

ECON 2105: Principles of MACROECONOMICS

Kim Holder

UWG Spring 2015

COURSE/SECTION/TIME:

ECON2105-N06, Online Section
ECON2105-N07, Online Section

LOCATION:

Final Exam Meeting on April 22nd
Adamson Hall 117 (930 am),
Miller Hall 1201 (530 pm)

REQUIRED TEXT:

Macro (4th edition, 2015)
William McEachern
ISBN 1-2854-2362-3

Note: The online access card is not required. If you use an earlier edition, it is your responsibility to note any changes. A 3rd edition textbook should be acceptable and cheap! A 4th edition textbook will be on reserve in the UWG Library.

CONTACT INFO:

✉ kholder@westga.edu
☎ 678-839-5423
☺ Miller Hall 1316

OFFICE HOURS:

Mon 11 am – 3 pm, Wed 7 – 9 am
Schedule in advance online at
<http://kimholder.youcanbook.me/>

PREREQUISITES: Overall 2.0 GPA

ONLINE HELP:

Nightly on CourseDen (~8 – 9 pm)

IMPORTANT GRADING INFORMATION

Grading is calculated based on your performance on four online quizzes, two assignments, and two tests in the form of a midterm and a cumulative final.

Tests (2) – midterm (20%), final (30%)	50%	50 points
Quizzes (4)	25%	25 points
Assignments (2)	25%	25 points
TOTAL:	100%	100 points

The midterm and cumulative final are based on the assigned readings, lecture notes, quizzes, and assignments. There are NO make-up tests, except for university approved excuses, such as severe/contagious illnesses, death in the family, hospitalization or university sanctioned events where you are a required participant, jury duty, etc. You must provide appropriate documentation and make alternative arrangements well in advance of the required test date.

All quizzes and their associated deadlines are announced in advance on CourseDen. All quizzes are completed using CourseDen and missed quizzes CANNOT be made up without prior permission and appropriate documentation. Assignments are completed within a group of your own choosing with grading based on the finished product as well as input from your completed peer-evaluations. All deadlines are stated as Eastern Standard Time (EST).

Any extra credit opportunities will be announced on CourseDen along with their corresponding deadlines and will be offered to the class as a whole. The pursuit of extra credit is optional and is offered at the discretion of the instructor.

My overall goal is to help you find a way to succeed in the best way possible, while keeping in mind that each person learns in his or her own unique way. I try to offer a variety of ways for you to earn points towards your final grade in this class and most students are very successful. However, each semester there are a handful of students who wish they had taken advantage of earlier opportunities to earn points....don't let this happen to you!!

MACRO CLASS CALENDAR		DUE DATES	CAMPUS EVENTS
1/5	First Day of Class, E21 Syllabus Quiz Opens		
1/7	Ch 1 & Ch 1 Appendix, E22 Intro Post/Exam Sign-up Opens	E21 Due by 11:59 pm	<i>Drop/Add ends 1/11 @midnight Roster Verification: CourseDen login & intro post are required by 1/15 deadline to remain in course.</i>
1/12	Ch 2	E22 Due by 11:59 pm	
1/14	Ch 3, Q1 Opens (Ch 1-3)		
1/19	UWG Closed - MLK Holiday	Q1 Due by 11:59 pm	
1/21	A1 Overview/Choose Groups	A1 Placeholder Post Due by 11:59 pm	
1/26	Ch 4, E23 Valentine's Day Poem Opens		
1/28	Ch 4 Experiment		
2/2	Ch 5		
2/4	Ch 6, Q2 Opens (Ch 4-6)	E23 Due by 11:59 pm	
2/9	A1 Workday (complete post)	Q2 Due by 11:59 pm	
2/11	A1 Workday (complete presentation)	A1 Post Due by 11:59 pm	
2/16	A1 Online Presentations, Peer Evals Open	A1 Presentation Due by 11:59 pm	
2/18	Midterm (Ch 1-6) Open	A1 Peer Eval Due by 11:59 pm	
2/23	A2 Overview/Choose Groups	Midterm/Group Choice Due by 11:59 pm	
2/25	Ch 7, E24 Limericks Opens		<i>Last Day to Withdraw with a "W" is 2/27</i>
3/2	Ch 8		
3/4	Ch 9a, Q3 Opens (Ch 7-9a)	E24 Due by 11:59 pm	
3/9	A2 Workday (write lyrics, storyboard)	Q3 Due by 11:59 pm	<i>Spring 2014 Registration Begins</i>
3/11	Ch 9b & Ch 10, E25 EconMemes Opens		
3/16 - 3/20	UWG Closed - Spring Break		
3/23	A2 Workday (film video/record audio)	E25 Due by 11:59 pm	
3/25	A2 Workday (subtitles, posting & prep for submission)		
3/30	A2 Projects Completed/Submitted, Peer Evals Open	A2 Projects & Peer Evals Due by 3 pm	
4/1	Ch 11, 13, 15 Intro	Rockonomix Vote/Media Release Due	
4/6	Ch 11		
4/8	Ch 13 & 15, Q4 Opens (Ch 1-11, 13, 15)		
4/13	Study for Final Exam	Q4 Due by 11:59 pm	
4/22	Required in-class cumulative final exam (Ch 1-11, 13, 15), proctoring options are available (4/15 - 4/22)		<i>Final Overall Grades posted by 4/24</i>

