



Management, B.B.A.

Core IMPACTS Curriculum	HRS	GR
Core IMPACTS Area I - Institutional Priorities	4-5	
1. Written and Oral Communication One of the following is required of all majors. Choose from the following: ART 2000, ANTH 110, COMM 1100, COMM 1110, ENGL 2000, ENGL 2050 (or) THEA 2050, PHIL 2020, or any international language 1001, 1002	3	
2. Other Institutional Options ANTH 1100, BUSA 1900, CS 1000, LIBR 2100, MUSC 1110, XIDS 2001, XIDS 2002	1-2	
Core IMPACTS Area M - Mathematics and Quantitative Skills	3	
Choose one of the following based on major: MATH 1111 or MATH 1113	3-4	
Core IMPACTS Area P - Political Science and U.S. History (Citizenship)	6	
1. American / United States History HIST 2111 or 2112	3	
2. American / Georgia Government POLS 1101	3	
Core IMPACTS Area A - Arts, Humanities & Ethics (Humanities)	6	
1. Fine Arts XIDS 2100, ART 1201, ART 2201, ART 2202, FILM 2080, MUSC 1100, MUSC 1120, THEA 1100	3	
2. Humanities XIDS 2100, COMM 1154, ENGL 2110, ENGL 2120, ENGL 2130, ENGL 2180, ENGL 2190, FREN 1001, GRMN 1001, SPAN 1001, FREN 1002, GRMN 1002, SPAN 1002, FREN 2001, GRMN 2001, SPAN 2001, FREN 2002, GRMN 2002, SPAN 2002, FORL 2200, FORL 2300, PHIL 2010, PHIL 2030	3	
Core IMPACTS Area C - Communicating in Writing	6	
ENGL 1101	3	
ENGL 1102	3	
Core IMPACTS Area T - Technology, Mathematics, and Sciences (STEM)	10-11	
1. Science Courses ANTH 1105, ASTR 2313(L), BIOL 1010(K)(L), BIOL 1012, BIOL 1013, BIOL 1014, BIOL 1015, BIOL 1107(L), BIOL 1108(L), CHEM 1100(L), CHEM 1151(L), CHEM 1152(L), CHEM 1211(K)(L), CHEM 1212(K)(L), CHEM 1230K, GEOG 1111, GEOG 1112(L), GEOG 1113(L), GEOG 2202(L), GEOG 2553, GEOL 1121(L), GEOL 1122(L), GEOL 1123(L), GEOL 2503, GEOL 2523, GEOL 2553, PHYS 1111(L), PHYS 1112(L), PHYS 2211(L), PHYS 2212(L), XIDS 2202	7-8	
2. Mathematics, Science, and Quantitative Technology Courses CS 1030, CS 1300, DATA 1501, MATH 1401, MATH 1413, MATH 1634, MATH 2644	3-4	
Core IMPACTS Area S - Social Sciences	6	
1. World History HIST 1111 or 1112	3	
2. Social Science Elective Courses ANTH 1004, ANTH 1102, CRIM 1100, ECON 2100, ECON 2105, ECON 2106, GEOG 1013, GEOG 2503, PHIL 2130, POLS 2201, PSYC 1101, SOCI 1101, SOCI 1160, XIDS 2300, XIDS 2301	3	

Field of Study	HRS	GR
ACCT 2101 (Principles of Accounting I)	3	
ACCT 2102 (Principles of Accounting II)	3	
ECON 2105 (Principles of Macroeconomics)	3	
ECON 2106 (Principles of Microeconomics)	3	
BUSA 2106 (Legal and Ethical Environment of Business)	3	
CISM 2201 (Foundations of Spreadsheet Analysis)	3	

