Memorandum

To: General Faculty

Date: September 9, 2015

Regarding: Agenda, Faculty Senate Meeting, September 11 at 3:00 p.m., TLC 1-203

The agenda for the September 11, 2015 Faculty Senate meeting will be as follows:

- 1. Call to order
- 2. Roll call
- 3. [Minutes of April 24 were approved electronically on May 20, 2015]
- 4. Committee reports

Committee I: Undergraduate Programs Committee (Cale Self, Chair) Action Items (see Addendum I):

- A) College of Arts and Humanities
 - 1) Department of Art
 - a) Bachelor of Fine Arts with a Major in Art Request: Modify
- B) Richards College of Business
 - 1) Marketing and Real Estate
 - a) Certificate of Sustainability in Business Request: Add
- C) College of Science and Mathematics
 - 1) Physics Department
 - a) PHYS 3503 Modern Physics Request: Add

- D) College of Social Sciences
 - 1) Department of Criminology
 - a) Certificate in Juvenile Justice and Rehabilitation Request: Add
 - b) CRIM 4004 Managing Data Request: Add

Information Item:

- A) Honors College and Trans-disciplinary Studies
 - 1) Center for Interdisciplinary Studies
 - a) XIDS 2001 Italian Life and Culture Approved

Committee II: Graduate Programs Committee (Dawn McCord, Chair) Action Items (see Addendum II):

- A) College of Social Sciences
 - 1) Department of Criminology
 - a) CRIM 5004 Managing Data Request: Add
- B) School of Nursing
 - 1) NURS 9012 Nursing Education Synthesis Request: Modify

Committee V: Faculty Development Committee (David Boldt, Chair) Information Item:

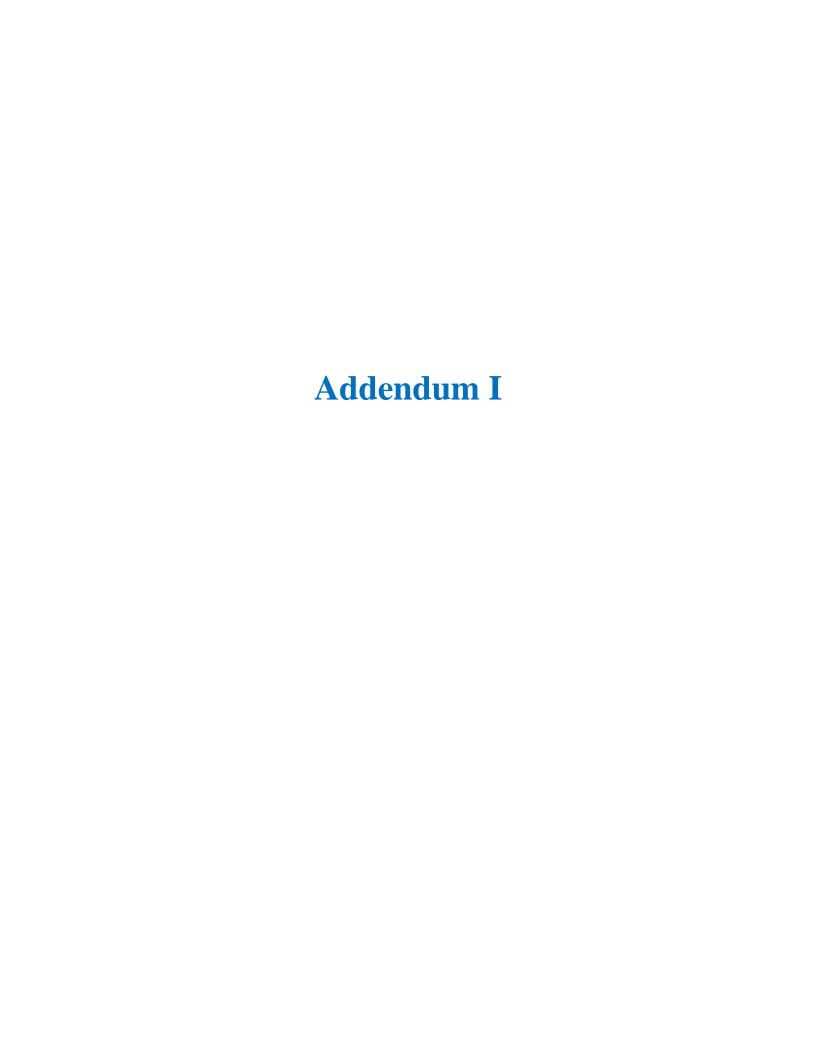
A) Presentation about Human Resources Department changes (Rodney Byrd)

Committee VIII: Technology Committee (Craig Schroer, Chair) Information Item (see Addendum III):

A) Information Technology Services Assessment Report for UWG by Plante Moran, dated Aug. 15, 2015 (Kyle Marrero and Micheal Crafton)

Committee XII: Budget Committee (Andrea Stanfield, Chair) Information Items:

- A) New CUPA salary study (Andrea Stanfield)
- B) Budget update (Kyle Marrero)
- 5. Old business
- 6. New business
 - A) Presentation by the President's Committee on Campus Inclusion about the results of the survey conducted this past spring (Lara Willox, Co-Chair)
 - B) University System of Georgia Faculty Council (USGFC) vote (Elizabeth Kramer)
- 7. Announcements
- 8. Adjournment