Due dates will remain fixed. Chapters covered for each test/quiz are tentative and deviations may be necessary depending upon the progress of the class. Any and all changes to the dates on the syllabus will be posted on CourseDen and via the social media sites used for the class.

If you have conflicts with the date, time or location of the required face-to-face final exam date (4/22), you must sign-up to take a proctored exam instead within the final exam window (4/15 – 4/22). You must meet the submission deadline for the midterm and you must be in the classroom prior to the start of your final exam - late entry will not be allowed and you will forfeit your right to earn points towards the scheduled midterm or final. Please allocate plenty of time for handling technology issues, parking problems or traffic delays.

Any student who does not meet the midterm submission deadline will have their midterm weight automatically added to their cumulative final. The final for these students will count as 50% of their grade which is the weight of the missed midterm and final combined. All other students in the class will have their grade calculated BOTH ways (20% midterm & 30% final vs. 50% final) to ensure that any potential advantage obtained by missing the midterm is made available to all students. The highest overall grade calculated of the two possibilities will be recorded as the final overall class grade.

NOTE: It is the student's responsibility to withdraw from the class by contacting the registrar's office directly. On 1/15 I will check to see that you have attended class (i.e. logged in on CourseDen and accessed class materials) prior to this date. If these conditions are not satisfied, I will remove you from the course for non-attendance in order to protect your GPA and conform to institutional requirements! The last day to withdraw with a grade of "W" is February 27th.

Please be aware that UWG has instituted a new limited withdrawal policy as of the Fall Semester 2013, information is available here: <http://www.westga.edu/registrar/1560.php>

ATTENDANCE: This is an online class where work is completed independently with scheduled deadlines for quizzes, tests, and assignments. Students who miss these deadlines will forfeit those points. All deadlines are scheduled in advance. It is the responsibility of the student to make adjustments to their own schedules to fit the requirements of the course.

This is not an independent study or self-paced course, but instead is delivered as asynchronous instruction which means that you can access the material you need without

time/place constraints (attending a regular class). This allows you the flexibility you need but there are still firm deadlines and a set “pace” to the course and there are group assignments which require you to interact and collaborate with your classmates. If this does not suit your learning style, check here: http://www.westga.edu/econ/index_17279.php for alternative classes.

CANCELLATION: In the event that class is cancelled, any relevant assignments or course announcements will be posted on CourseDen. Please review UWG’s Emergency Closing Policy for inclement weather located here: http://www.westga.edu/police/index_5102.php. If severe weather occurs, particularly those affecting your ability to complete assignments, I will adjust deadlines accordingly. I will also be using Remind 101 this semester, register here (<http://www.remind101.com/join/uwgmacro>) or see the last page for more information.

