, S. (under review). Justification and roadmap for Artificial Intelligence (AI) literacy courses in higher education.

- Hazari, S. (under review). "TikTok made me buy it": Investigating brand influencer impact on purchase intention of TikTok users.

INDUSTRY PUBLICATIONS

- Hazari, S. I. (1999). Strategic Planning and Marketing Approaches for Distance Learning Initiatives. (Business Plan Consulting Report)

- Hazari, S. I. (2000, November). Personal firewalls for SOHO users. http://www.securityfocus.com/infocus/1182

- Hazari, S. I. (2001, May). Secure Online Behavior: Part I: Developing Good Security Habits. http://www.securityfocus.com/infocus/1195

- Hazari, S. I. (2001, June). Secure Online Behavior: Part II: E-mail issues. http://www.securityfocus.com/infocus/1196

- Hazari, S. I. (2001, July). Secure Online Behavior: Part III: Web issues. http://www.securityfocus.com/infocus/1197

TECHNICAL EDITOR *(partial list. Complete list available from*
http://www.sunilhazari.com/education)

- Morrison, M. (1997). Special Edition Using Microsoft Visual Interdev. 888 pp. ISBN 0-7897-0762-4. Que Publications.

- Banick, S. & Denschikoff, C. (1997). Web Management with Microsoft Visual SourceSafe 5.0. 247 pp. ISBN 0-7897-1233-4. Que Publications.

- Stauffer, T. (1997). HTML Web Publishing 6-in-1. ISBN 0-7897-1407-8. Que Publications.

- Van Hoozer, M. (1998). Teach Yourself Visual InterDev 6 in 21 Days. ISBN 0-672-31251-4. Sams Publication.

- Randall, N. & Jones, D. (1999). Special Edition Using Microsoft FrontPage 2000. ISBN 0-7897-1910-X. Que Publications.

- Moncur, M. (2000). Teach Yourself JavaScript in 24 hours (2nd Edition). ISBN 0-672-32025-8. Sams Publication.

- Lemay, L. (2001). Teach Yourself Web Publishing with HTML and XHTML (Professional Reference). ISBN 0-672-32204-8. Sams Publication.

PRESENTATIONS

- *Managing IT Facilities*. Paper presented at the American Society for Engineering Education Southeastern Regional Meeting, Charleston, SC, April 14-16, 1991.

- *Analysis of Construction Management Department Computing Facilities and Future Directions*. Faculty Seminar, ECU, February 19, 1991.

- *Upgrade/Replace decisions of CAD based microcomputer systems*, Paper presented at the American Society for Engineering Education Mid-Year Conference, November 2-5, 1991, Norfolk, VA.

- *Making distance learning work*, (co-presenter: Dr. R. Reaves). Paper presented at the International Technology Education Association Conference, April 18-21, 1993, Charlotte, NC.

- *Trends in microcomputer interfaces for technology software*. (co-presenter: Dr. R. Reaves). Paper presented at the International Technology Education Association Conference, April 18-21, 1993, Charlotte, NC.

- *Internet tools for Engineering Educators*. Paper presented at the American Society for Engineering Education Southeastern Regional Conference, April 10-12, 1994, Greensboro, NC.

- *Web- based assessment for online courses*. Regional User Services Conference, April 1998 College Park, Maryland.

- *Web Based Course Management Tools Evaluation and Selection.* Presentation to University System of Maryland Web Initiatives in Teaching Program, June 25, 1998.

- *Online Testing Methods for Web Courses,* 14th Annual Conference on Distance Teaching and Learning, August 5-7, 1998, Madison, WI.

- *Web Course Tools: A Cottage Industry,* Regional User Services Conference, University of Maryland, College Park, April 16, 1999.

- *Putting Graduate Courses On-line,* Council of Graduate Schools 39th Annual Meeting, December 3, 1999, Washington D.C.

- *Web-Based Training*, Presentation to Training Department at BNA, Inc., December 9, 1999. Washington D.C.

- *Writing Successful Grant Proposals*. Special Topic Seminar, Walden University PhD Residency presentation, June 8, 2000.

- *Improved Pedagogy for Web-Based Courses.* Special Topic Seminar, Walden University PhD Residency presentation, June 7-11, 2000.

- *Effective Online Teaching*. R.H. Smith School of Business Faculty Seminar, February 2001.