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What would you like to do? Add New Program Modify Existing Program Deactivate Existing Program	xisting Program O Terminate Existing		m Description Degree Name See D	Details.
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Bachelor of Fine Arts with a Major in Art Program Name Bachelor of Fine Arts		On Car Program L Fall		dergraduate 💟
Degree Name Modification Details Ne request that the following Department of Art I lowered from 132 gradit hours to 126 gradit hours	overall: Ceramics, Graphic	Rationale In 2009, the Department of Art	emester/Year modified Art Education's overall credit hours be an alignment with national standards	structure from 120 to 132
Design, Painting, Photography, Printmaking, and a	euipture	adding "gatekeeping" systems; concentrations with standards a Since we had to raise the credit for all BFA concentrations from Photography, Printmaking and the time, we saw this as "rais decision in 2015, we have compute the implementation of Caps extension of the credit hours in an issue as it currently takes an attudent takes summer classes, studio arts is the most for an art Because it was required, Art Ed standard. After revewing our priowered to 126. We see this as programs like Georgia Souther. To lower each studio concentral Printmaking and Sculpture) one and once 3-hour credit class with the concentration of the concentrat	ing the standards' for our department as a valor realize that what worked best was not the net and it, Junior Review, and BFA applic the stude programs has not hethed as much students 5 years to graduate. Four years is in addition, the 132 credit hours needed to department in the state of Georgia. ucation will have to remain at 132 credit hougarm, we are requesting that each of our standards are competitive compromise in our program the and Georgia State. ion to 126 (Ceramics, Graphic Design, Pain 3-hour credit class will be removed from the art electives area.	or align all BFA 'Art and Design (NASAD), ided to raise the credit hours Graphic Design, Painting, whole. Upon assessing the te increase in credit hours ation processes. The h as we anticipated. RPG is possible but only if a complete for a degree in sirs. This is a national tudio concentrations be tall puts us on par with other ting, Photography, a concentration elective area
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Present or Projected Annual Enrollment: 250				
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College Approvals Kevin Shunn [APPROVED 2015-04-10]	Other Approvals Cale Self [APP	ROVED 2015-09-081	Final Approval Myrna Gantner [I	REQUIRED]
Chair, Course Department	Chair, Undergraduate Program	· ·	Final Approver	ALGUINEDJ

	2015-04-22]	
an, College of Arts and Humanities		

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College of Science and Mathematics Geosciences Department	
College Department Sustinability Studies	On Campus 🗸 Undergraduate 🗸
Program Name	Program Location Degree Level
Minor Degree Name	Fall 2014 V
Modification Details Create a Minor Degree Program in Sustainability Studies.	Rationale - This program will provide UWG students from across the university with an opportunity to focus their
(Max 4000 characters)	I must program with provide Uvers students from across the university with an opportunity to focus their study on an increasingly relevant topic in many different contexts, from science and social critique to politics, policy, and business. Students in the program will develop an interdisciplinary approach to the study of society-nature relations and how "sustainability" is conceptualized and practiced.
Current File: Minor Degree Requirements od	
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Present or Projected Annual Enrollment: 30	
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College Approvals College Approvals	rovaisFinal Approvai

Curtis L. Hollabaugh [APPROVED 2014-02-28] Chair, Course Department	Myrna Gantner [REQUIRED] Final Approver
Scott Gordon [APPROVED 2014-05-02] Coordinator, COSM Curriculum Committee	

MINOR IN SUSTAINABILITY STUDIES 18 hours

DESCRIPTION

The Minor in Sustainable Studies will offer a systematic, interdisciplinary approach to sustainability" as a concept, area of study, social practice, and policy objective that concerns the effects and durability of relationships and interactions between social and biophysical systems.

REQUIREMENTS

Required course

GEOG 2505 Human Impacts on the Environment

3 hours

Five courses from th	s list or others approved	by the	program	coordinator

GEOG 3405	Geographies of Sustainability
GEOG 3800	Biogeography
GEOG 4103	Geography of Soils and Water
GEOG 4400	Energy and Sustainability
GEOG 4700	Global Environmental Change
HIST 4461	Environmental History
PLAN 4701	Technol & Sustainable Econ Dev
PLAN 4724	Sustainable Development
PLAN 4722	Environmental Planning
POLS 4209	Environmental Policy
SOCI 4803	Environmental Sociology
15 hours	

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Originator									
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Department		ollege - Modifications -				Originato	or		
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Course Details PHYS 3503 Modern Phyt Prefix Number Course Title A study of the failure of classical mechanic the worlds of special relativity and wave m	s to describe experimen	its like Black Bod e mechanics Inclu	y Radiation, the P ide the Bohr Theo	hotoelectic Effec ery and its extens	ct, the Miche	ison-Moriay e Schrodinger	experiment as Equation wit	nd others which led physic h applications.	s into
Course Catalog Description		3.00		Fall - 2016		Voorly		Letter Grade	
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We intend to convert Modern Physics (curri ISG system, and secondly to encourage situdents who transfer to UWG with Modern seen examining our curriculum, and we war kelativity and Quantum Mechanics before to the property of the Physics of the Phy	Physics at a different sc	hool must retake n earlier in the sci strophysics, Thei	it because we car	nnot accept trans	sfer credit fo	r courses tha	tare at a low	er level. Bevond that, we h	RVO
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View Document Info Page 2 of 2 Other Approvals
Cale Self
[APPROVED
2015-09-08] College Approvals Final Approval Scott Gordon [APPROVED 2015-06-26] Myrna Gantner [REQUIRED] Final Approver Chair, Undergraduate Programs Committee Coordinator, COSM Curriculum Committee

Julie Talbot [APPROVED 2015-04-09]

