

Mary M. Kassis
The University of West Georgia
Economics
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EDUCATION

PhD, Georgia State University, 1999.
Emphasis/major: Economics

BA, Agnes Scott College, 1991.
Emphasis/major: Economics and Political Science

Qualifications

University of West Georgia - January 4, 2002
Current Rank: Professor
Tenure Decision Year: August 2007
Faculty Rank and Date of Attainment:
Assistant Professor: 2002

WORK EXPERIENCE

Academic Positions

Academic Year (2015-2016): Economics, Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2014-2015): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2013-2014): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2012-2013): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2011-2012): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2010-2011): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2009-2010): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Administration, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2008-2009): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2007-2008): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2006-2007): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2005-2006): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2004-2005): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2003-2004): , Assistant Professor, Tenure-Track, Academically Qualified, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2002-2003): , Assistant Professor, Tenure-Track, Academically Qualified, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2001-2002): , Assistant Professor, Tenure-Track, Academically Qualified, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Professional Positions

Academic

Associate Professor of Economics, University of West Georgia.
Director of Assessment, University of West Georgia. (August 2010 - Present).
Associate Dean, University of West Georgia. (July 2009 - June 2010).
Instructor in Economics, Agnes Scott College. (August 1994 - December 1994).

Professional

Associate Director, Economics Forecasting Center, Georgia State University. (January 2000 - March 2001).
Research Coordinator, Economic Forecasting Center, Georgia State University. (April 1995 - January 2000).
Consultant, INVESCO Capital Management, Inc. (May 1999 - June 1999).
Research Assistant, Economic Forecasting Center, Georgia State University. (September 1991 - April 1995).
Intern, Federal Reserve Bank of Atlanta, Research Department. (October 1990 - August 1991).

Teaching Experience

The University of West Georgia

BUSA 5100, Fall 2009, 1 section.
BUSA 5100, Spring 2010, 1 section.
ECON 2105, Fall 2002, 2 sections.

ECON 2105, Spring 2002, 2 sections.
ECON 2105, Fall 2003, 2 sections.
ECON 2105, Spring 2003, 2 sections.
ECON 2105, Fall 2004, 2 sections.
ECON 2105, Spring 2004, 3 sections.
ECON 2105, Fall 2005, 2 sections.
ECON 2105, Spring 2005, 2 sections.
ECON 2105, Fall 2006, 2 sections.
ECON 2105, Spring 2006, 3 sections.
ECON 2105, Fall 2007, 2 sections.
ECON 2105, Spring 2007, 2 sections.
ECON 2105, Fall 2008, 2 sections.
ECON 2105, Spring 2008, 3 sections.
ECON 2105, Fall 2009, 1 section.
ECON 2105, Spring 2009, 1 section.
ECON 2105, Fall 2010, 1 section.
ECON 2105, Spring 2010, 1 section.
ECON 2105, Fall 2011, 1 section.
ECON 2105, Spring 2011, 1 section.
ECON 2105, Fall 2012, 1 section.
ECON 2105, Spring 2012, 2 sections.
ECON 2105, Fall 2013, 1 section.
ECON 2105, Spring 2013, 1 section.
ECON 2105, Fall 2014, 1 section.
ECON 2105, Spring 2014, 2 sections.
ECON 2105, Fall 2015, 1 section.
ECON 2105, Spring 2015, 2 sections.
ECON 2105, Spring 2016, 1 section.
ECON 3411, Spring 2002, 1 section.
ECON 3411, Spring 2003, 1 section.
ECON 3420, Fall 2012, 1 section.
ECON 3420, Fall 2014, 1 section.
ECON 4420, Fall 2002, 1 section.
ECON 4420, Fall 2003, 1 section.
ECON 4420, Fall 2004, 1 section.
ECON 4420, Fall 2005, 1 section.
ECON 4420, Fall 2006, 1 section.
ECON 4420, Fall 2007, 2 sections.
ECON 4420, Fall 2008, 1 section.
ECON 4420, Fall 2009, 1 section.
ECON 4420, Fall 2010, 1 section.
ECON 4420, Fall 2011, 1 section.
ECON 4420, Fall 2013, 1 section.
ECON 4420, Fall 2015, 1 section.
ECON 4440, Spring 2005, 1 section.
ECON 4440, Spring 2007, 1 section.
ECON 4440, Spring 2009, 2 sections.
ECON 4440, Spring 2011, 2 sections.
ECON 4440, Spring 2013, 2 sections.
ECON 4440, Spring 2016, 1 section.
ECON 5440, Spring 2007, 1 section.
ECON 5440, Spring 2009, 1 section.
ECON 5440, Spring 2011, 1 section.
ECON 5440, Spring 2013, 1 section.
ECON 5440, Spring 2016, 1 section.