- *Strategies for Facilitating Asynchronous Discussions*. Program Colloquium, PhD Residency presentation, April 25-28, 2001.

- *Action Research: A Viable Model*. Special Topic Seminar, PhD Residency presentation, April 25-28, 2001.

- *Changing Models of Education in the Digital Economy*. Special Topic Seminar, PhD Residency presentation April 25-28, 2001.

- *Implementation and Evaluation of Business Course Development Tool,* Information Research Management Association conference, May 20-23, 2002 Toronto, Canada)

- *Instructional strategies for a graduate level Information Security Management course*, Conference on Information Security Curriculum Development, October 8, 2004, Kennesaw State University, Kennesaw, Georgia.

- *Applying Instructional Design Principles to Technology-based Presentations* at the Delta Pi Epsilon Beta Tau chapter meeting, Business and Information Technology Professional Development Conference, October 22, 2004, Atlanta.

- Feature requirements of educational websites – Information Resources Management Association International Conference, May 21-24, 2006, Washington DC.

- *Information Security Awareness: What do home users need to know?* 2006 Information Security Curriculum Development Conference, Kennesaw State University, Atlanta, September 22-23, 2006.

- *Perceptions of Business students' feature requirements in educational websites*. Presentation at Beta Tau chapter of Delta Pi Epsilon Spring 2007 meeting, March 10, 2007, Atlanta. (co-presenter: Student B. Johnson)

- *Opportunities and challenges in using technology for Business courses*. University of West Georgia Richards College of Business Faculty Colloquium, October, 17, 2007.

- *Using WebCT Vista Discussions to generate Student-Faculty collaborative publications*, University of West Georgia Faculty Seminar, October 18, 2007.

- *Is the Tail Wagging the Dog? Pedagogical Value of Wiki Technology*, Association of Business Communication Conference, October 28-November 1, 2008, Incline Village, Nevada (co-presenter: Dr. Alexa North)

- *Investigating Factors Affecting Faculty Use of Multimedia in courses*. Delta Pi Epsilon Conference, Nov. 20-22, 2008. Chicago. (co-presenter: Ms. Sandra Thompson)

- *A Qualitative Study of Adoption of Social Media for Personal Finance Investing*. 14th Southern Association of Information Systems Conference, April 2011.

- Thompson, S., & Hazari, S. Business Communications for the Classroom and Workplace. GACTE Conference, July 10-13, 2013, Atlanta, GA.

- *Hedonic and Utilitarian Use of User Generated Content on Online Shopping Websites*, RCOB Brown Bag Friday (co-presenters: Dr. Beheruz Sethna & Dr. Blaise Bergeil)

- *The role of ePortfolios in Business Education*. Richards College of Business Faculty Workshop, May 2, 2016

- *Using Project-Based Learning for Marketing Education: Opportunities and Challenges*, Innovations in Pedagogy Conference, Carrollton, GA, May 2016.

- *Determinants of #Pinterest Affinity for Marketers Using Antecedents of User-platform Fit, Design, Technology, and Media Content*, RCOB Brown Bag Friday (co-presenters: Dr. Beheruz Sethna & Cheryl Brown), December 2016.

- *Best Practices and Recommendations for Online Group Projects*, Innovations in Pedagogy Conference, Carrollton, GA, May 2017.

- *Investigating Value, Loyalty, Trust, and Purchase Intention on the Pinterest Social Media Network*, RCOB Brown Bag Friday, Oct 27, 2017 (co-presenters Dr. Sethna and Cheryl Brown)

- *Transitioning Students from Content Consumers to Content Creators*, Innovation in Pedagogy Conference, University of West Georgia, May 2018.

- Blogging assignments: The Write Stuff, Innovation in Pedagogy Conference, University of West Georgia, May 14, 2019.

- Optimizing instructor feedback for student success in online courses (PowerPoint), Innovation in Pedagogy Conference 2020, University of West Georgia, May 27, 2020

- Faculty strategies for demonstration compassion in online courses. Innovation in Pedagogy Conference 2021, University of West Georgia, May 18-19, 2021

- Research Rabbit: Workflow optimization for writing your Review of Literature (beyond Google Scholar), RCOB Faculty Seminar, April 2022.