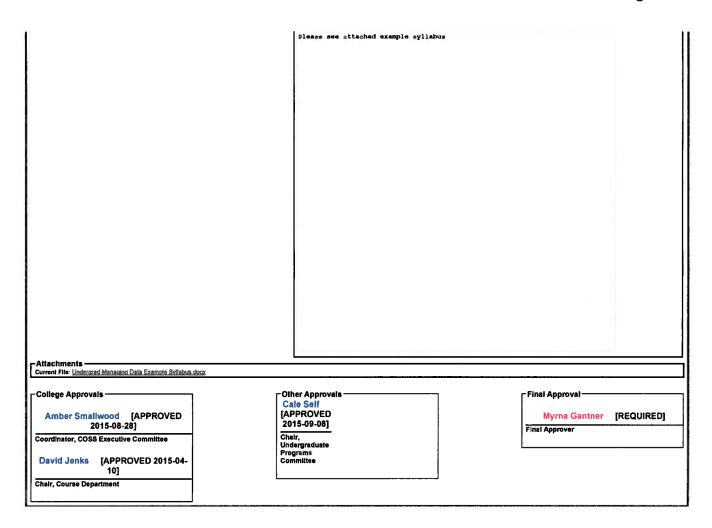
Chair, Course Department

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College of Social Sciences Criminology Department	
College Department Certificate in Juvenile Justice and Rehabilitation	
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NA Degree Name	Fall 2016 V
- Modification Details	Effective Semester/Year
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David Jenks [APPROVED 2015-06-09] Chair, Course Department	Cale Self [APPROVED 2015-09-08] Chair, Undergraduate Programs Committee	Myrna Gantner [REQUIRED] Final Approver
Amber Smallwood [APPROVED 2015-08-28] Coordinator, COSS Executive Committee		

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Course Details CRIM 4004 Managing Data							
CRIM 4004 Managing Data Prefix Number Course Title							
CRIM 4004 Managing Data 3/0/3 This course teaches students to available through the U.S. Census Bureau and the Inter-University	build and manage d	atabases using S	PSS. An emphasis	s is placed on work	ing with large natio	nal data sets, including those methods and statistics is	
helpful, it is not necessary for this course. PRE-REQUISITES: C	RIM 1100						
Course Catalog Description							
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Rationale							
The Department of Criminology is creating this course to serve a where it will greatly aid students who are preparing to write a the	s part of the Data An esis.	alytics certificate	created by COSS	and RCOB. It will b	e cross-listed as a	5000 level graduate course,	
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CRIM 4004 – Managing Data Fall

R 5:30 - 8:00 pm Pafford 211

Professor: Elizabeth Stupi

Office: Pafford 230

Phone: (678) 839-6334

Office Hours: MW 11:30 am - 1:30 pm and 3:30 - 4:30 pm; R 1:00 - 5:00 pm; and by appointment

Course Description

This course teaches students to build and manage databases using SPSS. An emphasis is placed on working with large national data sets, including those available through the U.S. Census Bureau and the Inter-University Consortium for Political and Social Research.

Required Textbook

Pallant, Julie A. (2013). SPSS Survival Manual: A step by step guide to data analysis using IBM SPSS. (5nd edition). New York: Open University Press.

Course Requirements

- Assigned readings are listed on the course calendar, and it is highly recommended that you complete the reading before class.
- Attendance is important for this class, but is not required. If you miss a class, you are
 responsible for getting the notes from a classmate. I will answer specific questions relating to
 lecture, but will not provide my class notes. On interviewing days, attendance is required.
- While in class, you are expected to participate in the lecture by taking notes, asking questions, and following along on the computer when necessary. Computer use during other periods and the use of the computer to access programs unnecessary for the course are not allowed.

Assignments – 200 total points (25 points each)

Eight short assignments will be given, both in and out of class. Specific, detailed instructions and requirements for each will be given in class. Late assignments will not be accepted.

Presentations – 50 points (25 points each)

Each student will be expected to make two 5 minute presentations during the semester. Each presentation will focus on a dataset available from ICPSR. Dates for these presentations will be assigned during the first week of classes. Specific, detailed instructions and requirements for each will be given in class. Make-ups will only be allowed under extreme circumstances (ex: a medical emergency, death in the family). In order to make up your presentation, you must notify me before your assigned presentation date and provide documentation explaining the absence. If a make-up is not taken, you will receive zero points for the presentation.

Papers – 50 points (25 points each)

Each student will write two 3-4 page papers for the course. Each paper will focus on one of the datasets presented to the class. Papers should include information on the dataset (who collected it? when? what types of variables does it include?) as well as potential uses for that data within the field of Criminology. Papers will be due the week after the student makes his or her presentation. Specific, detailed instructions and requirements for the papers will be covered in class.

Grading

90% + A 80-89.9% B 70-79.9% C 60-69.9% D 0-59.9% F

UWG Policies

Be sure to you are familiar with all of the policies listed at: http://tinyurl.com/UWGSyllabusPolicies

Learning Outcomes

By the end of the course, you will be able to:

- Locate an appropriate dataset for a given topic
- Download data from ICPSR and the U.S. Census
- Use basic functions in SPSS (merge, recode, transform, etc.) to manage a dataset

Course Schedule

Please see the Course Schedule posted on Course Den. Also note that all dates are tentative and subject to change.

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Attachments						
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Course Details	Procedure)					Senate Verley and Verley of 193
XIDS 2001 Itlian Life and Culture Prefix Number Course Title Students will engage directly with life and culture in Italy throug Course Catalog Description		uago study.				
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Per students on the spoleto, Italy, study abread program.			Corequialtes –			
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Other Approvals
Cale Self
[APPROVED
2015-09-08]

Chair, Undergraduate Programs Committee

-College Approvals

Andy Walter

[APPROVED 2015-05-

04]

