

## Defining and Telling Our Story...The Legacy Year!

Engage West LDI – August 18, 2017 – 9:00 a.m. – 2:30 p.m.

To be the best comprehensive university in America—sought after as the best place to work, learn, and succeed—we must continue to develop our leadership skills to impact the people we lead, develop and identify new leaders, and further align our organizational outcomes—from the individual to the unit to the division to the institution. As we begin the fourth year of **Engage West! the Legacy Year**, sustainability and continued progress toward our stated goals will be reflected in our behaviors and thus hardwired and fully adopted into our processes, expectations of excellence, and accountability. **To achieve these goals we must define what our legacy will be, effectively communicate our story, and develop and live our individual legacy statement.**

### Goals of the LDI:

1. Define what individual and institutional legacy is and focus our efforts and actions of the Legacy Year.
2. To develop our ability and skills to effectively communicate our story – what we working to achieve, why we are trying to achieve it, and how we are going to achieve it.
3. To build and define your individual Legacy Statement guided by your principles and values.
  - We are living in or entering a new normal and we must adapt!
  - We will leave a legacy both individually and institutionally—who will author it?
  - Organizational and individual growth takes discipline and intentionality!
  - Leaders throughout the institution must be aligned with the values and objectives of the institution for the institution to sustain and grow!

### Agenda:

9:00 p.m.	Defining the Legacy Year!	Kyle Marrero
9:30 a.m.	Workshop: Communication “Telling Our Story”	Alison Umminger & Micheal Crafton
11:00 a.m.	Break	
11:15 a.m.	Building your Individual Legacy Statement	Keith Eigel
12:15 p.m.	LUNCH	
1:00 p.m.	Building Legacy Statement continued	Keith Eigel
2:25 p.m.	Closing & CMG Assignment	Kyle Marrero