

GO
EXPERIENCE

THE COLISEUM

FY 2015



WWW.WESTGA.EDU/COLISEUM



Our Mission

The Coliseum is a destination multi-purpose venue connecting superior educational growth with quality events and services while creating a positive impact on the University and regional communities.

Quick Find

Year in Review.....3

Major Events.....5-6

Partnering with the Community.....7

Partnering with the Family.....8

Upgrading the Experience.....9

Engaging our Employees.....10

Where are they Now.....11-12

UNIVERSITY OF WEST GEORGIA

Coliseum

FY2014-FY2015 Event & Attendance Totals



Coliseum Quick Facts

122,500 total sq.ft.

6,500+ seats

Academic Classes

Community Events

Graduations

Concerts

Interscholastic Sports

Men's Basketball

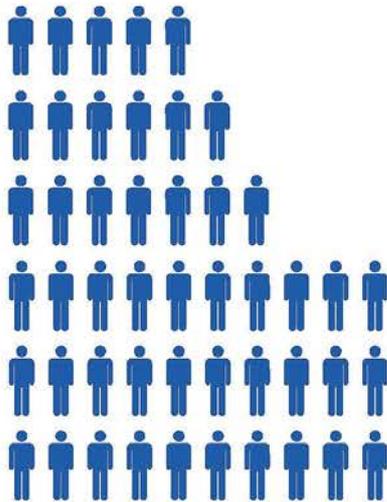
Women's Basketball

Volleyball

Cheerleading

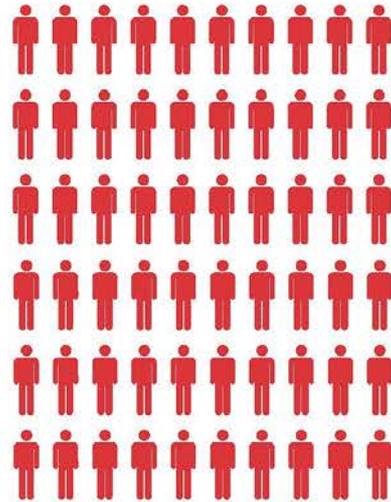
FY 2015

205,332

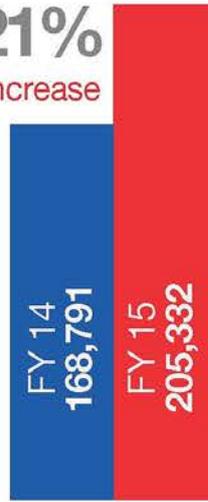


FY 2014/2015

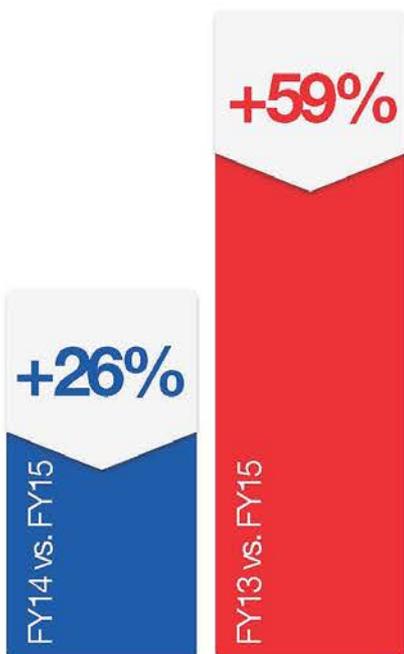
374,123



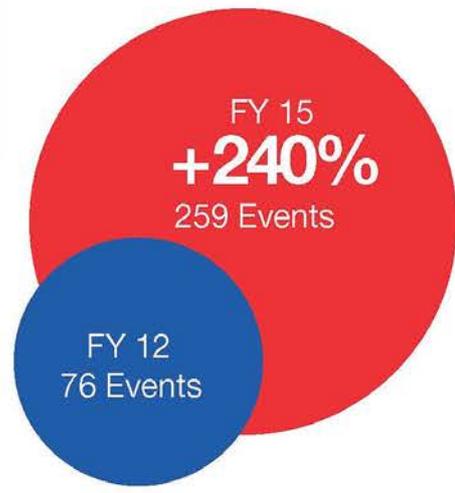
21%
Increase



Visitor Totals



Event Increase



Event Attendance Increase

Total Attendance FY 2015



**A lot
can happen in
a year!**

So What Happened?

