

ECON 2100: ECONOMICS for Everyone

Kim Holder


UWG Fall 2015

COURSE/SECTION/TIME:

ECON2100-01, T/Th 930-1050 am (80470)
ECON2100-02, T/Th 11 am-1220 pm (80471)

LOCATION: Miller Hall 1201

CONTACT INFO:  kholder@westga.edu

 678-839-5423

 Miller Hall 1316

REQUIRED TEXTS:

Economics by Example
David A. Anderson (Worth, 2007)
ISBN 0-7167-6934-4

OFFICE HOURS: Tue: 7-9 am, 1230-130 pm, 4-5 pm
and Thu: 7-9am, 1-5 pm

Office hours are adjusted week to week to meet the demands of all students. Appointments should be made in advance to avoid conflicts
<http://kimholder.youcanbook.me/>

Why Didn't They Teach Me This in School?
99 Personal Money Management Tips to Live By
Cary Siegel (2015)
ISBN 1-4810-2756-5

IMPORTANT GRADING INFORMATION

Grading is calculated based on your performance on three exams, a group assignment, and class attendance/participation – these may take the form of in-class quizzes, activities, etc.

Exams (3)	60%	60 points
Attendance/Participation	20%	20 points
Group Assignment	20%	20 points
TOTAL:	100%	100 points

The exams are based on the assigned readings, lecture notes, assignments, handouts and class content. There are NO make-up exams, except for university approved excuses, such as severe/contagious illnesses, death in the family, hospitalization or university sanctioned events where you are a required participant, jury duty, etc. You must provide appropriate documentation and make alternative arrangements well in advance of the required examination date.

All deadlines are announced in advance on CourseDen. Some testing will be completed using CourseDen and if you miss the deadline it CANNOT be made up without prior permission and appropriate documentation. The group assignment is completed within a group of your own choosing with grading based on the finished product as well as input from your completed peer-evaluations. All deadlines are stated as Eastern Standard Time (EST).

Any extra credit opportunities will be announced on CourseDen along with their corresponding deadlines and will be offered to the class as a whole. The pursuit of extra credit is optional and is offered at the discretion of the instructor.

My overall goal is to help you find a way to succeed in the best way possible, while keeping in mind that each person learns in his or her own unique way. I try to offer a variety of ways for you to earn points towards your final grade in this class and most students are very successful. However, each semester there are a handful of students who wish they had taken advantage of earlier opportunities to earn points....don't let this happen to you!!

This is a **hybrid course** and will consist of a combination of traditional face-to-face classes as well as online work. Please be certain that you are fully prepared to take on the greater responsibility required for a hybrid course as a tradeoff for the increased flexibility in terms of time and location vs. a 100% face-to-face course.

TENTATIVE CLASS SCHEDULE:

DATE	CLASS DAY/TIME	DATE	CLASS DAY/TIME
8/25/2015	Day 1	10/13/2015	Day 15
8/27/2015	Day 2	10/15/2015	Day 16
9/1/2015	Day 3	10/20/2015	Day 17 (ONLINE)
9/3/2015	Day 4 (ONLINE)	10/22/2015	Day 18
9/8/2015	Day 5	10/27/2015	Day 19
9/10/2015	Day 6	10/29/2015	Day 20
9/15/2015	Day 7 (ONLINE)	11/3/2015	Day 21
9/17/2015	Day 8 (ONLINE)	11/5/2015	Day 22 (ONLINE)
9/22/2015	Day 9	11/10/2015	Day 23 (ONLINE)
9/24/2015	Day 10 (ONLINE)	11/12/2015	Day 24
9/29/2015	Day 11 – FED Speaker	11/17/2015	Day 25
10/1/2015	Day 12	11/19/2015	Day 26 (ONLINE)
10/6/2015	Day 13 (ONLINE)	12/1/2015	Day 27
10/8/2015	Day 14 (ONLINE)	12/3/2015	Day 28 (ONLINE)

FINAL EXAM SCHEDULE:

This course requires a face-to-face final exam. This exam is scheduled according to the UWG Office of the Registrar calendar. Your exam time is determined by the course and section you are registered in according to Banweb:

ECON 2100-01 – Thursday, December 10, 2015 in Miller Hall Room 1201 (Lecture Hall) at 8 am EST
 ECON 2100-02 – Tuesday, December 8, 2015 in Miller Hall Room 1201 (Lecture Hall) at 11 am EST