Major Course Options	HRS	GR
Business Core	27	
ABED 3100 (Business Communication)	3	
CISM 3330 (Management of Information Systems)	3	
ECON 3402 (Statistics for Business I)	3	
ECON 3406 (Statistics for Business II)	3	
FINC 3511 (Corporate Finance)	3	
MGNT 3600 (Principles of Management)	3	
MGNT 3615 (Operations Management)	3	
MKTG 3803 (Principles of Marketing)	3	
MGNT 4625 (International Management) (If MGNT 4625 is not available, ECON 4450, FINC 4521, or MKTG 4866 may be substituted with approval of the management department chair.)	3	
Required Courses (For all Concentrations)	12	
MGNT 3605 (Organizational Behavior)	3	
MGNT 3633 (Research Methods for Managers) (If MGNT 3633 is not available, MKTG 3808 is allowed as a substitute. For the Construction Management concentration CMGT 3720 replaces MGNT 3633.)	3	
MGNT 4620 (Human Resource Management)	3	
MGNT 4660 (Strategic Management) (For the Construction Management concentration, CMGT 4740 will replace MGNT 4660)	3	
Traditional Management Concentration	12	
MGNT 3618 (Becoming an Entrepreneur)	3	
Traditional Concentration Selects (Choose 3): MGNT 3602, MGNT 3603, MGNT 3611, MGNT 3625, MGNT 3627, MGNT 3635, MGNT 3640, MGNT 3645, MGNT 4330, MGNT 4355, MGNT 4610, MGNT 4615, MGNT 4616, MGNT 4621, MGNT 4630, MGNT 4640, MGNT 4681, MGNT 4682, MGNT 4684, MGNT 4686	9	
Approved Electives (At least one elective must be taken in the RCOB or from approved FinTech courses.)	9	
Total	120	

Students can pursue a traditional plan of study or concentrate their studies in Human Resource Management, Supply Chain Management, Project Management, Construction Management, or Entrepreneurship and Small Business Management.

See second page for concentration information.

Human Resource Management Concentration	HRS	GR
MGNT 4621 (Human Resource Applications and Analytics)	3	
MGNT 4640 (Employment Law)	3	
MGNT 4681 (Employee Total Rewards)	3	
Human Resource Management Concentration Select (Choose 1): MGNT 3602, MGNT 3611, MGNT 3618, MGNT 3625, MGNT 3627, MGNT 3645, MGNT 4630, MGNT 4680, MGNT 4682, MGNT 4684, MGNT 4686	3	

Entrepreneurship and Small Business Management Concentration	HRS	GR
MGNT 3603 (The Creative Startup)	3	
MGNT 3618 (Becoming an Entrepreneur)	3	
MGNT 3635 (Small Business Survival Skills)	3	
Small Business Management Concentration Select (Choose 1): MGNT 3602, MGNT 3611, MGNT 3625, MGNT 3627, MGNT 3640, MGNT 3645, MGNT 4610, MGNT 4615, MGNT 4616, MGNT 4630, MGNT 4640, MGNT 4681, MGNT 4682, MGNT 4684, MGNT 4686	3	

Supply Chain Management Concentration	HRS	GR
MGNT 3640 (Lean Six Sigma)	3	
MGNT 4610 (Logistics)	3	
MGNT 4615 (Supply Chain Management)	3	
Supply Chain Management Concentration Select (Choose 1): MGNT 3611, MGNT 3618, MGNT 3625, MGNT 3627, MGNT 3645, MGNT 4616, MGNT 4630, MGNT 4682, MGNT 4684, MGNT 4686	3	

Project Management Concentration	HRS	GR
MGNT 3400 (Introduction to Project Management)	3	
MGNT 3405 (Event Planning and Management)	3	
MGNT 4616 (Project Management Applications)	3	
Take 1 of the following courses: MGNT 3603, MGNT 3611, MGNT 3618, MGNT 3625, MGNT 3635, MGNT 3640, MGNT 3645, MGNT 4610, MGNT 4615, MGNT 4681, MGNT 4684, MGNT 4686	3	

Construction Management Concentration	HRS	GR
CMGT 3700 (Intro to Construction Management)	3	
CMGT 3720 (Construct Graphics & Comm)	3	
CMGT 3740 (Construct Mgmt Internship)	3	
CMGT 4700 (Const Planning and Scheduling)	3	
CMGT 4720 (Construction Cost Est and Mgmt)	3	
CMGT 4740 (Construction Mgmt Capstone)	3	