CELLPHONES/COMPUTERS: On test day, phones, music devices, calculators and any other electronic device or auxiliary devices (ex: headphones, Bluetooth headsets, calculator watches, smart watches, cameras, etc.) are not allowed at your desk or in your clothing. I prefer you leave these at home or in your backpack which must be left at the front of the classroom. Failure to follow this test day procedure will result in action in accordance with the academic dishonesty policy stated below.

I encourage the use of technology in our virtual classroom as a tool to enhance learning. Tweeting using the class hashtag, interacting using the Facebook page or utilizing the new Facebook group are all great ways to interact with your classmates. I highly recommend using technology as a way to build your own personal learning network and the extra credit opportunities are designed to provide you with the positive incentive to put forth effort in this area.

ACADEMIC DISHONESTY: Cheating on any test will result in a zero on the test, an F in the course and will be reported to Student Services for appropriate disciplinary action by the University. Cheating on any assignment, exercise or quiz will result in a zero on the assignment or exercise, the lowering of the student’s final grade in the course by one letter grade, and will be reported to Student Services for appropriate disciplinary action by the University. **Examples of cheating include turning in work that is not your own or having another student complete an online quiz for you.**

Students not familiar with what constitutes academic dishonesty should refer to the Student Handbook and Undergraduate Catalog:
<http://www.westga.edu/undergrad/1762.htm>

COURSE LEARNING OBJECTIVES:

The overall objective of this course is for you to learn basic economic concepts, specifically macroeconomics, and more about the economic system in which we live. To this end, upon completion, students will:

1. Be able to describe basic economic concepts such as scarcity and opportunity costs (LG4, LG7, LG8)
2. Demonstrate a basic knowledge of macroeconomic concepts such as gross domestic product, inflation, and unemployment (LG4, LG7)
3. Demonstrate a basic knowledge of international economics including concepts such as exchange rates and net exports (LG4, LG5, LG7, LG8, LG9)
4. Demonstrate a basic knowledge of the banking system, the impact of the Federal Reserve on the economy, and government taxation and spending policy (LG7)
5. Be able to analyze the effectiveness of fiscal and monetary policy in combating inflation or unemployment (LG4, LG7, LG10)
6. Be able to apply macroeconomic models such as aggregate supply and demand to the analysis of current economic issues (LG4, LG7, LG9, LG10)
7. Demonstrate an understanding of the social, cultural and/or political development of the people and institutions of the United States (U.S. Perspectives Core Overlay)

A complete list of learning goals for the Economics Department can be found at the department web site (http://www.westga.edu/econ/index_12904.php).

CREDIT HOUR POLICY (3 CREDIT HOURS): For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

COMMON LANGUAGE FOR COURSE SYLLABI: Students, please carefully review the following information which contains important material pertaining to your rights and responsibilities in this class. These statements are updated as federal, state, university, and accreditation standards change; you should review the information each semester. http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

ACCESS TO TECHNOLOGY: This course is delivered 95% online. You must have reliable access to technology to be successful in this course. You can complete your course using the student computer labs on campus or on your own equipment. Keep in mind that technology problems often seem to occur at the worst possible times. I encourage every student to have a back-up plan and complete their work well in advance of deadlines in case their technology fails. Unreliable internet access or inability to login to CourseDen will result in missed deadlines and forfeited points.

This course does not require the purchase or use of a clicker/iclicker. From time to time we will answer questions interactively using cellphones or computers and a free program called Poll Everywhere.

COURSEDEN (D2L) HELPFUL INFORMATION: We will use CourseDen extensively for this course. Please make sure you are comfortable with UWG's course management system and seek help before assignment or quiz deadlines.