RESEARCH

Editorial Activities

- Ad Hoc Reviewer, Papers, Southern Economic Journal. (May 6, 2016 - July 5, 2016).
- Developmental review of a digital-first product for the principles of economics course. (May 2016).
- Ad Hoc Reviewer, Papers, Journal of Economic Education. (January 6, 2016 - February 17, 2016).
- Ad Hoc Reviewer, Papers, Eastern Economic Journal. (October 7, 2015 - November 1, 2015).
- Ad Hoc Reviewer, Papers, Accounting Education: An International Journal, Teaching and Learning Scholarship. (February 18, 2015 - March 11, 2015).
- Ad Hoc Reviewer, Books, New Digital Principles of Economics Text Book by Butters and Asarta, Teaching and Learning Scholarship. (June 2014).
- Ad Hoc Reviewer, Papers, B>Quest. (March 2014 - June 2014).
- Ad Hoc Reviewer, Papers, Journal of Economic Education. (February 2013).
- Ad Hoc Reviewer, Papers, Journal of Economic Education. (October 2012).
- Ad Hoc Reviewer, Papers, Academy of Economics and Finance Journal. (May 2012).
- Ad Hoc Reviewer, Papers, Journal of Economic Education. (June 2011).
- Ad Hoc Reviewer, Books, Free is Beautiful. (April 2010 - May 2010).
- Ad Hoc Reviewer, Papers, Metro and State Revenue and Expenditure Incidence Report, Applied or Integration/Application Scholarship. (July 8, 2008).
- Ad Hoc Reviewer, Books, Public Finance Textbook. (March 2006).
- Ad Hoc Reviewer, Papers, Public Finance Review 2004, Applied or Integration/Application Scholarship. (2004).
- Ad Hoc Reviewer, Books, The Economics of Macro Issues, Teaching and Learning Scholarship. (2004).
- Ad Hoc Reviewer, Books, Microeconomics: An Integrated Approach 2nd ed., Teaching and Learning Scholarship. (2003).
- Ad Hoc Reviewer, Books, Microeconomics: Theory and Applications, 8th ed., Teaching and Learning Scholarship. (2002).

Papers Presented

- Factors Impacting the Likelihood of Student Withdrawals from Business Statistics Courses, Teaching and Learning Scholarship. (February 12, 2016).
- Factors Impacting the Likelihood of Student Withdrawals from Core Business Classes, Teaching and Learning Scholarship. (February 6, 2015).
- Session 6F - Special Teaching Topics. (February 6, 2015).

Session 6A - Research in Economic Education 1. (November 22, 2014).

Factors Impacting the Likelihood of Student Withdrawals from Core Business Classes, Atlanta, GA, Teaching and Learning Scholarship. (November 22, 2014).

Economics PhD Paper Competition - Moderator and Judge, Chattanooga, TN. (February 14, 2014).

Session 7B - Technology in the Classroom, Chattanooga, TN. (February 14, 2014).

Teaching with the Popular Press: A More Entertaining and Economical Way to Teach Economics, Chattanooga, TN. (February 14, 2014).

The Impact of Online Courses on Student Progression and Graduation Rates, Chattanooga, TN. (February 14, 2014).

Assessment Panel - Designing a Business Field Exam for Assessment, Mobile, AL. (February 15, 2013).

Assessment Panel, Mobile, AL. (February 15, 2013).

Multiple Intelligences and Student Performance: An Analysis of Students in an Introductory Statistics Course by Salvador Lopez and Hilde Patron, Charleston, SC. (February 10, 2012).

Session 7F - Economic Education III, Charleston, SC. (February 10, 2012).

Clicker and Economics-Observations, and Student Feedback, Charleston, SC, Teaching and Learning Scholarship. (February 10, 2012).

Fun Quizzes in Principles of Economics—Using Formative by Sue K. Stockly, Washington, DC. (November 21, 2011).

Brainstorming/Discussion Activity, Washington, DC. (November 21, 2011).

A Classroom Experiment on Banking, Palo Alto, CA, Teaching and Learning Scholarship. (June 2, 2011).

The Business of Education Session 6A, Jacksonville, FL. (February 11, 2011).

The Determinants of Business Start-Ups in Tertiary Education: Evidence for Greece through a Panel Data, Jacksonville, FL. (February 11, 2011).

The Impact of Online Courses on Student Progression and Graduation Rates, Jacksonville, FL, Teaching and Learning Scholarship. (February 11, 2011).

Academy of Economics and Finance. (February 11, 2010).

Academy of Economics and Finance. (February 11, 2010).

Sports Travel and Student Achievement, Academy of Economics and Finance, Houston, TX, Teaching and Learning Scholarship. (February 11, 2010).

Interactive Large Enrollment Economic Courses, Atlanta, Georgia, Teaching and Learning Scholarship. (January 6, 2010).

A Classroom Experiment on Banking, NSF, Williamsburg, VA, Teaching and Learning Scholarship. (May 21, 2009).

Academy of Economics and Finance. (February 13, 2009).

Developing an Economic Indicator Index for a Local Economy, Academy of Economics and Finance 2009, Pensacola Beach, FL, Applied or Integration/Application Scholarship. (February 13, 2009).

Academy of Economics and Finance. (February 12, 2009).

Georgia State University. (May 14, 2008).

Academy of Economics and Finance. (February 14, 2008).

Sports Travel and Student Achievement, Academy of Economics and Finance, Nashville, TN, Teaching and Learning Scholarship. (February 14, 2008).

