

**Modern Public Management**  
**Dr. Heather A. D. Mbaye**

Spring 2016

Office hours: Online

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This course will examine the role of public management in society, as well as its planning, operations, budgeting and human resources practices.

Class objectives: Students will demonstrate that they can: Identify the nature of public management and how it compares to private and nonprofit management; identify and analyze trends in the role of technology, planning, budgeting and human resource management; identify and analyze the changing nature of public management in terms of modifications in traditional organization and practices and new relationships with the private and nonprofit sectors; and identify and analyze both critiques and defenses of public management and the impact of both on management practices.

**Outcomes and Goals:**

Students will demonstrate on examinations and in a critical thinking term paper on public policy:

- Identify the nature of public management and how it compares to private and nonprofit management;
- identify and analyze trends in the role of technology, planning, budgeting and human resource management;
- identify and analyze the changing nature of public management in terms of modifications in traditional organization and practices and new relationships with the private and nonprofit sectors;
- and identify and analyze both critiques and defenses of public management and the impact of both on management practices.

**Grading:**

A total of 1000 points will be available.

- Two exams worth 200 points each will consist of a short answer section (short, three to four sentence IDs) and essay questions.

- Six module summaries worth 50 points each will be worth a total of 300 points

-A research project (including a 3000 word research paper for undergraduates and a 4500 word research paper for graduate students) will be worth 300 points:

100 points will be distributed via an annotated bibliography due in Module 6

200 points will be possible with the term paper itself due in Module 8

**Term research project:**

Undergraduate students will be required to write a 3000 to 3500 word term paper (graduate students will write a 4500-5000 word paper), which will account for 200 points (this is a formal writing assignment). The paper will first cover a case in Watson's *Public Administration, Cases...* (See the folder in the "Course information" module).

The first page, approximately, will identify the case you have chosen (title and case number) and then summarize the topic in the text. The remainder of the paper will be a research and analysis thesis about the subject related to the text case. Papers must include a summary of the article and then cover a topic related to the article, otherwise the student will receive no credit for the paper. Papers must effectively cover the topic and they will be graded on content, material, research and analysis related to issues dealing with public management. They must be free of spelling and grammatical errors and employ proper research form, including references. Papers must be the original researched work of the student exclusively for this class, and must be submitted by the date outlined in the syllabus or they will receive no credit.

The paper is to be a formal research paper: thesis driven, with citations and a bibliography. *I have extremely high expectations on the quality of the paper and each of you should understand that grammatical and spelling errors, as well as poor organization, incorrect information, insufficient or poor sources, and unsupported theses will result in a reduced grade.* All papers should be *carefully* edited.

Also be forewarned: all papers will be evaluated using Turnitin. I will catch you if you plagiarize, and I will *fail you*.

### **Annotated Bibliography (100 points):**

“An annotated bibliography is a list of citations to books, articles, and documents. Each citation is followed by a brief (usually about 150 words) descriptive and evaluative paragraph, the annotation. The purpose of the annotation is to inform the reader of the relevance, accuracy, and quality of the sources cited.”

From “How to prepare an Annotated Bibliography” here:

<http://guides.library.cornell.edu/annotatedbibliography>

Each student must prepare an annotated bibliography containing at least 5 sources. Three of those sources **MUST** be academic research articles or books (not Wikipedia or time magazine, etc.). Each annotation will be worth 20 points.

### **Module Summaries**

Summaries should consist of 400-600 words and should comprehensively summarize the main points of the readings for that module. Don't focus on “describing each tree”; rather, focus on drawing out the main points of the reading and bringing the readings, videos, and other materials together to discuss the overall themes of each module.

**Plagiarism, fabrication, and cheating:**

It is university policy that plagiarism, fabrication, and cheating are not allowed. Cheating is using information obtained in forbidden ways during an examination, including furnishing that information to another student. Cheating will result in a zero on the examination. Fabrication is intentionally falsifying facts to support your conclusions. Fabrication will result in a failing grade on the assignment. Finally, plagiarism is “the purchase and use of ghost-written papers and reports, or incorporating into a report, term theme, research paper, or project, ideas and information obtained from another person without giving credit to the person from whom such information was obtained. Further, inclusion of the published or unpublished writings of another person without duly noting these sources according to normal scholarly procedures shall be considered plagiarism. The above definition of academic misconduct applies equally to improper use of electronic sources of information and opinion” (Faculty Handbook, State University of West Georgia, August 2004, page 75). If you copy and paste, or use someone else’s words, I will *catch you* and you will *fail this class*.

Also be forewarned: all assignments including the term papers will be evaluated using Turnitin, which detects whether you have stolen another’s words. I will catch you if you plagiarize, and I will *fail you*.

**Required texts:**

All required readings are found in the class.

**Class policies**

Read the instructions in each module.

Ask course related questions in the discussion board called “Ask Your Professor,” not via email (unless it’s personal!). If it is personal (for example, grade or absence related), please use the class mail tool. Do not email me unless you cannot access the course. I will not respond to emailed questions about the class. ALL CLASS COMMUNICATION HAPPENS INSIDE THE CLASS.

**University Policies:**

[http://www.westga.edu/assetsDept/vpaa/Common\\_Language\\_for\\_Course\\_Syllabi.pdf](http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf)

**Schedule of class activities**

Below you will find the schedule of class activities. All activities and assignments in each module are due on the “due date”. Quizzes will close automatically after noon on each “due

date". Discussions will be closed manually at the same time. Drop boxes will cut off automatically as well.

**Late assignments are not accepted.**

<b>Begin Date</b>	<b>Due Date</b>	<b>Module</b>	<b>Assignments</b>	<b>Readings</b>
Module 1 contains the syllabus and the "Ask Your Professor" discussion board. Please read the syllabus as soon as you have access to the class. <b>The syllabus quiz is due JANUARY 8.</b>				
January 8	January 22, Noon	Module 2	Reading summary for Module 2	Chapters 1-2
January 22	February 5, Noon	Module 3	Reading summary for Module 3 Paper topic	Chapters 3-5
February 5	February 19, Noon	Module 4	Reading summary for Module 4	Chapters 6-8
February 19	March 5, Noon	Midterm (Module 5)	MIDTERM	
March 5	March 26, Noon	Module 6	Reading summary for Module 6	Chapters 9-10
March 26	April 9, Noon	Module 7	Reading summary for Module 7 Annotated Bibliography	Chapters 11-12
April 9	April 23, Noon	Module 8	Reading summary for Module 8 Term Paper	Chapters 13-14
April 23	May 4, NOON	Final (Module 9)	FINAL EXAM	