

UWG PROCEDURE 2.12.1, Public Arts Advisory Committee

Authority: UWG POLICY 2.12 (Academic Affairs - Miscellaneous)

Pursuant to the authority of UWG Policy 2.12, the Chief Academic Officer establishes the following procedures to implement the Public Arts Advisory Committee.

A. Statement of Purpose

The display of “**Public Art**” enhances the overall quality of life by beautifying public spaces and is consistent with the University of West Georgia’s (UWG) mission and vision. It is UWG’s intent to display interesting and stimulating high-quality works of art to broaden the educational experience for students, faculty and staff.

The purpose of this Procedure is to establish a consistent evaluation process for the acquiring, owning, displaying and “**Deaccessioning**” public works of art.

This Procedure does not apply to UWG art galleries, student art competition displays or private art work gifted to individuals or departments that may be on display in department offices; however, such gifts may be subject to other statutes and/or UWG policies related to accepting gifts, limitations on value, conflict of interest, etc. In addition, if it is subsequently desired to transfer such individual-accepted or department-accepted art to university ownership or display, the request must be processed as governed by this Procedure.

This Procedure does not apply to departmental artwork expressed through banners and signage.

B. Definitions

For the purposes of this Procedure, the following definitions apply:

1. **Deaccessioning**– The decision and process to remove a work of art from the collection of public art and dispose of it. Disposal may include sale of the art piece to procure funding for other “**Public Art**”.
2. **Loaned Art**– “**Public art**” on loan to the University, generally for a specified time period, without ownership transferred to the University.
3. **Public Art** – Works of art to be placed in public areas within University buildings or grounds for permanent or long-term display. Public art includes art that is acquisitioned, commissioned, donated, purchased, and accepted by the University.
4. **Public Art Asset Inventory**- Inventory used to track the public art displayed on the University.
5. **Outdoor Improvements Advisory Committee (OIAC)**- an established or standing advisory committee that reviews the suitability of an “**Improvement**” related to site placement, facility impact, compliance with standards, premises risk, etc. The University President has final approval of OIAC recommendations and makes the final decision on all public art proposals.

B. Advisory Committee

The Chief Academic Officer establishes a Public Arts Advisory Committee that will provide a consistent evaluation process for the acquiring, owning, displaying and deaccessioning public works of art to be displayed at the University of West Georgia. The committee members will include:

- One member from the College of Arts and Humanities, School of Arts
- Two members from the College of Arts and Humanities, the Department of Art
- One member from Facilities, at the level of Director or higher
- One member from Diversity and Inclusion
- One member from Student Affairs

All **“Public Art”** and proposals to acquire and display **“Public Art”**, as defined above, must be evaluated by the **“Outdoor Improvements Advisory Committee (OIAC)”** and recommended to senior leadership prior to acceptance by any university entity.

The display of **“Loaned Art”** in unsecured public places presents significant liability issues related to security, indemnification for damage to the artwork itself (either intentional or accidental) and/or damage to persons caused by or related to the artwork, etc; therefore, it is the University’s intent to generally prohibit the display of loaned artwork in unsecured public spaces (both interior and exterior) and to retain ownership of all Public Art displayed on campus. Requests for exception to display any works of art intended to be loaned to the University, must be vetted through the process and treated on a case-by-case, singular basis for *possible* exception. Conditions and stipulations must be customized to address specific concerns related to any proposed exception.

Campus Planning and Facilities collaborates with the Art Department to maintain the **“Public Art Asset Inventory”** that identifies each piece of public art by the receipt date, artist, piece title, general description, construction material, and its location. Monetary value, insurance value, and tax liability of public art is not part of this list; however, such information may be tracked by Risk Management and/or the UWG Foundation.

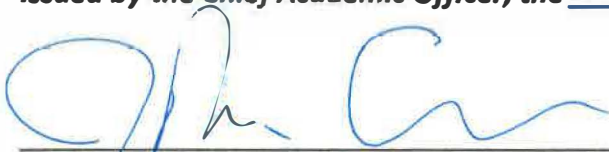
C. Procedure and Cross-Reference

All Public Art and proposals to acquire and display public art that will be displayed on, or attached to, any UWG property must also be evaluated by the process identified in **UWG Procedure 7.2.2, Approval for Campus Modifications (Including Artwork)**, and recommended to senior leadership prior to acceptance by any university entity.


D. Authority to Develop Guidelines

The Chief Academic Officer is authorized to create additional guidelines to assist with the compliance of this Procedure, and the Public Arts Advisory Committee is authorized to establish criteria to evaluate requests brought before the Committee.

Issued by the Chief Academic Officer, the 13th day of August, 2018.



Signature, Chief Academic Officer

Reviewed by President: 

Previous version dated: N/A