Content covered for each exam are tentative and deviations may be necessary depending upon the progress of the class. Due dates for assignments, exams will remain fixed once they are announced. Any and all changes to the dates on the syllabus will be posted on CourseDen and via the social media communication methods used for this class. If you have conflicts with the date, time or location of the required face-to-face final exam date as scheduled by the UWG Office of the Registrar Exam Calendar you must inform me during the first two weeks of class so that alternative measures can be coordinated. Once appropriate documentation has been arranged regarding the conflict, a new testing date and time will be assigned to you. You must meet the submission deadline for all online exams and you must be in the classroom prior to the start of your final exam - late entry will not be allowed and you will forfeit your right to earn points towards the scheduled examination. Please allocate plenty of time for handling technology issues, parking problems or traffic delays.

NOTE: On 9/1, I will check to see that you have attended class, logged in on CourseDen and have completed any assigned work prior to this date for roster verification. If these conditions are not satisfied, a report of non-attendance is generated to the UWG Registrar in order to conform to institutional requirements which will remove you from the course.

Otherwise, it is the student’s responsibility to withdraw from the class by contacting the registrar’s office directly if they are unable to meet the academic demands of the course. The last day to withdraw with a grade of “W” for full semester courses is October 14th. The hardship withdrawal policy is explained here: <http://www.westga.edu/assets/docs/catalogs/Grad-full-current/3877.htm>

Please be aware that UWG has instituted a new limited withdrawal policy as of the Fall Semester 2013, information is available here: <http://www.westga.edu/registrar/1560.php>

ATTENDANCE: Yes, I expect students to attend every class in its entirety. Students who arrive late or leave early are a distraction to other students and will miss opportunities for earning points towards their attendance/participation grade. It is the responsibility of the student to make adjustments to their own schedules to fit the requirements of the course.

This class has assignments which require you to interact and collaborate with your classmates. If this teaching style does not suit your learning style, check here: https://grim.westga.edu/pls/UWGP_DAD/hwwkbull.p.schedule for alternative classes.

CANCELLATION: In the event that class is cancelled, any relevant assignments or course announcements will be posted on CourseDen. Please review UWG's Emergency Closing Policy for inclement weather located here: http://www.westga.edu/police/index_5102.php. If severe weather occurs, particularly those affecting your ability to complete assignments, I will adjust deadlines accordingly. I will also be using Remind 101 this semester, register here (<http://www.remind101.com/join/uwgecon15>) or see the last page for more information.

CELLPHONES/COMPUTERS: On exam day, hats/caps, phones, music devices, calculators and all other electronic devices or auxiliary devices (ex: headphones, Bluetooth headsets, calculator watches, smart watches, cameras, etc.) are not allowed at your desk or in your clothing. I prefer you leave these at home or in your backpack which must be left at the front of the classroom. Failure to follow this exam day procedure will result in action in accordance with the academic dishonesty policy stated below.

I encourage the use of technology in our virtual classroom as a tool to enhance learning. Tweeting using the class hashtag, interacting using the Facebook page or utilizing the new Facebook group are all great ways to interact with your classmates. I highly recommend using technology as a way to build your own personal learning network and the extra credit opportunities are designed to provide you with the positive incentive to put forth effort in this area.

ACADEMIC DISHONESTY: Cheating on any exam will result in a zero on the test, an F in the course and will be reported to Student Services for appropriate disciplinary action by the University. Cheating on any assignment, exercise or quiz will result in a zero on the assignment or exercise, the lowering of the student's final grade in the course by one letter grade, and will be reported to Student Services for appropriate disciplinary action by the University. **Examples of cheating include turning in work that is not your own or having another student complete an online quiz for you.**

Students not familiar with what constitutes academic dishonesty should refer to the Student Handbook and Undergraduate Catalog: <http://www.westga.edu/undergrad/1762.htm>

CREDIT HOUR POLICY (3 CREDIT HOURS): For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

COMMON LANGUAGE FOR COURSE SYLLABI: Students, please carefully review the following information which contains important material pertaining to your rights and responsibilities in this class. These statements are updated as federal, state, university, and accreditation standards change; you should review the information each semester. http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

ACCESS TO TECHNOLOGY: You must have reliable access to technology to be successful in this course. You can complete course assignments that utilize technology by using the student computer labs on campus or on your own equipment. Keep in mind that technology problems often seem to occur at the worst possible times. I encourage every student to have a back-up plan and complete their work well in advance of deadlines in case their technology fails. Unreliable internet access or inability to login to CourseDen will result in missed deadlines and forfeited points.