Western Economic Association International. (July 1, 2007).

Western Economic Association International. (June 30, 2007).

Western Economic Association International. (June 30, 2007).

A Classroom Experiment on Banking, Western Economic Association International, Seattle, WA, Teaching and Learning Scholarship. (June 30, 2007).

Student Perceptions on the Use of an Outline Textbook with an Integrated Web-based Homework Management Product, Academy of Economics and Finance, Jacksonville, Florida, Teaching and Learning Scholarship. (February 16, 2007).

Wage Dispersion and Team Performance in the NFL, Academy of Economics and Finance, Jacksonville, Florida, Basic or Discovery Scholarship. (February 16, 2007).

Academy of Economics and Finance. (February 15, 2007).

Academy of Economics and Finance. (February 15, 2007).

Student Perceptions on the Use of an Online Textbook with an Integrated Web-Base Homework Management Product, Academy of Economics and Finance, Houston, TX, Teaching and Learning Scholarship. (February 9, 2006).

Local Economic Development Issues with Foreign Direct Investment: A Case Study of Three Southeastern Automobile Plants, University of West Georgia, Houston, TX, Applied or Integration/Application Scholarship. (February 9, 2006).

Local Economic Development Issues with Foreign Direct Investment: A Case Study of Two Alabama Automobile Plants, University of West Georgia, Orlando, FL, Applied or Integration/Application Scholarship. (January 2006).

Banks in Our World, Tuscon, Arizona, Teaching and Learning Scholarship. (October 2005).

The Impact of the Automotive Industry on Southeastern State, Academy of Economics and Finance, Applied or Integration/Application Scholarship. (February 2005).

Using Excel and VBA for Teaching Statistical Concepts in Business Statistics, Academy of Economics and Finance, Nashville, TN, Teaching and Learning Scholarship. (February 15, 2005).

Is the Grass Greener on the Other Side? A Case for a Compensating Wage Differential in the NFL, Academy of Economics and Finance, Basic or Discovery Scholarship. (February 2004).

A Historical Perspective of Georgia's Economy, Academy of Economics and Finance, Biloxi, MS, Applied or Integration/Application Scholarship. (February 13, 2004).

The Impact of the Automotive Industry on Southeastern States, Southern Economic Association, Applied or Integration/Application Scholarship. (November 2002).

The Economic and Political Boundaries of the Two Georgias, Atlanta, Georgia, Applied or Integration/Application Scholarship. (May 2002).

Outlook for Georgia and Atlanta, Atlanta, Georgia, Applied or Integration/Application Scholarship. (March 2001).

Outlook for Atlanta, Georgia and the Southeast, Georgia State University, Atlanta, Georgia, Applied or Integration/Application Scholarship. (February 2001).

Outlook for the Southeast Economy, Georgia State University, Atlanta, Georgia, Applied or Integration/Application Scholarship. (May 2000).

The Impact of Social Security on the Labor Supply of Younger Workers, Southern Economic Association, Applied or Integration/Application Scholarship. (November 1998).

Career Paths of Men and Women in Academe: Gender Differences from the 1920s-1960s, Southern Economic Association, Applied or Integration/Application Scholarship. (November 1996).

The History of Women and Couples in Academe, Southern Economic Association, Applied or Integration/Application Scholarship. (November 1995).

The History of Women and Couples in Academe, Midwest Economic Association, Applied or Integration/Application Scholarship. (March 1995).

Publications

Book Chapters

Kassis, M. (2012). *Distance Education: Course Development and Strategies for Success in International Handbook of Teaching and Learning Economics* edited by Gail M. Hoyt and KimMarie McGoldrick (pp. 160-166). Northampton, MA: Edward Elgar. Teaching and Learning Scholarship.

Kassis, M. (2010). *Comments on Major State-Local Policy Challenges: Outside the Box Solutions Needed in State and Local Fiscal Policy; Thinking Outside the Box* edited by Sally Wallace. Edward Elgar Publishing. Applied or Integration/Application Scholarship.

Hoyt, G., Kassis, M., Vera, D., Imazeki, J. (2010). *Interactive Large Enrollment Economics Courses, a chapter in the book Teaching Innovations in Economics: Strategies and Applications for Interactive Instruction*, edited by Michael K. Salemi and William B. Walstad (pp. 220-242). Northampton, Massachusetts: Edward Elgar. Teaching and Learning Scholarship.

Boldt, D., Kassis, M. (2005). *A Historical Perspective of Georgia's Economy, Fiscal Report No. 100*. Georgia State University. Applied or Integration/Application Scholarship.

Stephan, P. E., Kassis, M. (1997). *The History of Women and Couples in Academe*. University of Illinois Press. Applied or Integration/Application Scholarship.