July

In July of 2014, FCA football camp held their morning and evening worship sessions in The Coliseum. Football players from around the state attended the camp and saw first hand what UWG has to offer.



August

Every August, UWG holds a traditional Convocation initiating a new class of freshmen into the UWG Family. This year, 1400 students attended the ceremony!



September

For the first time in almost 20 years, UWG hosted an Inauguration ceremony officially introducing Dr. Kyle Marrero as the President of The University of West Georgia. Representatives from schools across the state came to welcome Dr. Marrero.



October

Carrollton High School and GHSA hosted their Sectional and Regional Cheerleading tournaments at The Coliseum. Cheerleaders and Parents from the region came to support their teams!



November

UWG Men's and Women's basketball was in full swing by the end of November! Both Wolves teams had excellent years with the men making it to the NCAA Tournament for the first time since 2012!



December

Local high school basketball teams battled in The Coliseum as a part of the annual Carrollton High School/Oak Mountain Golf Christmas Tournament.



So What Happened?



Local ABA Semi-professional basketball teams, including the Southwest Warriors and the Georgia Gwizzlies, squared off on the Arena Floor. The one of a kind basketball event at The Coliseum was televised on ESPN.

January



The Carrollton Rotary Club, as a part of a community wide initiative, hosted their Stop Hunger Now event on the Arena floor. Members of UWG and the Carrollton community came out to package meals as a part of an international mission project!

February



For the second year in a row, the Georgia High School Association hosted the Boys' and Girls' State Semi-finals at The Coliseum. The eight best teams in the state competed for a chance to play in the State Championship game.

March



The Center for Student Involvement brought hip hop stars B.o.B and T.I. to The Coliseum to perform for UWG students. The two took the stage in the biggest hip hop concert at The Coliseum to date!

April



Continuing the tradition, local high schools from Carroll and Douglas counties celebrated their educational accomplishments. Each year the schools hold their graduation ceremonies at The Coliseum.

May



Many of the nation's top high school freshmen attended Hoop One, LLC's Fab Frosh basketball camp. Over three days, the freshmen learned valuable basketball skills and gained exposure from local scouts.

June

Partnering With The Community

34 and 38,551 are two numbers that mean a lot to The Coliseum. Between 34 community events (events hosted by local community partners), 38,551 guests visited UWG and The Coliseum. Some of the major community events include Carroll and Douglas County School Systems' High School Graduation Ceremonies, Carrollton High School athletic tournaments, the GHSA Basketball State Semi-finals, Southwire Team Training, and The Rotary Club's Stop Hunger Now.



Seven high schools from two different counties held their graduation exercises in The Arena at The Coliseum. Over the course of a week 22,414 students and family members visited The Coliseum to celebrate the accomplishments of the graduates!



For the second consecutive year, The Coliseum hosted the GHSA Boys' and Girl's Basketball State Semi Finals. Eight of the state's top teams competed to play in the state championship, including Carrollton's own, Carrollton High School Trojans.

Partnering with The Family



For the first time in almost 20 years, UWG held an inauguration ceremony for a new University President. Community members, students, faculty, staff, and administrators from other University System of Georgia institutions attended to witness Dr. Kyle Marrero officially become a part of UWG history.