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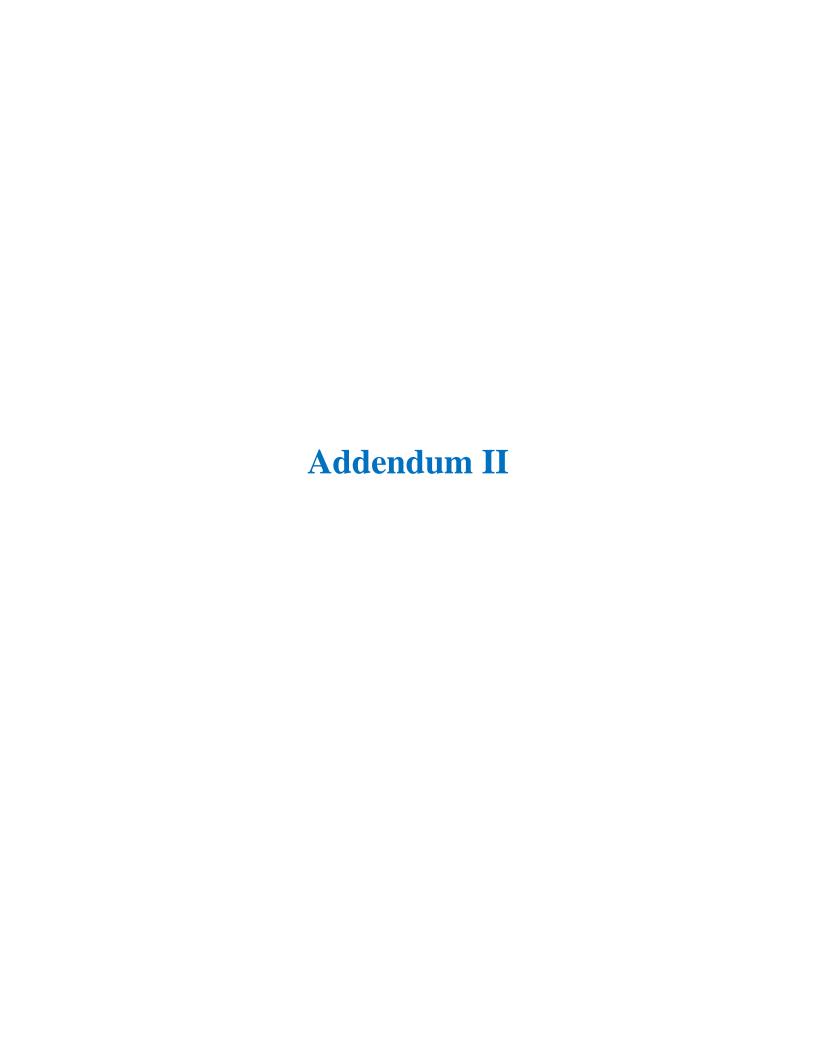
Final Approval

XIDS 2001: What Do You Really Know about Italian Life and Culture?

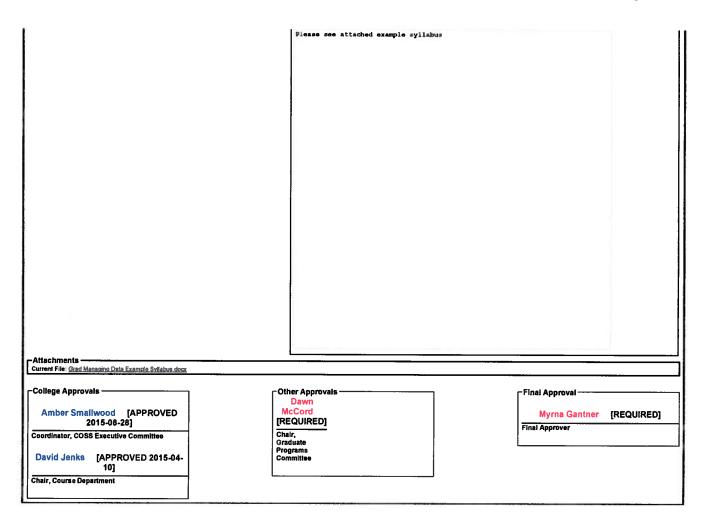
As part of the Spoleto program, this class offers students the chance to wade into Italian culture in two distinct ways: through twelve hours of Italian language training at our partner institution Artelingua and through four guided field trips to nearby destinations. Students will marvel at the Coliseum in Rome, tour the underground portion of the medieval fortress in Perugia, experience the gothic wonders of St. Francis's cathedral in Assisi, and even come to understand wine production by touring a winery in Montefalco. Through both intensive Italian language training and these field trips, students will experience an immersion in Italian culture, history, language, and life.

Having taken this course, students will be able to:

- · Distinguish Italian life and culture from life and culture in the United States by explaining basic linguistic, social, and cultural differences.
- · Discuss the significance of famous historical sites to the history and culture of both Italy and the region of Umbria.



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The Department of Criminology previously included a Managing Data course in its curriculum but at the 8000 level. In the interest of being able to cross-list the course, we are now re-creating he course at the 5000 level. At the graduate level, this course will greatly aid students who are preparing to write a thesis. At the undergraduate level, this course will serve as part of the Data unallytics certificate created by COSS and RCOB. Planning Info Library Resources are Adequate Library Resources Need Enhancement Is this a SACS substantive change? No (See Policy)			1			
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CRIM 5004 – Managing Data Fall

R 5:30 - 8:00 pm Pafford 211

Professor: Elizabeth Stupi

Office: Pafford 230

Email: estupi@westga.edu
Phone: (678) 839-6334

Office Hours: MW 11:30 am - 1:30 pm and 3:30 - 4:30 pm; R 1:00 - 5:00 pm; and by appointment

Course Description

This course teaches students to build and manage databases using SPSS. An emphasis is placed on working with large national data sets, including those available through the U.S. Census Bureau and the Inter-University Consortium for Political and Social Research.

Required Textbook

Pallant, Julie A. (2013). SPSS Survival Manual: A step by step guide to data analysis using IBM SPSS. (5nd edition). New York: Open University Press.

Course Requirements

- Assigned readings are listed on the course calendar, and it is highly recommended that you
 complete the reading before class.
- Readings outside of the textbook will be posted to Course Den. Since this course is combined
 with an undergraduate one, these additional readings will serve as one of the primary means of
 challenging graduate students to think beyond the undergraduate material.
- Attendance is important for this class, but is not required. If you miss a class, you are
 responsible for getting the notes from a classmate. I will answer specific questions relating to
 lecture, but will not provide my class notes. On interviewing days, attendance is required.
- While in class, you are expected to participate in the lecture by taking notes, asking questions, and following along on the computer when necessary. Computer use during other periods and the use of the computer to access programs unnecessary for the course are not allowed.