Peer Reviewed Journal Articles

- Boldt, D., Kassis, M., Smith, W. J. (2015). Factors Impacting the Likelihood of Student Withdrawals in Core Business Classes. *Journal of College Student Retention: Research, Theory & Practice, Online First*. Teaching and Learning Scholarship.
- Kassis, M., Hazlett, D. J., Ygosse Battist, J. E. (2012). A Classroom Experiment on Banking. *The Journal of Economic Education, 43*(2), 200-214. Teaching and Learning Scholarship.
- Dole, C., Kassis, M. (2010). Evidence of a Compensating Wage Differential for NFL Players Who Play on Artificial Turf. *International Journal of Sports Management and Marketing, 8*(3/4). Basic or Discovery Scholarship.
- Kassis, M., Dole, C. (2008). Wage Dispersion and Team Performance in the NFL. *Southern Business and Economics Journal*. Basic or Discovery Scholarship.
- Boldt, D., Kassis, M., Lopez, S. (2008). Student Perceptions and performance: the Use of an Online Textbook with an Integrated Web-Based Homework Management Product. *Mountain Plains Journal of Business and Economics, 9*(1), 18 pages. Teaching and Learning Scholarship.
- Langston, V. C., Hamilton, K. L., Kassis, M. (2006). Local Economic Development Issues with Foreign Direct Investment: a Case Study of Two Alabama Automobile Plants. *The International Journal of Business and Economic Perspectives, 1*(1). Applied or Integration/Application Scholarship.
- Dole, C., Kassis, M., Raper, M. D. (2004). "Is the Grass Greener on the Other Side: A Case for a Compensating Wage Differential. *Journal of Business, Industry and Economics*. Basic or Discovery Scholarship.
- Boldt, D., Kassis, M. (2004). War Finance: Economic and Historic Lessons. *The Social Studies, 95*(5). Teaching and Learning Scholarship.
- Hotchkiss, J. L., Kassis, M., Moore, R. E. (1997). Running Hard and Falling Behind: a Welfare Analysis of Two-Earner Families. *Journal of Population Economics*. Applied or Integration/Application Scholarship.

Conference Proceeding

- Langston, V. C., Hamilton, K. L., Kassis, M. *Local Economic Development Issues with Foreign Direct Investment: a Case Study of Two Alabama Automobile Plants* (pp. 663-677). Orlando, FL: International Academy of Business and Public Administration Disciplines (Conference Proceedings). Applied or Integration/Application Scholarship.
- Langston, V. C., Hamilton, K. L., Kassis, M. (2006). *Local Economic Development Issues with Foreign Direct Investment: a Case Study of Three Southeastern Automobile Plants*. Academy of Economics and Finance (Conference Proceedings). Applied or Integration/Application Scholarship.

Other

- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2015). *West Georgia Regional Update*. Applied or Integration/Application Scholarship.
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2014). *West Georgia Regional Update*. Applied or Integration/Application Scholarship.

- Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2013). *West Georgia Regional Update* (4th ed., vol. 4). Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2012). *West Georgia Regional Update* (vol. 4:4). Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Brady, T. (2011). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Becham, L. (2010). *West Georgia Regional Outlook 2010*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M. (2009). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M. (2008). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2007). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Boldt, D., Kassis, M., Smith, W. J. (2006). *West Georgia Regional Outlook*. Applied or Integration/Application Scholarship.
- Boldt, D., Kassis, M. (2005). *West Georgia Regional Outlook*. Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Forecast of Georgia and Atlanta*. Economic Forecasting Center Georgia State University (Quarterly Report). Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Southeastern State Indicators (Quarterly Report)*, Economic Forecasting Center. Economic Forecasting Center, Georgia State University. Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Forecast of Georgia and Atlanta*. Economic Forecasting Center Georgia State University. Applied or Integration/Application Scholarship.
- Kassis, M., Ratajczak, D. (2000). *Southeastern State Indicators (Quarterly Report)*, Economic Forecasting Center. Economic Forecasting Center, Georgia State University. Applied or Integration/Application Scholarship.
- Ratajczak, D., Kassis, M. (1999). *Cost Benefit Analysis of a Kaolin Severance Tax: An Update*. China Clay Producer's Association. Applied or Integration/Application Scholarship.
- Ratajczak, D., Kassis, M., Taylor, A., Wahle, M. (1997). *Fulton County/Atlanta Multi-Family Housing Study*. U. S. Department of Housing and Urban Development. Applied or Integration/Application Scholarship.

SERVICE

Professional Activities

- Attendee, Meeting, Academy of Economics and Finance. (February 13, 2014 - February 15, 2014).
Attendee, Meeting, Third Annual Conference on Teaching Undergraduate and Graduate Economics. (May 29, 2013 - May 31, 2013).