- Chegg proofing' your online course to mitigate academic dishonesty, Innovations in Pedagogy Conference, May 28, 2022

- Friend or Foe: ChatGPT use in UWG Courses, Presentation to University of West Georgia Faculty, March 15, 2023

- 'Microlearning in Action: Using Social Media Snippets to Enhance Learning in Online Courses, Innovations in Pedagogy Conference, May 15, 2023.

- PANEL DISCUSSION – University System of Georgia: Navigating the Digital Future: Faculty Exploring AI's Role in Education October 31, 2023.

JOURNAL SERVICE ACTIVITIES
- Assistant Editor: Journal of Information Systems Education
- Editorial Board Member: Int'l Journal of Technology and Human Interaction
- Editorial Board Member: Journal of Information Privacy & Security
- Reviewer: Journal of Electronic Commerce in Organizations
- Reviewer: Electronic Commerce Research and Applications
- Reviewer: International Journal of Information Management

GRANTS

- *A learner-directed approach to supplement teaching using Computer Assisted Instruction*-ECU Summer 1991 Teaching Grant.

- *Development of a Multimedia tool for instructional delivery*-ECU Summer 1992 Teaching Grant.

- *Expert System for Parametric Design Analysis*-ECU Summer 1992 Research Grant.

- *Improving Spatial Visualization in Engineering Graphics*, ECU Summer 1993 Teaching Grant.

- *Evaluation of Interactive Multimedia Effectiveness in Technical Training,* ECU 1995 Research Grant.

- *Development of an INTERNET Education and Training Module for Industrial Technology*, ECU Summer 1995 Teaching Grant

- *Information Technology Hardware Upgrades*, Equipment Trust Fund - George Mason University, August 1996. $47,000

- *Windows 95/NT/MacOS 8 Computer Facilities Upgrades*, Equipment Trust Fund - George Mason University, September 1997. $60,000

- *Dell Notebook Award* for research of multimedia applications, VPAA office, University of West Georgia, February 2007.

HONORS AND AWARDS

- 2004-05 University of West Georgia Richards College of Business Faculty Award for Research Excellence.

- Vice President, Beta Tau Chapter of Delta Pi Epsilon Honor Society
  (Spring 06 – Fall 07)

- President, Beta Tau Chapter of Delta Pi Epsilon Honor Society
  (Spring 08)

- 2005-2006 University of West Georgia Apollo Award for excellence in distance teaching, training and mentorship.

- Selected to Editorial Advisory Board of the Advances in Technology and Human Interaction (ATHI) Book Series. Idea Group Publishing. (Feb. 2007)

- 2006-2007 University of West Georgia Richards College of Business Faculty Award for Teaching Excellence.

- University of West Georgia Certified Online Educator Mentor Award (2008)

- 2007-08 University of West Georgia Richards College of Business Faculty Award for Student Research.

- 2010 Independent Research Award from Delta Pi Epsilon Business Education Society for journal article, *Investigating Pedagogical Value of Wiki Technology*.

- 2011-12 University of West Georgia Richards College of Business Faculty Award for Student Research Excellence.

- 2014-15: University of West Georgia Richards College of Business Faculty Award for Research Excellence.

- 2015-16: University of West Georgia Richards College of Business Faculty Award for Teaching Excellence.

- 2018-19: University of West Georgia Richards College of Business Faculty Award for Research Excellence.

- 2022-23: University of West Georgia Richards College of Business Faculty Award for Collaborative Learning

OTHER ACTIVITIES (DURING LAST 5-YEAR PERIOD)

- Reality U Volunteer - Dickerson Middle School, May 11, 2022

- Reviewed application packets for the regional Good Citizenship Award for the DAR (Daughters of the American Revolution). Winning student qualifies for local, regional, state and national awards, January 2023

- Judge for STEM Expo/Science Fair, Walton High School, Marietta, GA, January 2023

- Conducted 2 AI Seminars for UWG Faculty. **Friend or Foe: ChatGPT use in UWG Courses**, March 15, 2023 & April 12, 2023.

- Provided expert commentary to Wallet hub on the topic of advertising jingles and AI chatbots (Sept. 2023): https://wallethub.com/edu/ci/nationwide-car-insurance-review/62589#expert=Sunil_Hazari

- Judge for STEM Expo/Science Fair, Walton High School, Marietta, GA, January 2024