

“The purpose of anthropology is to make the world safe for human differences.”
– Ruth Benedict, Anthropologist

Faces of Culture | ANTH1100 | Fall 2019 | Section 01

Course Day and Time: M/W 12:30 – 1:20pm

Location: Anthropology Building, Room 2

Instructor: Dr. Vivian Gornik

Email: vgornik@westga.edu

Office: Anthropology Building, Room 4

Office Hours: M/W 10am – 12pm and 2pm – 3pm, or by appointment

Course Overview:

This course is designed to introduce students to the ways in which anthropologists study and analyze human biological and cultural diversity. As we explore human variation in this course, students will be introduced to a variety of core anthropological concepts and topics including: culture, language, race, ethnicity, kinship, family, gender, sexuality, health, class inequality, religion and the environment. Throughout the semester, we will explore these concepts through a unique focus on the anthropology of tourism.

Required Texts:

1. Guest, Kenneth (2017) *Essentials of Cultural Anthropology: A Toolkit for the Global Age*, 2nd Edition
ISBN 978-0-393-62461-8
2. Chambers, Erve (2010) *Native Tours: The Anthropology of Travel and Tourism*, 2nd Edition
ISBN 978-1-57766-626-4
3. Any additional readings will be provided in PDF form and available for download on CourseDen.

Faces of Culture Learning Outcomes:

- To demonstrate a broad base of anthropological knowledge
- To compare the diversity of cultural practices through time and space
- To analyze anthropological topics through written communication
- To apply anthropological methods and concepts to the needs of society in preparation for the career demands of the 21st century.
- To think critically about the impact of tourism on both local and global levels
- To compare the diversity of tourism experiences across the globe

How to get the most out of this class:

- Attend all class meetings
- Complete the assigned readings and reading quizzes before class
- Arrive to class on time and actively participate
- Treat your classmates and instructor with respect
- Visit Dr. Gornik during office hours if you are struggling with course materials or concepts

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University Policies:

Please familiarize yourself with important standard university policies including those related to the UWG Honor Code, Academic Support services, the Credit Hour policy, campus carry and mental health support:

<https://www.westga.edu/administration/vpaa/common-language-course-syllabi.php>

Course Policies:

Classroom Behavior

As in any cultural setting, the university classroom has its own values, norms, and traditions to follow. *Respect and honesty* are the two most important ones for us in order to keep our educational experience meaningful this semester. Respect is important before, during and after class. *Some of the material discussed may be sensitive or controversial in nature.* Students may or may not agree with opinions expressed in class, or topics discussed, and that is part of any critical thinking process. Should your behavior be deemed disruptive, disrespectful or hostile, you will be asked to leave the classroom. **Do not come in late or leave class early** (unless you speak with the instructor and receive permission before class), as this is distracting for other students and the instructor.

Texting, chatting, listening to music, reading outside material, or taking a nap in class will not be tolerated.

Dr. Gornik’s Email Policy

Understanding how to communicate politely and in a grammatically correct way through email is an essential 21st century skill. **Do not message me through CourseDen.** Your email must be sent to vgornik@westga.edu from your email account. Please **include the course and section number in the subject line.** I teach four courses a semester and this helps me stay organized.

I usually reply to all emails within 24 hours. However, if you have not received a response from me within two days, and it is not a university-designated break, please follow up with me. **Please remember to consult the entire syllabus before emailing me a course-related question.**

Late Work

Unless prearranged with the instructor, **no late work will be accepted.** All assignments will be given with plenty of advance notice leaving no excuse for incomplete or tardy work. Late work will be given a zero.

Electronic Devices Policy

Unless specified in a Special Accommodations Report, no laptops will be allowed during lecture. Studies confirm that writing notes by hand helps students retain information. Come to class prepared with paper and a writing utensil.

As a matter of respect and professionalism, you are expected to **silence your cellphones** before class and refrain from answering text messages or phone calls. If you have an emergency, please quietly step out of the classroom.

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Food and Drink

Please do **not** bring any food or drink into the classroom. Food-related noise and smells are distracting. Water in a container with a lid is OK.

Course Assignments:

This course will have three types of assignments: (1) Reading Quizzes, (2) Weekly Written Reflections and (3) two unit exams.

Syllabus Quiz

You will need to complete the Syllabus Quiz on CourseDen before you can access any other CourseDen assignments. It is worth 10 points.

Reading Quizzes

Reading is critical to your success in this course. Throughout the semester we will be using two textbooks: *Essentials of Cultural Anthropology* and *Native Tours: The Anthropology of Travel and Tourism*. Any additional readings that will be available in PDF form on CourseDen.

The Reading Quizzes are designed to help you think about the reading you have completed so that you can engage with the material in a more meaningful way during lectures and discussions. Please review the course schedule included in this syllabus for the due dates for specific readings. Quizzes will close at 12:30pm on the day that they are due.