Attendee, Meeting, Academy of Economics and Finance. (February 13, 2013 - February 16, 2013).
Attendee, Meeting, Academy of Economics and Finance. (February 8, 2012 - February 10, 2012).
Attendee, Meeting, Southern Economic Association. (November 19, 2011 - November 21, 2011).
Attendee, Meeting, AEA National Conference on Teaching Economics. (June 1, 2011 - June 3, 2011).
Attendee, Meeting, Academy of Economics and Finance. (February 9, 2011 - February 12, 2011).
Chairperson, Academy of Economics and Finance. (February 11, 2010).
Chairperson, Academy of Economics and Finance. (February 11, 2010).
Judge, Academy of Economics and Finance. (February 11, 2010).
Academy of Economics and Finance. (February 13, 2009).
Member, Academy of Economics and Finance. (February 12, 2009).
Attendee, Meeting, Economics Policy Conference, National Association of Business. (March 3, 2008 - March 4, 2008).
Attendee, Meeting, Academy of Economics and Finance 2008. (February 14, 2008 - February 15, 2008).
Member, Academy of Economics and Finance. (February 14, 2008).
Member, Western Economic Association International. (July 1, 2007).
Attendee, Meeting, 82nd Annual Conference Preliminary Program, Western Economic Association International. (June 30, 2007 - July 1, 2007).
Member, Western Economic Association International. (June 30, 2007).
Member, Western Economic Association International. (June 30, 2007).
Attendee, Meeting, Academy of Economics and Finance 2007. (February 15, 2007 - February 16, 2007).
Member, Academy of Economics and Finance. (February 15, 2007).
Academy of Economics and Finance. (February 15, 2007).

Academy of Economics and Finance 2009

Attendee, Meeting, Academy of Economics and Finance. (February 12, 2009 - February 13, 2009).

College

Director of Assessment, Director of Assessment. (August 2010 - Present).
Committee Member, Promotion and Tenure. (October 2015 - November 2015).
Committee Chair, Post-Tenure Review Committee. (September 2014 - November 2014).
Committee Member, Graduate Programs Committee (Ex Officio). (2009 - 2012).
Committee Member, Undergraduate Programs Committee (Ex Officio). (2009 - 2012).
Committee Member, Graduate Scholarship Committee. (April 2011).
Committee Member, Dean's Advisory Council. (August 2009 - June 2010).
Committee Member, Interim Associate Dean. (August 1, 2009 - June 30, 2010).
Committee Member, Strategic Planning Committee. (August 2009 - June 2010).
Committee Member, Tenure and Promotion. (2008 - 2009).
Committee Member, The Undergraduate Programs Committee. (August 2008 - May 2009).
Student Recruiter, Department of Economics (Student Advising). (August 14, 2008 - May 1, 2009).
Committee Member, Tenure and Promotion. (2007 - 2008).
Committee Member, Undergraduate Programs Committees. (2006 - 2007).

Department

Committee Member, Promotion and Tenure Committee. (September 2015 - October 2015).
Member, Merit Committee. (2013 - 2014).
Student Recruiter, UWG Preview Day. (January 26, 2014).
Member, Merit Committee. (2012 - 2013).
Committee Member, Tenure and Promotion. (2011 - 2012).
Committee Member, Hiring Committee - Lecturer Position. (2011).
Committee Member, Tenure and Promotion Committee. (2010 - 2011).
Student Recruiter, UWG Visitation Day. (January 30, 2011).

Committee Member, Tenure and Promotion Committee. (2009 - 2010).
Committee Member, Textbook Committee. (2009 - 2010).
Committee Member, Scholarship Committee. (2008 - 2009).
Committee Member, Merit Committee. (2007 - 2008).
Committee Member, Scholarship Committee. (2007 - 2008).
Student Recruiter, Department of Economics (Recruitment of Students). (2006 - 2007).
Committee Member, Merit Committee. (2006 - 2007).
Committee Member, New Faculty Search Committee. (2006 - 2007).
Committee Chair, Scholarship Committee. (2006 - 2007).
Student Recruiter, Department of Economics (UWG Preview Day). (April 14, 2007).
Student Recruiter, Department of Economics (Festival of Majors). (February 20, 2007).
Member, Department of Economics (Recruitment of Students). (August 1, 2006).

Federal Reserve Bank of Atlanta Learn Conference

Attendee, Meeting, Federal Reserve Bank. (September 18, 2008 - September 19, 2008).

Out of the Box State & Local Tax Policy Conference

Attendee, Meeting, Georgia State University. (May 14, 2008).

Out of the Box: State & Tax Policy Conference

Georgia State University. (May 14, 2008).

Professional

Member, Academy of Economics and Finance. (2004 - Present).
Chair, Scholarship Committee, Atlanta Economics Club. (2002 - Present).
Officer, President/Elect/Past, Academy of Economics and Finance. (February 2016 - February 2017).
President Elect/Program Chair, Academy of Economics and Finance. (February 2015 - February 2016).
Judge - Undergraduate Paper Competition, Academy of Economics and Finance. (January 2015 - February 2015).
First Vice President, Academy of Economics and Finance. (February 2014 - February 2015).
Judge - Best Paper Competition Economics, Academy of Economics and Finance. (2014).
Second Vice President, Academy of Economics and Finance. (February 2013 - February 2014).
Director, Academy of Economics and Finance. (2010 - 2013).
Judge - Undergraduate Paper Competition, Academy of Economics and Finance. (February 14, 2013).
Presenter, Panel Member, Georgia State University - Alumni Economics Panel. (October 19, 2012).
Judge - Best Undergraduate Paper Competition, Academy of Economics and Finance. (February 9, 2012).
Judge - Student Best Paper Competition, Academy of Economics and Finance. (February 10, 2011).
Scholarship Committee, Atlanta Economics Club. (August 2007 - August 2008).
Judge, Undergraduate Student Best Paper Competition, Academy of Economics and Finance. (February 2008).
Chairperson, Scholarship Committee, Atlanta Economics Club. (August 2006 - August 2007).
Judge, Undergraduate Student Best Paper Competition, Academy of Economics and Finance. (February 2007).
Chair of Scholarship Committee, Atlanta Economics Club. (2002 - 2005).
Member of Scholarship Committee, Atlanta Economics Club. (1998 - 2005).
Chair of Membership Committee, Atlanta Economics Club. (2001 - 2002).
Chair of Scholarship Committee, Atlanta Economics Club. (1998 - 2000).