Assignments – 200 total points (25 points each)

Eight short assignments will be given, both in and out of class. Specific, detailed instructions and requirements for each will be given in class. Late assignments will not be accepted.

Presentation – 25 points

At the end of the semester, each student will make a 15-20 minute presentation of his or her paper to the class. Dates for these presentations will be assigned at least 2 weeks in advance. Specific, detailed instructions and requirements for each will be given in class. Make-ups will only be allowed under extreme circumstances (ex: a medical emergency, death in the family). In order to make up your presentation, you must notify me before your assigned presentation date and provide documentation explaining the absence. If a make-up is not taken, you will receive zero points for the presentation.

Final Paper - 75 points

The paper will be 15-20 pages in length and include a review of relevant literature, methods, analysis, conclusions, and an appropriately formatted reference page. In order to encourage students to work on their papers early and often, there are interim deadlines for the paper topic and draft of the methods and analytic plan. (Meeting each of these two interim deadlines will be worth 7.5 points each.) Students will also be required to set up a paper conference outside of class to discuss the paper's progress. (This

will be worth 10 points.) The final draft of the paper will be worth 50 points. Specific, detailed instructions and requirements for the paper will be covered in class.

Grading

90% + A 80-89.9% B 70-79.9% C 60-69.9% D 0-59.9% F

UWG Policies

Be sure to you are familiar with all of the policies listed at: http://tinyurl.com/UWGSyllabusPolicies

Learning Outcomes

By the end of the course, you will be able to:

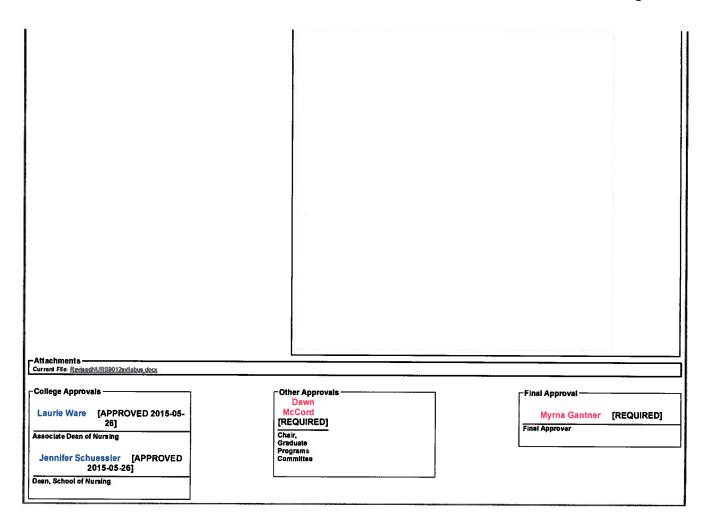
- Locate an appropriate dataset for a given topic
- Download data from ICPSR and the U.S. Census
- Use basic functions in SPSS (merge, recode, transform, etc.) to manage a dataset
- Evaluate the appropriateness of data management techniques

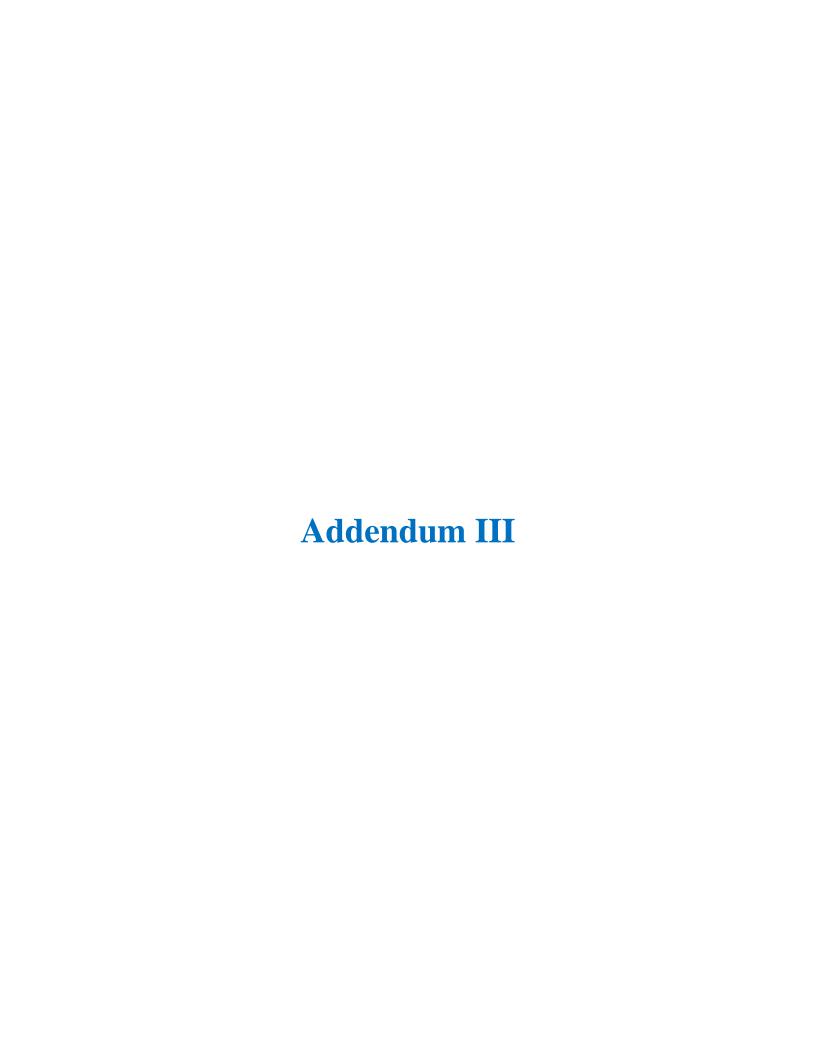
Course Schedule

Please see the Course Schedule posted on Course Den. Also note that all dates are tentative and subject to change.

