

## **Faces of Culture | ANTH1100 | Fall 2019 | Section E01**

**Course Day and Time:** Fully Online via CourseDen

**Instructor:** Dr. Vivian Gornik

**Office:** Carrollton Campus, Anthropology Building Room 4

**Office Hours:** M/W 10am – 12pm and 2pm-3pm, or by appointment

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### **Course Overview:**

This course is designed to introduce students to the ways in which anthropologists study and understand human diversity. We will be focusing our exploration of human diversity using the unique lens of the anthropology of tourism. In this course you will be asked to think critically about tourism as an influential global force that impacts both host communities and travellers alike.

As we explore the various “faces of culture,” students will be introduced to several core anthropological concepts and topics including: culture, language, class and inequality, globalization, race and ethnicity, gender and sexuality, health, religion and the human/environment relationship. Over the course of the next four weeks, we will explore how each of these topics intersects with tourism at both local and global scales.

### **Required Texts:**

1. Guest, Kenneth (2017) *Essentials of Cultural Anthropology: A Toolkit for the Global Age*, 2<sup>nd</sup> Edition  
ISBN 978-0-393-62461-8
2. Chambers, Erve (2010) *Native Tours: The Anthropology of Travel and Tourism*, 2<sup>nd</sup> Edition  
ISBN 978-1-57766-626-4
3. Any additional readings will be provided in PDF form and available for download on CourseDen.

### **Faces of Culture Learning Outcomes:**

- To demonstrate a broad base of anthropological knowledge
- To compare the diversity of cultural practices through time and space
- To analyze anthropological topics through written communication
- To apply anthropological methods and concepts to the needs of society in preparation for the career demands of the 21<sup>st</sup> century.
- To think critically about the impact of tourism on both local and global levels
- To compare the diversity of tourism experiences across the globe

**Email Policy:**

If you email me with a question please include your name and student ID. I am usually able to respond to all emails within 24 hours. If I have not replied within 24 hours, feel free to send a follow-up email.

**Office Hours:**

Although our class does not meet face-to-face, you are still welcome to come to my office hours on the Carrollton campus. If you are unable to meet me in person, and have a concern/question that cannot be addressed by email, we can set up a Skype session.

**University Policies:**

Please familiarize yourself with important standard university policies including those related to the UWG Honor Code, Academic Support services, the Credit Hour policy, campus carry and mental health support:

<https://www.westga.edu/administration/vpaa/common-language-course-syllabi.php>

**Credit Hour Expectations:**

Based on [UWG's policy](#) you are expected to allocate approximately 6 hours of your time for the course each week. As an online course, there is a recommended schedule but you can work at your own pace. Some of the modules are shorter than others, but *each module should take you approximately four hours to complete* as follows:

- Allocate 1 to 1.5 hours to complete the assigned readings
- Allocate 1 hour to watch the lecture
- Allocate 1 to 1.5 hours to complete the module student reflection and comprehension quiz

Some modules have more reading than others, so you should regularly look at the course schedule and pace yourself accordingly.

**Grading and Assessment:**

I aim to be as transparent as possible in my grading of your work. Please feel free to ask me about your grade at any time during the semester. I will aim to keep your grades as up to date as possible on CourseDen.

Each module includes a lecture, student reflection and comprehension quiz. The comprehension quizzes are worth 10 points, and the student reflections are worth 10. There are 12 total modules and 2 unit exams in this course. Your grade breaks down as follows:

<b>Grade Item</b>	<b>Points</b>
Syllabus Quiz	10
Module Comprehension Quizzes (12 x 10pts)	120
Module Student Reflections (12 x 10pts)	120
Unit Exams (2 x 50pts)	100
<i>Total Possible Points</i>	<i>350</i>

A = 90 – 100%, B = 80-89%, C = 70-79%, D = 60-69% and F = <59%

### **How will each module work?**

Each module will have a set of activities that are designed to help you engage with the topic in a way that will help you remember and understand the information. Each module, including the readings, will take you about 4 hours to complete. Take this into consideration as you plan your coursework around your schedule.

