

WEST GEORGIA TECHNICAL COLLEGE

WGTC Update – CCEC
January 25, 2017

ALIGNMENT OF STRATEGIES

Achieving The Dream (ATD)

Complete College Georgia

Guided Pathways To Success

New Strategic Plan

New Strategic Plan

New Mission Statement

West Georgia Technical College, a unit of the Technical College System of Georgia, supports student success, economic development, and the community by providing a skilled workforce through the delivery of relevant education and training opportunities.

New Strategic Plan (cont.)

4 Strategic Themes

- Communication
- Resource Management
- Community Partnerships
- Student Success

WGTC Key Metrics

Enrollment Update

Spring Term 2016: 6,284

Spring Term 2017: 6,469

Key Metrics (cont)

Scorecard/College of the Year Data

1. Technical Education

- *Enrollment, FTE, HS Enrollment, Retention, Skills USA*

2. Adult Education

- *GED Completion, Adult Ed Conference Winners*

3. Economic Development

- *Companies Served, Contact Hours*

4. Resource Development

- *Funds Raised, Local Board Certification, Grants*

5. Administrative Services

- *Audit Services*

6. National/International Awards

Theme for 2017

Maintaining Momentum

- Identifying new credit and non-credit programs to fill skills gaps and workforce needs in service area.
- Expanding German Apprenticeship Model to include German Exchange Partnership
- Achieving The Dream Nomination as *Leader College*
- New College Website
- Strengthening Existing Partnerships