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{IT Assessment Report}

UNIVERSITY OF WEST GEORGIA | AUGUST 2015



Executive Summary

Overview

The University of West Georgia (UWG) recognizes that the rapid pace of change in information technology has created new opportunities and demands for Information Technology Services (ITS). ITS' charge is to provide innovation, customer-focused services, effective leadership and planning and a robust technical infrastructure to support University goals. Given this charge and the technology changes in the industry, UWG saw it appropriate to assess ITS' capabilities today and identify potential improvements for the future.

Plante Moran (PM) was engaged by UWG to provide a comprehensive review of technology infrastructure, staffing levels, organizational alignment, budget adequacy, and service delivery models. To accomplish these objectives, we met with the Steering Committee, conducted an end user survey, reviewed existing ITS documentation, met with ITS staff and a broad cross-section of end users and compared the institution against best practices. This comprehensive IT Assessment Report documents the current state of ITS resources and delivery methods, and also provides recommendations for allocating and directing resources to meet the future needs of students, faculty, staff and the campus community.

Along with the rapid change of technology itself, IT organizations across all industries have had to grow and adapt their leadership styles and delivery methods to meet organizational expectations. IT is no longer just about the quality of the technology, skills of the IT practitioners, and responsiveness of end user support; but, rather IT has to bring 'business' value to the enterprise itself.

One of our overarching recommendations is for the ITS Leadership Team to develop in the area of creating and leading a technology vision and strategy, and articulate this to the enterprise. The vision and strategy need to not only keep pace with technology changes in the industry, but must also anticipate the structures, resources, partnerships, and governance and delivery models that are needed to realize key outcomes. And, the ITS Leadership Team needs to be agile in order to adapt the vision and strategy on a continual basis to quickly respond to changing needs. Given the level of strategic importance of technology at UWG and the fact that technology affects every area of the institution, ITS' leadership needs to be elevated to an appropriate influential and decision-making level.

One of the more significant leadership changes being recommended is to create a new Vice President of Information Technology Services position. We also recommend that the existing Chief Information Officer (CIO) position be recast as a Chief Technology Officer (CTO) with a focus on infrastructure and user services, reporting to the V.P. of ITS position.

Along with the need for new leadership acumen and structure is the need for a **radical change to the IT governance process**. Currently, there are multiple technology decision-making processes and prioritization methods, some that are inclusive of ITS and some independent of ITS. There are also multiple sources of technology funding. The lack of a clear technology governance framework and ITS not being the top technology authority guiding all processes makes it very difficult to develop and articulate the technology vision and strategy in the organization. We are recommending a new governance framework that is executed through an IT Steering Committee (technology recommendations), IT Executive Committee (technology approval) and several cross-functional committees that will work directly with ITS to identify and pursue new opportunities for technology improvements for students, faculty and staff. We are also recommending that the new Vice President

of ITS position be the consistent, authoritative lead through all aspects of the governance framework, rather than other non-ITS leaders in the institution, as is present.

In addition to strong, forward-looking leadership and solid governance for decision-making and execution, today's IT organizations **need to balance between operations and innovation.** Being innovative and meeting the modern expectations of the enterprise, particularly with key business processes, is evidenced by a very different set of characteristics, namely **agility, speed and partnerships**. Although ITS has implemented some technology innovations, there is opportunity to significantly accelerate progress in this area. More than being valued in an operational sense, an agile and innovative ITS organization could play a more vital role in both the goals of the UWG Strategic Plan and the spirit of the Go West Initiative.

The recommendations concerning the ITS organization and governance structure will enable greater agility and innovation. The changes will align and balance resources between operations and innovation, and hone leadership in more effective ways. Also, we are recommending developing and/or recruiting new skills into ITS including business analysis, analytics and business intelligence, agile systems development and cloud solutions.

All of these changes working together will have the effect of creating new vision and strategies as well as producing new technology enhancements that support the goals of the UWG Strategic Plan. Additionally, we observed several current projects and opportunities that can demonstrate technology innovation leadership and provide a 'technological boost' for the University in the nearer term. The projects include the web transformation, Wi-Fi upgrades, VoIP telephony, and improved self-service reporting/analytics capability.

A key to implementing the changes and maximizing the success for the ITS organization is the need to create a new brand and culture within the department. The new brand and culture should focus on adding business value, being responsive to business opportunities and providing transformational changes for students, faculty and administrative staff, from top to bottom. An example is to develop a new on-demand, self-service business intelligence (analytics and metrics) platform to replace the current library of customized reports. The new platform would enable the entire organization to evaluate and anticipate its position in the competitive and challenging economic landscape for higher education.

Finally, we anticipate that the success of these recommendations will require a significant economic and human capital investment. ITS will need to work closely with the Finance and Human Resources areas as well as the Executive Leadership Team to support the magnitude of changes needed.

IT ASSESSMENT QUESTIONS

The University is seeking answers to the following questions:

1. How able and prepared is the current ITS Organization (structure, leadership, staffing levels, training, skillsets, certifications) to support the University's technology needs?

There are many new forces at play in technology, namely mobility, social media, cloud-based technologies, and large complex data architectures. End users and business process owners are desiring to play a more active role in developing technology solutions and there are many external service providers willing to offer products. And, these service providers - mainly due to cloud enablement - are directly accessible by users. The expectations of end customers, namely students, have greatly risen in all of the areas mentioned above. The pace of technology change and new technology adoption has dramatically risen, challenging legacy change management processes and governance.

Today's IT leadership must provide clarity of vision out of a seemingly 'chaotic' landscape. IT leadership must enable new creative innovation partnerships with users and with outside providers and partners. Often, IT is helping to develop technology savviness with peer business leaders in the organization. And, in many cases, IT is participating in technology activities with the end customers. Strong leadership, even more than technical expertise at the executive levels, has become an imperative.