Public/Community

Co-Coordinator, Vinings Estates Swim Team. (February 2015 - Present).

Fundraising Volunteer, Smyrna FUMC Youth Choir. (September 2014 - Present).
Swim Meet Timer, Atlanta Girls' School. (January 9, 2016).
Swim Meet Timer, Atlanta Girls' School. (January 31, 2015).
6th Grade Class Auction Basket Coordinator, Atlanta Girls' School. (January 2014 - April 2014).

Student Organization

Student Reference Letter. (October 2015).
Student Reference Letter. (August 2015).
Student Reference Letter. (April 2015).
Student Reference Letter. (March 2014).
Student Reference. (February 2014).
Student Reference Letter. (October 2013).
Student Reference Letter. (April 2013).
Reference Letter for MBA Program. (July 2012).
Reference Letter for Graduate School. (February 2012).
Reference Letter for Graduate School. (February 2011).
(December 2009 - June 2010).
Reference Letters Graduate School. (June 2009).
Reference Letters Exchange Program. (August 2008 - May 2009).
Reference Letters Graduate School. (August 2008 - May 2009).

The University of West Georgia

Committee Member, Faculty Development Committee. (August 2012 - Present).
Committee Member, Ad-Hoc Assessment Review Committee. (March 2016 - April 2016).
Committee Member, Faculty Senate. (May 2011 - May 2014).
Committee Member, Graduate Programs Committee. (August 2011 - May 2012).
Committee Member, Judge - UWG Regents Teaching Awards. (March 2012 - April 2012).
Committee Member, FASP Committee. (August 2010 - May 2011).
Committee Member, Post-Tenure Review Appeals Committee. (2008 - 2010).
Committee Member, Graduate Studies. (August 2009 - June 2010).
Committee Member, Post-Tenure Review Appeals Committee. (2007 - 2008).

Professional Development

Atlanta Economics Club - Jim Durrett, Buckhead CID. (February 17, 2016).
Atlanta Economics Club - Rusty Tchernis, GSU. (November 18, 2015).
Atlanta Economics Club - Tom Cunningham (Metro Atlanta Chamber of Commerce). (September 16, 2015).
Atlanta Economics Club - Galina Alexeenko (Atlanta Federal Reserve Bank). (May 20, 2015).
Atlanta Economics Club - Robert Enlow, CEO of Legacy Foundation. (January 20, 2015).
Atlanta Economics Club - Barry Hirsch, GSU. (December 17, 2014).
Atlanta Economics Club - John Robertson, Atlanta Fed. (October 15, 2014).
Atlanta Economics Club - Tom Croteau, Georgia Department of Economic Development. (May 21, 2014).
Atlanta Economics Club - John Silvia, Wells Fargo, Atlanta, GA. (February 19, 2014).

Atlanta Economics Club - Tom Cunningham (Atlanta Fed) and Kenneth Shiver (Southern Company), Atlanta, GA. (January 15, 2014).

Atlanta Economics Club - Alan Essig, Georgia Budget and Policy Institute, Atlanta, GA. (December 18, 2013).

UWG Economic Forecast Breakfast. (October 29, 2013).

Atlanta Economics Club - Mark Woodworth, President of PKF Hospitality Research, Atlanta, GA. (May 15, 2013).

Atlanta Economics Club - Mark Vitner, Wells Fargo. (January 16, 2013).

Atlanta Economics Club - David Dismukes, LSU. (December 11, 2012).

Atlanta Economics Club - Lee Beckman, Georgia Ports Authority. (November 7, 2012).

UWG Economic Forecast Breakfast, UWG Economics Department. (October 30, 2012).

Atlanta Economics Club Meeting - Hank Huckaby, Board of Regents. (May 15, 2012).

Atlanta Economics Club Meeting - Kathryn Lawler, ARC. (November 9, 2011).

UWG Forecast Breakfast. (November 1, 2011).

UWG Forecast Breakfast. (October 26, 2010).

Atlanta Economics Club Meeting - Dr. Luc Noiset, KSU. (April 20, 2010).

Atlanta Federal Reserve Bank, Atlanta Economic Club, Atlanta, GA. (May 20, 2008).

University of West Georgia, Carrollton, GA. (April 23, 2007).

Atlanta Economics Club Meeting

Atlanta Economics Club Meeting - Kenneth Heaghey, State Fiscal Economist. (September 21, 2011).

Atlanta Economics Club Meeting - Speaker, Jeff Humphries (UGA). (November 16, 2010).