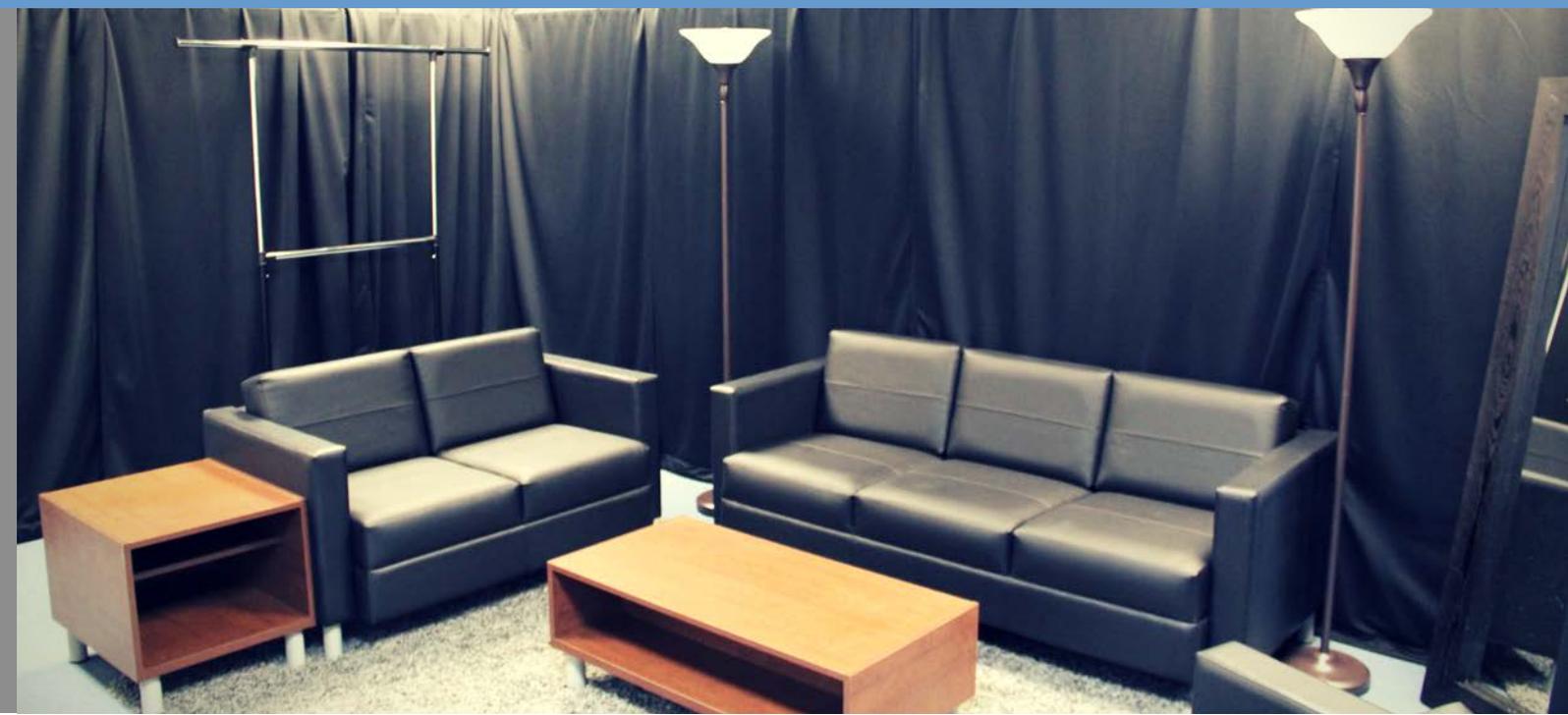
The Sport Management Society hosted a Sports Career Expo for students interested in pursuing a career in the sports industry. Multiple education sessions were held in The Coliseum classrooms along with a great speech by NFL Referee Jerome Boger, the Expo's keynote speaker.

Not only does The Coliseum work with the local community, but we also partner with other departments and student organizations on campus. In fact, The Coliseum worked with campus partners frequently this year, hosting 214 UWG events with 90,794 attendees. Attendees included current and future UWG students, faculty, staff, and members of our local and regional communities.

Upgrading the Experience



In an effort to continually offer top of the line services and improve our state of the art facility, The Coliseum intentionally devotes a significant amount of time and other resources into facility enhancements and upgrades. Projects completed in our facility included repainting and refinishing and repainting the Arena floor with a new exciting look, extending the hoist and backdrop behind our main stage to provide a more aesthetically pleasing background, and retrofitted our existing locker rooms into Green Rooms for concerts.



