



ALUMNI ASSOCIATION
BOARD OF DIRECTORS

1/20/24 | Internal Agenda
Alumni Board of Directors Quarterly Meeting

9:00AM: Task Force Leaders & Christopher

- I. Discussion & game plan for Task Force meetings

10:00AM - 2:00PM ABOD Meeting

I. Kate Petty

- A. Upcoming alumni events (Tailgate Brewing; Beer, Bingo, and Basketball; UWG alumni night at Rome Emperors; Atlanta United game)
- B. Alumni Weekend is April 26-28, 2024
- C. Homecoming is October 19, 2024
- D. Graduate school graduation Fridays only; Undergrad Saturdays only

II. Allyson Bretch

- A. Discussed alumni travel program including upcoming Scotland trip (April 13-21, 2024)
 1. Potential trips include: Nile cruise, Kenyan safari
- B. 2nd Tea and Toast held to celebrate highest donors
- C. Dan Stephens announced as CFO of University Foundations
- D. DeNyse Signs (alumni-owned) installed new signs all around campus
- E. Presidential Black Tie Gala on March 23, 2024

III. Kathleen Pine, Student Alumni Association (SAA) chair

- A. Provided an update on the SAA
- B. Shared her UWG experiences and perspective
- C. Discussed how athletes are excited about going D1 but aware of challenges

IV. Digital Wolves Minute, Courtney Cook

- A. Discussed how to better engage on social media and provided examples
- B. Provided links to FB, Instagram, and LinkedIn pages

V. EC Updates



ALUMNI ASSOCIATION
BOARD OF DIRECTORS

- A. Secretary/Treasurer (Justin Monsewicz)
 - 1. Last meeting's minutes approved
 - 2. Update on board giving (up to 77% from 70%)
- B. Chair Updates (Christopher Sanders)
 - 1. Discussed traditional student/alumni programming and introduced the revamped programming
 - a) Final Toast 2.0, Finals Week involvement, AAMI Mentoring Dinner)
 - 2. Introduced a sentence that encapsulates the board's mission
 - a) "We will leverage alumni engagement to create unique personalized student and alumni experiences FOR lasting impact."
 - 3. Placed emphasis on focusing on small, incremental improvements that will create an overall impact.

VI. 11:10 - Task Force Round 1 (**What do we do, expectations**)

VII. 11:45 - Break & get lunch

VIII. 12:00 - Lunch & Learn with Dr. Kelly, Athletics

- A. Dr. Kelly
 - 1. Discussed intentional groundwork ahead of D1 transition
 - 2. 7.2% YoY enrollment increase and the highest retention rate since 1906
 - 3. Sarah Powell promoted to chief of staff
 - 4. Raja Bhattacharya named inaugural Director of the Stone Center for Family Business, Entrepreneurship and Innovation
 - 5. Discussed head coaching hires - Mallory Sayre (women's soccer), Joel Taylor (football)
 - 6. UWG engaging with community via mobile health center
 - 7. Food insecurity down 20% due to programs like Wolves Don't

Waste

8. Took questions from board members

B. Jason Carmichael



ALUMNI ASSOCIATION
BOARD OF DIRECTORS

1. Discussed and introduced Coach Taylor

C. Coach Taylor

1. Talked about his past, education, coaching career, and plans for the football program
2. Provided coaching staff updates
3. Took questions from board members

D. Jason Carmicheal again

1. Discussed coach Sayres and her coaching resume
2. Cheer brought home their 30th national championship
3. First FBS contract is with U. of Cincinnati, in discussions with other programs
4. Annual goal for football: 6 home games, 5 away
5. All other sports filling in new D1 schedules
6. NIL and transfer rules has increased student-athlete retention issues (not UWG specific)
7. Emphasized importance of alumni, athletic or not, being connected to UWG and the campus

IX. 1:00 - Task Force Round 2

X. 1:45 - Task Force Recap

- A. Each task force presented 1 opportunity they plan to work through.

XI. 1:55 - Closing Business

- A. Mentioned members rolling off and encouraged to reapply if they'd like/if applicable
- B. Reminder to share involvement with UWG community at large

XII. Meeting adjourned

2:00PM and 4:00PM UWG Basketball Games