Atlanta Economics Club Lunch

Atlanta Economics Club Meeting, Speaker - Michael Christz, Federal Reserve Bank of Atlanta, Atlanta Economics Club, Atlanta, GA. (May 11, 2010).

Attended Conference

UWG Innovations in Pedagogy Conference 2016. (May 3, 2016).

Academy of Economics and Finance, Pensacola Beach. (February 10, 2016 - February 12, 2016).

2015 National Conference on Teaching and Research in Economic Education (CTREE), AEA Committee on Economic Education, Minneapolis, MN. (May 27, 2015 - May 29, 2015).

AACSB Assessment Conference: Driving Accountability and Innovation, AACSB, Austin, TX. (March 9, 2015 - March 11, 2015).

Academy of Economics and Finance Annual Conference, Jacksonville. (February 4, 2015 - February 7, 2015).

Southern Economics Association, Atlanta, GA. (November 22, 2014).

Innovations in Pedagogy Conference, UWG, Carrollton, GA. (April 29, 2014).

AEF Annual Conference, Academy of Economics and Finance, Chattanooga, TN. (February 13, 2014 - February 15, 2014).

AEA Annual Conference on Teaching Undergraduate and Graduate Economics, Chicago, IL. (May 29, 2013 - May 31, 2013).

AACSB Assessment Conference, Phoenix, AZ. (March 18, 2013 - March 20, 2013).

AACSB Assessment Conference, Houston, TX. (March 19, 2012 - March 21, 2012).

The Crises in Real Estate and Its Impact on Public Finance, Federal Reserve bank of Atlanta. (September 24, 2010).

Clicker Conference, University of Louisville, Louisville, KY. (June 4, 2010).

March 8-9 AACSB Assessment Conference, AACSB, New York City, NY. (March 8, 2010 - March 9, 2010).

American Economic Association Meeting, American Economic Association, Atlanta, Georgia. (January 4, 2010 - January 5, 2010).

Associate Dean's Conference, AACSB, Scottsdale, AZ. (November 2, 2009 - November 4, 2009).

ASSA Meeting, ASSA, Chicago, Illinois. (January 7, 2006).

Conference Program

Teacher Training Program, Academy of Economics and Finance, Jacksonville, FL. (February 7, 2015).

Teacher Training Program, Academy of Economics and Finance. (February 15, 2014).

Teaching Training Program, Academy of Economics and Finance, Mobile, AL. (February 16, 2013).

LEARN, Federal Reserve Bank of Atlanta, Atlanta, GA. (March 29, 2010).

Academy of Economics and Finance, Academy of Economics and Finance, Jacksonville, FL. (February 14, 2007 - February 16, 2007).

UGA Economic Outlook, University of Georgia. (December 13, 2006).

Continuing Education

QM Peer Reviewer Course, Quality Matters. (May 5, 2015 - May 19, 2015).

Quality Matters - Applying the QM Rubric, Quality Matters. (February 17, 2015 - March 3, 2015).

Quality Matters - Designing Your Online Course, Quality Matters. (May 29, 2014 - June 12, 2014).

Social & Behavioral Research - Basic/Refresher Curriculum, CITI Collaborative Institutional Training Initiative. (May 1, 2013).

Social and Behavioral Responsible Conduct of Research Curriculum, CITI Collaborative Institutional Training Initiative. (January 20, 2013).

Teaching Innovations Program Phase II Course on Exp., AEA. (2010).

Distance Education Certification Course, Richards College of Business, Carrollton, GA. (2008 - 2009).

Teaching Innovations Program Phase II Course on Large Enrollment Classes, AEA. (2008 - 2009).

Distance Education Certification Course, Richards College of Business, Carrollton, GA. (2007 - 2008).

Teaching Innovations Program Phase II Course on Large Enrollment Classes, AEA. (2007 - 2008).

I-Clicker Training WebEx., Carrollton, GA. (August 20, 2008).

Economics Club Meeting

Atlanta Economics Club Lunch, Atlanta Economics Club, Atlanta, GA. (March 20, 2007).

Forecast

University of Georgia Forecast, University of Georgia, Atlanta, GA. (December 3, 2008).

Forecasting Breakfast

Economic Forecasting Breakfast, Department of Economics, University of West Georgia, Carrollton, GA. (October 27, 2009).

Economic Forecasting Breakfast, Department of Economics, University of West Georgia, Carrollton, GA. (October 30, 2007).

Lecture

BB&T Lectures in Free Enterprise - John Allison - Principled Leadership. (September 28, 2010).

Meeting

Atlanta Economics Club Lunch, Atlanta Economics Club, Georgia. (November 17, 2009).

Atlanta Economics Club Lunch, Atlanta Economics Club, Kennesaw, GA. (April 21, 2009).

Online Course

Building Your Vista Course, University of West Georgia, Carrollton, Georgia. (2006).

Presentation

Healthcare Presentation by Tanista Banerjee. (February 8, 2011).

Lottery Presentation by Kara Mitchell. (January 31, 2011).

Presentation by Michael Sinkey. (January 27, 2011).

Carlos Asarta, "Determinants of Student Performance on the Major Field Test in Business", University of West Georgia, Carrollton, Georgia. (January 25, 2007).