Although ITS has had some success dealing with these technological and business changes, ITS could benefit from organizational structure changes and staff development to strengthen leadership competencies. We believe that the University should create a new position of Vice President of Information Technology Services with the authority to strategize and lead technology activity and partnerships in the University. We also recommend restructuring of the ITS department to organize around three areas: 1) **operations** and service; 2) application **innovation** and analytics; and 3) **administration** (including security and project management). Reclassify the current CIO position as Chief Technology Officer (CTO) with responsibility for IT operations and customer service. This will allow the VP of ITS to focus primarily on vision and strategy development, lead the execution of the vision within the organization, and to create new agile innovative partnerships and activities. See our recommendations under **O.2.1** for additional organizational recommendations.

Along with the organization chart changes, we recommend a shift in skills and approach, including:

- Reduce and/or eliminate custom report programming and rely on contemporary packaged software capability and advanced reporting and analytic platforms.
- Develop, grow and leverage business analyst capabilities to ensure that major ERP applications are implemented and used effectively as new business opportunities are identified.
- Establish and rely on new IT Working Committees (see response to Question 2 below and associated recommendation O.1.1) for effective partnering, projects identification and prioritization, communication and functionality.

The above changes should be complemented by a rigorous training and certification program. We have observed that except for some formalized 'generalized' leadership training for key individuals through UWG's Leadership Development Institute, there has not been sufficient training and certification for ITS staff.

Based on our evaluation of the self-assessment skills exercise completed by the ITS staff and the relation to their areas of work, a number of critical skills for each of the ITS teams have been identified in both IT leadership and technical areas. The detailed skills needs and assessment is included in **Appendix C**.

A summary of critical areas where training is required is as follows:

- Network (wired / wireless) technologies
- · Network security monitoring
- Server management & monitoring
- Disaster Recovery Planning
- Business processes & process improvement
- VoIP system administration & monitoring
- Campus ERP applications, Oracle and PeopleSoft
- Database systems
- · Customer service training

Finally we recommend that ITS work closely with Human Resources to create a comprehensive human capital change and opportunity plan. The following are the highlights for HR assistance:

- Helping to build a new positive and innovative culture and striving to improve Engage study results
- Creating an overall staff development plan. Specifically, helping to find non-technical training resources for leadership skill development and cross functional team management
- Creating new workflows that will enable ITS to work across its teams and with crossfunctional teams in a more productive manner
- Creating accountability standards for ITS leadership and building performance workflows to ensure accountability
- 2. What are the recommended approaches for providing appropriate IT support services to the divisions?

Governance

The lack of a comprehensive IT governance model at UWG makes it very difficult to align user expectations, ITS' capability/resources, funding, and strategic goals and outcomes. In conjunction with the organizational changes recommended in the answer to **Question 1** above, the University needs a comprehensive and effective way to lead policy development, initiative prioritization, planning and spending. The current multiple governance and funding processes should be streamlined.

The following summarizes the new IT governance framework that is detailed in the **Observations** and **Recommendations** section of this report:

- Create and communicate to the University a new governance framework using Appendix A as a guide.
- Establish a Vice President of Information Technology Services position as described in the answer to Question 1 above.
- Create an Executive IT Committee made up of the President, VP of Technology, VP of Business and Finance, VP of Student Affairs, VP of University Advancement and the Provost. This Committee will have the final authority for approving the strategic plan, policies, projects and funding.

- Create a new IT Steering Committee, chaired by the VP of ITS, charged with assisting/ advising the VP regarding IT strategies, technology projects, priorities, funding models, service level agreements, appropriate metrics and requests for new funds.
- Create new IT Working Committees made up of ITS and cross functional representation as
 described in more detail in Appendix B. The IT Working Committees will make
 recommendations to the IT Steering Committee for consideration. These committees will
 greatly enhance communications, refine requirements, meet expectations and open the door
 for new collaborations.

Innovation (Academic and Administrative)

In addition to the existing focus on operations and end user support, ITS needs to increase focus on business process and innovation including end-customer innovations, enterprise applications, reporting and analytics, partnering, and agile solutions. A number of the new IT Working Committees will have innovation as an area of focus.

IT Strategic Plan

A formal and comprehensive IT Strategic Plan that can adapt to the changing needs of the University is a vital asset to direct technology resources effectively. The current plan provides a conceptual statement of alignment with the UWG Strategic Plan and broad service goals aligned with academic and administrative needs. What is needed in a new plan is a vision, developed in conjunction with the IT Steering Committee that creates a picture of where technology is headed at UWG, and what role the IT organization and the University will play in its execution. The plan also needs to clearly establish strategies and outcomes that can be evidenced through specific technology projects and initiatives. The measurable impacts to students, faculty and staff should be evident. Finally, the Plan should provide a lens into technologies like cloud, mobility, analytics, and social media.

Communications

ITS needs to dramatically improve its channels and methods of communications. We recommend a new web site that has only updated and accurate information. ITS should work with Marketing to create a branded message of the ITS vision, plan, business value, service delivery methods, resources and portfolios. The site should also include helpful guides for policies and the use of student, faculty and administrative systems. But, this should not be organized in a lengthy list of links as in the current site. Use the site to communicate anticipated interruptions/upgrades and enhancements as well as sharing successes and advancements.

The new governance framework and associated committees will also provide new opportunities to communicate on an ongoing basis.

The service desk survey should be retooled so that it is anonymous and provides good feedback to ITS and the community. The current surveys suggest that the help desk is operating at very high levels; however, we obtained feedback that did not support that data. ITS should also perform an annual comprehensive user satisfaction survey in the style that was used for this engagement.

Budgeting

We recommend using the new governance process to completely revamp the budgeting model for ITS. The result should provide a streamlined funding flow that clearly aligns the approved plans with user expectations and directs ITS resources in an appropriate and planned manner. A key component in this change is to have an IT Steering Committee play a central role in determining project priorities, project management responsibilities and ensuring one-time and ongoing costs are considered. In addition, a replacement plan for new technology purchases should be established along with the initial funding request. Specific details have been identified in the Observations and Recommendations section later in this report.