Each module will include four items: (1) required readings, (2) a lecture introducing a core anthropological concept and its connections to tourism, (3) a written student reflection assignment and (4) a closing module comprehension quiz.

#### **Lectures:**

It is important to watch the recorded lectures, as I will go over case studies and details not mentioned in the textbooks. This information is fair game for the exams. Each lecture will last approximately 60-75 minutes.

#### **Student Reflections:**

These writing responses ask you to reflect on or think critically about a specific video, quote, or image. These are worth 10 points. These writing assignments do *not* have a time limit.

#### **Comprehension Quizzes:**

These quizzes are designed to check your understanding of the materials in each module. Quiz questions will be based on material from both the lectures and the assigned readings. Quizzes are worth 10 points. *Quizzes are timed at 20 minutes.*

### **How will the unit exams work?**

This course is divided up into two units. At the end of each unit, you will be required to complete a unit exam. The exam is worth 50 points. The exams will include a mixture of multiple choice, true/false and short answer questions. Any material covered in the course, whether from the readings or the lectures, is fair game for the exams. Exams are open-book and open-note, but *must* be completed individually. *Exams are timed at 90 minutes.*

## Course Schedule

This course is designed for you to work at your own pace. There are 12 modules and 16 weeks of class, so how you manage your time is up to you.

Note: The only firm deadlines are the due dates for the two Unit Exams.

Module	Topic	Readings	Assignments Due
1	What is Anthropology?	Guest (Chapter 1)	Comprehension Quiz & Written Reflection
2	What is culture and how do anthropologists study it?	Guest (Chapter 2 and Chapter 3)	Comprehension Quiz & Written Reflection
3	Colonialism, Globalization and the Historical Roots of Tourism	Nat Geo "What is Colonialism?" and Chambers (1-20)	Comprehension Quiz & Written Reflection
4	Race, Ethnicity and Tourism	Guest (Chapter 5 and Chapter 6) and Chambers (102-111)	Comprehension Quiz & Written Reflection
5	Class, Inequality and Tourism as a "Life Chance"	Guest (Chapter 10)	Comprehension Quiz & Written Reflection
6	Gender, Sexuality and Tourism	Guest (Chapter 7 and Chapter 8), Chambers (61-68)	Comprehension Quiz & Written Reflection
<b>Unit 1 Exam – Must be completed by 11:59pm Sunday, October 13<sup>th</sup></b>			
7	Religion and Pilgrimage	Guest (Chapter 13) and Rodriquez-Plate (2018) and McLoughlin (2018)	Comprehension Quiz & Written Reflection
8	Health, Illness and Medical Tourism	Guest (Chapter 14) and Gaines and Lee (2018)	Comprehension Quiz & Written Reflection
9	The Global Economy, Tourism as a Development Strategy and the Threat of Overtourism	Guest (Chapter 11), Chambers (31-43) and Seraphin et al (2018)	Comprehension Quiz & Written Reflection
10	The Politics of Tourism	Guest (Chapter 12) and Chambers (46-55)	Comprehension Quiz & Written Reflection
11	Tourism and the Environment	Chambers (71-94)	Comprehension Quiz & Written Reflection
12	Tourism and Social Media	Arnold (2018), Farnsworth (2019), Miller (2017), and Sanders & Ratliff (2019)	Comprehension Quiz & Written Reflection
<b>Unit 2 Exam – Must be completed by 11:59pm Sunday, December 8<sup>th</sup></b>			

\*\*\* This syllabus is merely a guide and the instructor reserves the right to change it at any point. Any changes will be announced on CourseDen. It is your responsibility to find out about changes and read your CourseDen announcements and/or emails regularly. Any changes to the syllabus announced in class or on CourseDen are binding. \*\*\*