

DEPARTMENT OF ECONOMICS  
AND MARKETING

Summer 2016

# Study Abroad Program to England

The Economics and Marketing Department's Summer 2016 Study Abroad course will include a 10 day trip to London. While in London students will visit a variety of international business firms and will have numerous opportunities for direct interaction with top executives & business professionals.

## ACADEMIC AND CULTURAL HIGHLIGHTS

- Round trip airfare to London
- 10 days in London with single room accommodations in University of London residence halls and two meals per day
- Executive speakers and visits to businesses
- London open top bus sightseeing trip
- Day trip to Windsor Castle, Oxford University, and Stonehenge
- All program related ground transportation
- 2 free days to travel around the U.K., or to other cities of Europe including Brussels, Paris, Amsterdam, Dublin or Rome

## COURSES OFFERED

### Undergraduate

- ECON 4410
- MKTG 4885

### Graduate

- ECON 6485
- MKTG 6881

## FOR DETAILS CONTACT

Dr. Salil Talpade  
(Marketing)  
stalpade@westga.edu

Dr. Hilde Patron  
(Economics)  
hpatron@westga.edu

Dr. Mimi Rickard  
(Marketing)  
mrickard@westga.edu

Dr. Heather Richardson-Bono  
(Economics)  
hrichard@westga.edu

Some program related financial aid may become available. Early application is essential to be considered for scholarships. Capacity is limited, so plan ahead and apply early!