3. What are the gaps in the ability of the current technology infrastructure (systems and applications) to meet the needs of the institution now and in the future?

Networks and Data Center

Based on our observations, the overall network infrastructure (including the data center, virtualized and non-virtualized servers, distributed networks, security systems and Internet services) is adequate to support current and near-term needs of the University. In spite of a recent issue of slow network traffic in the afternoons, overall network reliability and availability is high. ITS should make sure this problem is not indicative of potential future capacity issues. With the recent changes to the network architecture, we concur with the Enterprise Technical Services (ETS) staff that the network has transformed from a high capacity-only network to a high capacity with high availability network infrastructure.

The transformation notwithstanding, there are some needed improvements to optimize the network infrastructure. These include:

- Accelerate and complete the Wi-Fi upgrade currently underway
- Finalize the budget and complete the implementation of the new VoIP telephony system.
 The telephony system should be considered as an enterprise resource and funded accordingly rather than the current model which requires each department to identify funding for their own handsets.
- Complete the migration of the Sun-based Oracle servers to the virtualized environment utilizing the Linux operating system.
- Centralize all campus servers at the data center and virtualize where possible.
- Introduce Internet redundancy by leveraging the high speed connection to the disaster recovery provider.
- Develop a cloud strategy to further leverage cloud solutions.

We noted some concerns regarding the location of the existing data center. We recommend that the University defer comprehensive upgrades to the fiber optic backbone until a determination has been made regarding a potential data center move, recognizing that it may be necessary to replace certain portions of the fiber to maintain reliability connectivity.

The overall network security is basic and is currently not configured to address advanced threats from internal and external sources. In addition, network and security management tools must be enhanced. Some of the components necessary to address network-based threats are available but have not been implemented due to lack of proper training, which is currently being addressed.

While the University has a Disaster Recovery Plan (DRP) in place, there is no strategy document identifying the criticality of the data and acceptable downtime on an application-by-application

basis. The University should invest the necessary resources to develop a DRP that identifies the Recovery Point Objective (RPO) and Recovery Time Object (RTO) for all systems/applications currently in use. The DRP should also include a detailed procedure to bring systems (hardware, applications and associated data) back online in the event of a catastrophic event at the data center.

The current data backup strategy should be reviewed to address data residing at both campuses (Carrollton and Newnan). At a minimum, the strategy should include classification of data based on criticality, retention needs and alignment with the DRP's RPO and RTO.

UWG utilizes cloud-based solutions offered through the University System of Georgia, namely PeopleSoft, CourseDen and ADP. The balance of major systems are provided through premise-based servers, both virtual and non-virtual. Cloud-based solutions for infrastructure, application systems and entire platforms have become a viable alternative in the industry. Some of the reasons for considering cloud vs. traditional alternatives include total cost of ownership, implementation and change agility, and scalability and nimbleness. We encourage UWG to continue to consider cloud approaches as alternatives to premise and develop a hybrid strategy for the data center and applications.

Enterprise Applications, Databases and Reporting

Banner, PeopleSoft, CourseDen and ADP are solid choices solutions for student information systems, financial, learning management and HR/payroll, respectively. We recommend that once the IT Working Committees (see response to **Question 3** below and associated recommendation **O.1.1**) are in place, the respective committees, in conjunction with ITS, assess and document functionality and use of the systems. It would also be helpful to measure the use of these major applications against peers.

An area needing significant improvement related to enterprise applications is robust reporting and analytics capability, using a data mart and off the shelf reporting tools. UWG ITS has developed over 3,000 custom reports and approximately 1,500 are still active. Moving to a new reporting platform and utilizing a template and parameter-based reporting approach would reduce custom development costs and provide better tools in the present and future.

The new web architecture and site design is vital to UWG's success; the current site is known to be out of date, highly customized and difficult to maintain. A new site can provide a more robust and flexible platform for the new Go West Initiative. In addition to updating the web site design, navigation scheme and content management system (CMS), UWG has the opportunity to position the new platform for mobile apps, social media, conversion tracking, SMS texting, geo positioning, and interfacing with digital marketing systems and customer relationship management systems (CRM).

4. What are the recommended metrics that need to be developed to assess organizational progress and to address gaps in infrastructure, staffing and service?

The following metrics should be considered to help assess ITS capabilities and resources as well as convey the overall business value of ITS to the enterprise:

- Performance against measures in Service Level Agreements
- Service desk tickets performance including average time to close, maximum time to close, reopens and anonymous ratings
- Customer satisfaction survey annual and post-service desk call

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- Targeted user surveys after major upgrades and events. Targeted surveys/discussion after key peak cycles (e.g., major ERP upgrades)
- Network bandwidth spike periods, daily average over the week (e.g., no more than 15 minutes total each day)
- Percentage of project dollar spend by functional area. FTE hours breakdown by application portfolio
- Percentage of projects completed on time and within budget
- Wi-Fi and network switch port utilization
- o Major incident and scheduled upgrade downtime by application portfolio
- o IT spend ratio (operations vs innovation)

Include reporting on performance against the metrics on the new ITS website.

KEY OPPORTUNITIES

Many of the areas reviewed resulted in multiple opportunities for the University of West Georgia's consideration. The top opportunities are listed below. Additional opportunities are documented in the next section; a comprehensive list of all opportunities is included in **the Detailed Observations and Opportunities** section.

- 1. Establish a new V.P. of ITS position
- 2. Restructure ITS and create a comprehensive staff development plan
- 3. Establish a new governance framework, including cross-functional working committees
- 4. Complete a comprehensive IT Strategic Plan aligned with the UWG Strategic Plan
- 5. Address funding model to adequately support IT
- 6. Create a means to communicate ITS' vision, strategy, performance and successes
- 7. Increase focus on security including security roles, action plans and DRP
- 8. Complete major outstanding infrastructure and technology initiatives, including reliable accessible Wi-Fi, VoIP telephony and the new web site

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