Written Reflections on CourseDen

There will be 10 written reflections due throughout the semester. These will not be announced ahead of time. They will be announced in class during lecture time. You will then have until midnight on the Friday of the week they are announced to complete them. So while I don't take attendance, you will want to attend regularly in order to do well on these reflections. These are essentially open note "pop quizzes."

Exams

There will be two non-cumulative unit exams. They will be administered online through CourseDen and will contain a mixture of multiple choice, true/false, fill-in-the-blank and short response questions. Any material covered in the readings or during lecture could be tested on these exams. Regular attendance is highly recommended. The exams will be available for a four-day window. You will have 75 minutes to complete the exams once you begin.

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Grading and Assessment:

I aim to be as transparent as possible in my grading of your work. Please feel free to ask me about your grade at any time during the semester. I will aim to keep your grades as up to date as possible on CourseDen.

Assignment	Points
Syllabus Quiz	10
Reading Quizzes (19 x 10pts)	190
Written Reflections (10 x 10pts)	100
Exams (2 x 75pts)	150
<i>Total Points Possible</i>	<i>450</i>

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	0-59%

Credit Hour Expectations:

UWG Policy: “The University of West Georgia grants one semester hour of credit for work equivalent to a minimum of one hour (50 minutes) of in-class or other direct faculty instruction AND two hours of student work outside of class per week for approximately fifteen weeks.” As a 2-credit course, the workload is based on an expectation that you will allocate approximately 6 hours of your time for this course (2 hours in class, 4 hours outside class). Some of you will require more or less time than others to complete the readings and assignments. Here is a suggested breakdown of how to manage your time:

- About 4 hours per week on required readings and quizzes.
- About 1 hour a week reviewing and studying notes.
- About 15 hours spread across the semester working on additional assignments.
- About 15 hours spread across the semester studying and preparing for unit exams.

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Course Schedule

Week	Date	Topic	Readings	Assignments Due
1	Wed 8/14	Course Introduction and Syllabus Review	Syllabus	
2	Mon 8/19	What is Anthropology?	Guest Chapter 1	Reading Quiz
	Wed 8/21	What is Culture?	Guest Chapter 2	Reading Quiz
3	Mon 8/26	Anthropological Fieldwork	Guest Chapter 3	Reading Quiz
	Wed 8/28	Colonialism and Historical Roots of Tourism	Nat Geo "What is Colonialism?" and Chambers (1-20)	Reading Quiz
4	Mon 9/2	No School - Labor Day		
	Wed 9/4	Race	Guest Chapter 5	Reading Quiz
5	Mon 9/9	Race and Tourism	No Readings	
	Wed 9/11	Ethnicity	Guest Chapter 6	Reading Quiz
6	Mon 9/16	Ethnicity and Tourism	Chambers (102-111)	Reading Quiz
	Wed 9/18	Class and Inequality	Guest Chapter 10	Reading Quiz
7	Mon 9/23	No Class -- Take a Brain Break		
	Wed 9/25	Tourism as a "Life Chance"	No Readings	
8	Mon 9/30	Gender	Guest Chapter 7	Reading Quiz
	Wed 10/2	Gender and Tourism	Chambers (61-68)	Reading Quiz
9	Mon 10/7	Human Sexuality	Guest Chapter 8	Reading Quiz
	Wed 10/9	Sex Tourism	No Readings	
10	Mon 10/14	Unit 1 Review Day	No Readings	
	Wed 10/16	No Class -- Exam 1 Opens at 12:30pm		
Exam 1 on CourseDen due by 11:59pm on Sunday, October 20th				
11	Mon 10/21	Religion and the Supernatural	Guest Chapter 13	Reading Quiz
	Wed 10/23	Religion and the Supernatural, continued	No Readings	
12	Mon 10/28	Pilgrimage	Rodriguez-Plate (2018) and McLoughlin (2018)	Reading Quiz
	Wed 10/30	Health and Illness	Guest Chapter 14	Reading Quiz
13	Mon 11/4	Medical Tourism	Gaines and Lee (2018)	Reading Quiz
	Wed 11/6	The Global Economy and Tourism as a Development Strategy	Guest Chapter 11	Reading Quiz
14	Mon 11/11	Overtourism	Seraphin et al (2018) and Chambers (31-43)	Reading Quiz

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	Wed 11/13	Tourism and the Environment	Chambers (71-94)	Reading Quiz
15	Mon 11/18	Tourism and the Environment	No Readings	
	Wed 11/20	Tourism and Social Media	Arnold (2018), Farnsworth (2019), Miller (2017) and Sanders & Ratliff (2019)	Reading Quiz
16	Mon 11/25	No School - Thanksgiving Break		
	Wed 11/27			
17	Mon 12/2	Tourism and Social Media	No Readings	
	Wed 12/4	No Class - Exam 2 Opens at 12:30		
Exam 2 on CourseDen due by 11:59pm on Sunday, December 8th				

This syllabus is merely a guide and the instructor reserves the right to change it at any point. Changes will be announced in class and/or on CourseDen. It is your responsibility to find out about changes and read your CourseDen announcements and/or emails regularly. Any changes to the syllabus announced in class or on CourseDen are binding.