Direct Link: <http://westga.view.usg.edu>

Problems? E-mail: online@westga.edu or call: 678-839-6248 (M-F 8am-5pm)

24 Hour Helpline: 1-855-772-0423 (toll free) or 800-892-4315 (hearing impaired)

Online Help: <http://D2Lhelp.view.usg.edu>

Tutorials and News: <http://uwgonline.westga.edu/students.php>

For help logging in to CourseDen via UWG ID (the universal username/password system), contact the ITS helpdesk: <https://selfservice.westga.edu/> or call 678-839-6587

PARKING SERVICES: All University of West Georgia students taking online classes that visit the Carrollton campus must have their vehicle registered and display a current University of West Georgia hangtag or follow the visitor parking code. http://www.westga.edu/parking/index_4289.php

UWG STUDENT IDENTIFICATION (UWG ID): You must show your current UWG ID card in order to take your final exam. Student ID cards are made in the University Community Center (UCC), Top Floor from 8 am –7 pm Monday through Thursday, and from 8 am-4:30 pm Friday.

UWG students registered only in online courses are eligible to obtain their student ID Wolves Card via mail using: http://www.westga.edu/assetsDept/wolvesCard/UWG_ID_Card_Distance_Learning_Form.pdf

IMPORTANT TESTING INFORMATION: Please note that this course requires a face-to-face final exam which is scheduled to take place on 4/22. You have a number of different time slots to take your final exam and I will ask you to sign up for a specific date, time and location in the first week of class. The online sign-up sheet is located here: <http://www.wejoinin.com/sheets/spshtv> and if you indicate preference for utilizing the proctoring option, I will contact you with further information individually after the sign-up deadline has passed. Note: For the 2 face-to-face options on 4/22, I will personally be proctoring this exam and there is no exam fee. All other proctoring options include an additional fee to the testing center.

GROUP ASSIGNMENTS: I strongly believe that collaboration with others is a key to success, particularly in the business world. Even if you someday want to be the CEO of your own company, you eventually will need to learn to manage your ability to interact with others. In that spirit, this course requires two collaborative assignments, designed to help you learn an essential real world business skill. Thankfully, with today's technology, it is easier than ever to coordinate work across time and space using a variety of methods and I have also provided time within the course to accommodate this requirement - do NOT let this be a stumbling block to a successful semester! The two assignments are:

Assignment 1 – finding economic concepts in popular media (video games, TV series) – group discussion post and virtual presentation

Assignment 2 – creating an economic music video parody (Rock-o-nomix) – group video submission or your group may propose an alternative assignment for approval that represents a similar work load

I AM LOOKING FORWARD TO A GREAT SEMESTER WITH EACH OF YOU! I have found that most things in life are easier when we are able to work with others who share the same goals. My goal (and hopefully yours) is to make this learning experience a success. With this in mind, I encourage each of you to reach out to your fellow classmates (and me) by posting questions on the class Facebook page, tweeting about class, watching helpful tutorial videos or old video projects on YouTube, viewing econ projects on Pinterest, or increasing your future business network on LinkedIn. Many of the extra credit opportunities will utilize social media, so I have listed my information below. My belief is that together we can make this a class one that you look forward to attending!

COLLABORATE/CONNECT WITH YOUR CLASS!



facebook.com/rockonomix



youtube.com/cubegrl



@cubegrl we'll use #UWGMacro



pinterest.com/cubegrl



linkedin.com/in/kimholder



storify.com/cubegrl



cubegrl.tumblr.com



profiles.google.com/kimholder2926



instagram.com/cubegrl



tinyurl.com/vine-cubegrl

"If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away." ~Henry David Thoreau

K. Holder would like you to join UWGMacro!



To receive messages via text, text **@uwgmacro** to **81010**. You can opt-out of messages at anytime by replying, 'unsubscribe @uwgmacro'.



Enter this number

Text this message

*Standard text message rates apply.

Or to receive messages via email, send

an email to **uwgmacro@mail.remind.com**. To unsubscribe, reply with 'unsubscribe' in the subject line.



WHAT IS REMIND AND WHY IS IT SAFE?

Remind is a one-way text messaging and email system. With Remind, all personal information remains completely confidential. Teachers will never see your phone number, nor will you ever see theirs.