Brigetta Bercea " In Sickness and in Health: The Effects of Mate Availability on Intra-House Bargaining Power", University of West Georgia, Carrollton, Georgia. (January 22, 2007).

Hilde Patron "Modeling Academic Dishonesty", University of West Georgia, Carrollton, GA. (January 17, 2007).

Felix Rioja, Georgia State University, Atlanta Economics Club, Atlanta, Georgia. (December 12, 2006).

Economics Forecast Breakfast, Department of Economics, University of West Georgia, Carrollton, GA. (November 9, 2006).

Rajeev Dhawan, GSU Economic Forecasting Center, Atlanta Economics Club, Atlanta, Georgia. (September 19, 2006).

Keith Heaghney, Georgia State Economist, Atlanta Economics Club, Atlanta, Georgia. (May 16, 2006).

Roger Tutterow, Mercer University, Atlanta Economics Club, Atlanta, Georgia. (March 21, 2006).

Read Paper

Candy Price Index Experiment by Denise Hazlett and Cynthia D. Hill. (2006).

Read a Book

The Fair Tax Book by Neal Boortz and John Linder. (2006).

Seminar

RCOB Faculty Development Workshop. (May 2, 2016).

RCOB Seminar on Ethical Student Conduct and Universal Design For Learning, Richards College of Business. (April 27, 2015).

RCOB Teaching Seminar with Gail Hoyt. (February 18, 2011).

Teaching Tools in the Changing Classroom with Gail Hoyt, RCOB. (August 27, 2010).

AACSB Assessment Seminar, AACSB, New York City, NY. (March 6, 2010 - March 7, 2010).

Crime and School Performance, University of West Georg, Carrollton, GA. (April 24, 2008).

UGA Forecast Presentation

UGA 2010 Forecast. (December 15, 2010).

Web x

Public Finance, Larry Seidman. (October 22, 2008).

Webinair

Introduction to Top Hat Interactive Teaching Program. (September 22, 2015).

Webinar

SoftChalk Software Training, SoftChalk/Distance Education. (May 12, 2011).

PPT and Clickers with Eric Chiang, Worth Publishers. (April 5, 2011).

AACSB Webinar on Strategic Planning, AACSB, Carrollton, GA. (March 3, 2010).

AACSB Webinar on revised Standards 2 and 10, AACSB, Carrollton, GA. (September 10, 2009).

How to Get your Students Excited about Labor Economics, McGraw-Hill. (April 28, 2008).

Workshop

Improve Your Online Course Content by Making Three Quick Changes, UWG Distance Education. (November 10, 2015).

Cengage Workshop on Integrating CourseMate and Aplia into D2L. (April 29, 2013).

I-Clicker 2 Training. (April 25, 2013).

Teaching Workshop with Dirk Mateer, Richards College of Business. (March 8, 2013).

Snow Day Workshop, UWG Distance Learning. (January 18, 2011).

Wimba Workshop, UWG Distance Learning. (May 19, 2010).

CourseDen Training, University of West Georgia, Carrollton, GA. (January 22, 2009).

Camtasia Training, University of West Georgia, Carrollton, GA. (April 1, 2008).

WIMBA 101 Online Training Class, University of West Georgia, Carrollton, GA. (March 12, 2008).

Pearson Economic Bookfair and My Econ Lab Demo, Pearson, Carrollton, GA. (November 15, 2007).

Teaching Innovations Workshop, National Science Foundation, Santa, Barbara, CA. (May 18, 2007 - May 20, 2007).

Funded Grants

National Science Foundation Grant, National Science Foundation. (May 18, 2007 - May 20, 2007).

Honors and Awards

Phi Beta Kappa.

Faculty Research Award, Richards College of Business. (August 2013).

Faculty Service Award, Richards College of Business. (August 2012).

Faculty Teaching Award, Richards College of Business. (August 2011).

The Teaching Innovations Program Certificate of Achievement, the Committee on Economic Education of the American Economic Association. (January 8, 2011).

Fifth annual NSF Workshop on Classroom Experiments, NSF Grant. (2009).

Annual Faculty Research Award, Richards College of Business. (August 2009).

Faculty Teaching Award, Richards College of Business. (2006).

Faculty Research Award, Richards College of Business. (2005).

Faculty Service Award, Richards College of Business. (2004).

University Exemplary GRA Award, Georgia State University. (1994).

George E. Manners Award for Graduate Study In Business, Georgia State University Alumni Association. (1993).

University Exemplary GRA Award, Georgia State University. (1993).

Atlanta Economics Club Scholarship. (1992).

Wall Street Journal Student Achievement Award, Agnes Scott College. (1991).

OTHER ACTIVITIES

Publications

Journal Articles

Kassis, M., Smith, W. J. Sports Travel and Student Achievement. Basic or Discovery Scholarship.

Kassis, M. Impact of the Automobile Industry on Southern States. Basic or Discovery Scholarship.

Other

Boldt, D., Kassis, M., Smith, W. J. *The Factors Impacting the Likelihood of Student Withdrawals from Upper Level Statistics Classes.*