This course does not require the purchase or use of a clicker/iclicker. From time to time we will answer questions interactively using cellphones, computers or other mobile devices and a free program called Poll Everywhere.

COURSEDEN (D2L) HELPFUL INFORMATION: We will use CourseDen extensively for this course. Please make sure you are comfortable with UWG's course management system and seek help before assignment or quiz deadlines.

Direct Link: <http://westga.view.usg.edu>

Problems? E-mail: online@westga.edu or call: 678-839-6248 (M-F 8am-5pm)

24 Hour Helpline: 1-855-772-0423 (toll free) or 800-892-4315 (hearing impaired)

Online Help: <http://D2Lhelp.view.usg.edu>

Tutorials and News: <http://uwgonline.westga.edu/students.php>

For help logging in to CourseDen via UWG ID (the universal username/password system), contact the ITS helpdesk: <https://selfservice.westga.edu/> or call 678-839-6587

PARKING SERVICES: All University of West Georgia students must have their vehicle registered and display a current University of West Georgia hangtag http://www.westga.edu/parking/index_4289.php.

UWG STUDENT IDENTIFICATION (UWG ID): You must show your current UWG ID card in order to take your final exam. Student ID cards are made in the University Community Center (UCC), Top Floor from 8 am –7 pm Monday through Thursday, and from 8 am-4:30 pm Friday.

IMPORTANT TESTING INFORMATION: Please note that our final exam is scheduled to take place on dates and times which may differ from our normal class meeting time. If you have another final exam that conflicts with the pre-scheduled examination, you must inform me within the first two weeks of class so that other arrangements can be made.

GROUP ASSIGNMENTS: I strongly believe that collaboration with others is a key to success, particularly in the business world. Even if you someday want to be the CEO of your own company, you eventually will need to learn to manage your ability to interact with others. In that spirit, this course will require a collaborative assignment, designed to help you learn an essential real world business skill and practice your knowledge of personal finance and basic economics. I encourage you to NOT let this be a stumbling block to a successful semester! The assignment choices are:

Assignment 1 – Rockonomix: Economics or Personal Finance Music Video Parody

Assignment 2 – PopEcon: In-depth Economics or Personal Finance Media Analysis Pop-up Style Video

I AM LOOKING FORWARD TO A GREAT SEMESTER WITH EACH OF YOU! I have found that most things in life are easier when we are able to work with others who share the same goals. My goal (and hopefully yours) is to make this learning experience a success. With this in mind, I encourage each of you to reach out to your fellow classmates (and me) by posting questions on the class Facebook page, tweeting about class, watching helpful tutorial videos or old video projects on YouTube, viewing econ projects on Pinterest, or increasing your future business network on LinkedIn. Many of the extra credit opportunities will utilize social media, so I have listed my information below. My belief is that together we can make this a class one that you look forward to attending!

To request to join the class Facebook page, go here: <https://www.facebook.com/groups/UWGeCON2100/>
You may use your personal account or set up an account solely for use in our class and delete it after the posting of final grades.

COLLABORATE/CONNECT WITH YOUR CLASS!



facebook.com/rockonomix



youtube.com/cubegrl



@cubegrl we'll use #UWGEcon2100



pinterest.com/cubegrl



linkedin.com/in/kimholder



storify.com/cubegrl



cubegrl.tumblr.com



profiles.google.com/kimholder2926



instagram.com/cubegrl



tinyurl.com/vine-cubegrl

"If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away." ~Henry David Thoreau

How to sign up for K. Holder's UWGEcon2100 messages:



To receive messages via text, text **@uwgecon15** to **(928) 379-6260**. You can opt-out of messages at anytime by replying, 'unsubscribe @uwgecon15'.



*Standard text message rates apply.

Or to receive messages via email, send an email to **uwgecon15@mail.remind.com**. To unsubscribe, reply with 'unsubscribe' in the subject line.