Engaging Our Employees

The University of West Georgia strives to be the best place to work, learn, and succeed. As such, The Coliseum focuses on creating a positive work environment for all of its employees, professional staff and students alike. Through FY15 we had three professional staff members attend IAVM's Venue Management School and two attend IAVM's VennueConnect National Conference. We can also proudly boast that Jake Berry, one of our Student Operation Leads, was given the distinct honor of serving in the IAVM Venue Management School Internship Program. Jake was one of six interns selected from across the globe!



School: University of West Georgia
Anticipated Graduation: May 2016

Favorite sports or entertainment memory?

I am a huge Atlanta sports fan, especially the Braves. My favorite memory is sitting in the stands and watching as the great Bobby Cox managed his last game. His post-game address to the fans still gives me the chills!

If you could switch places with someone for one day, who would it be and why?

The one person I would love to switch places with for a day is an entrepreneur by the name of Grant Cardone. It is not his success that would make me want to walk a day in his shoes, but is his willingness to help others. There is something to be said for a person who is willing to share his experiences with others to help them reach their goals.

What is your ultimate dream job?

My ultimate dream job is to be the director of a major multipurpose arena. I would love to operate the home arena of a professional sports franchise that also had the capability to host a variety of other events.



Jake Berry
VMS Internship
Recipient

Where are they Now?

The Coliseum takes pride in the development afforded to our students and interns. We strive to help our employees reach their full potential no matter what field they are interested in. Take a look at some of the success stories directly from The Coliseum and UWG!



Having the opportunity to be an important part of a top-class facility, as well as a hard-working staff, allowed me to gain experiences that I will carry with me in my life and professional career.

-Devin Robel, Assistant Director, Facilities/Events at Marshall University



Working at The Coliseum was one of the best work environments I've ever worked in because of the staff. I worked with some of the best people and nothing beats working with with a team that you actually enjoy.

-Tyrell Adams, Seattle Seahawks Linebacker



Working at The Coliseum was a great experience due to the fact that everybody was so welcoming and made the work day fun. One of the most important things I gained from working there was that teamwork was key to being successful in everything we accomplished.

- Raquel Cason, Night Manager at the Ronald Mcdonald House Charities of San Antoino



Working at the Coliseum was one of the best experiences I had while attending the University of West Georgia. I attribute where I am today in the U.S. Army to the work and life experiences that I shared with my supervisors and fellow student employees.

- S.P.C. James Poore



The Coliseum has provided me with the necessary tools to make an immediate impact at the University of West Florida. It is not only a fun environment to work in, but a great place to learn and grow.

- Austin Shaw, Graduate Assistant - Facility Operations at University of West Florida Recreation



Where are they Now?



My time working at The Coliseum was not only one of the most memorable, but it was also one of the most beneficial experiences to date. The personal and professional development that I gained from the entire staff is something that I will forever be grateful for. Their teachings and guidance have helped me become the highly qualified employee that I am today.

-Stephen Aluko, Graduate Assistant - Event Operations at Kansas State University



My time at The Coliseum allowed me to gain experience that has been vital to my current career success. I sincerely enjoyed and appreciated my time there and am excited about how my former coworkers will continue to positively grow The Coliseum.

-Micah Denney, Disney's Animal Cast Service Specialist



Working at The Coliseum was a great experience where I gained a lot of skills that will not only help me to be successful in the work place but in everyday life. The coliseum crew was family oriented and was a great staff to work with.

- Nicole Yancey, Special Education Paraprofessional and Assistant Softball Coach at Villa Rica High School



Working in the Coliseum was fun and energetic. Everyone worked together and treated each other as we were a family.

- Patricia Wise, Graduate Assistant in Financial Aid at The University of Alabama



The professional development that I received from working at The Coliseum was unparalleled to any other job I've had. The Coliseum prepared me for the post grad workforce. I walked in the door of my new job ahead of the curve of my coworker due to my Coliseum experiences.

-Malvern Kirvin, Advertising Sales Director at PSP Sports Publications



The Coliseum is a place of growth, attainable knowledge, and vast variety of transferable skills that can be utilized in any aspect of your life.

-Jeremiah Marsh, Business Education Teacher at Temple High School



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